

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569447

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James L Throneburg		07/24/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	James L. Throneburg Master Trust		
Street Address:	c/o Diane B. Burks, Katten Muchin Rosenman LLP		
Internal Address:	550 S. Tryon Street, Suite 2900		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	revocable trust: NORTH CAROLINA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3844673	YOUR FEET WILL FEEL BETTER	
Registration Number:	4569520	EXPERIA	
Registration Number:	3821019	THOR·WICK	
Registration Number:	2531146		
Registration Number:	2533292		
Registration Number:	4100328		
Registration Number:	1797070	BETTER FEET - BETTER LIFE	
Registration Number:	5313913		
Registration Number:	1813234	YOUR FEET WILL FEEL BETTER OR YOUR MONEY	
Registration Number:	5520200		
Registration Number:	1300622		
Registration Number:	3042260	THORLOS	
Registration Number:	3064187	EXPERIA	
Registration Number:	2045109	THOR-LON	
Registration Number:	3298778	THORLO THOTICS	
Registration Number:	3298779	THOR LO THOTICS	
Registration Number:	3313913	THORLOS	
Registration Number:	3336588		

CH \$540.00 3844673

Property Type	Number	Word Mark
Registration Number:	2157609	ORIGINAL THOR LO COLOR PADS
Registration Number:	2157608	ORIGINAL THOR-LO COLOR PADS
Registration Number:	1119696	THORLO

CORRESPONDENCE DATA

Fax Number: 7044441111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7044441124

Email: elaine.hunt@alston.com

Correspondent Name: Michele M. Glessner

Address Line 1: Alston & Bird LLP

Address Line 2: 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER:	Elaine B. Hunt
SIGNATURE:	/Elaine B. Hunt/
DATE SIGNED:	03/30/2020

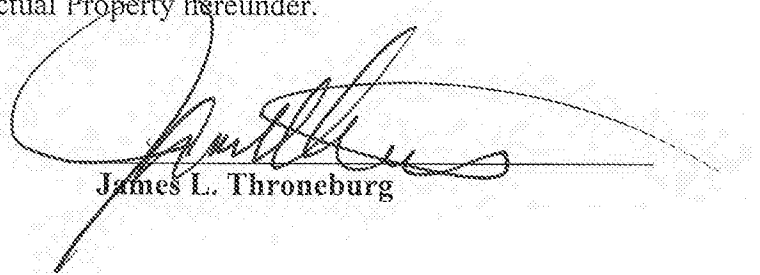
Total Attachments: 2
source=thorlo assignment to Master Trust#page1.tif
source=thorlo assignment to Master Trust#page2.tif

ASSIGNMENT OF INTELLECTUAL PROPERTY

The undersigned, James L. Throneburg ("Jim"), is the owner of certain intangible personal property that consists of copyrights, patents, trade secrets, service marks, trademarks, trade names and other proprietary rights in the nature of intellectual property and which relate to the right to use, sell, exploit, etc., to the exclusion of others, a name, an idea, a design, a system, a process, a method, an approach, or any other intangible property right relating to property of an intellectual nature (the "Intellectual Property"). Jim does hereby transfer, without consideration, all of Jim's right, title and interest in and to the Intellectual Property to James L. Throneburg, as Trustee of the James L. Throneburg Master Trust dated August 2, 2011, as may be amended from time to time (the "Master Trust").

The transfers of the Intellectual Property provided herein shall be recorded in due course on the public records worldwide as necessary to reflect the assignment of the ownership of all such Intellectual Property to the Master Trust. The transfer of each item of Jim's Intellectual Property is independent and severable, and the illegality, invalidity or unenforceability of any one or more of the transfers hereunder shall not alter, affect or limit the legality, validity or enforceability of any other transfer of Intellectual Property hereunder.

DATED: 7-24-2019

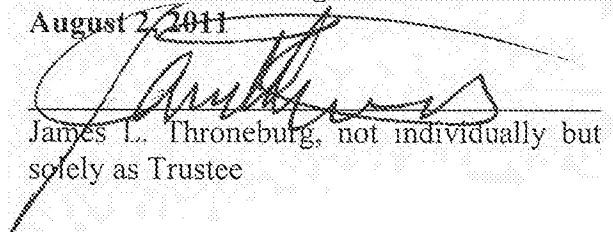

James L. Throneburg

ACCEPTANCE OF ASSIGNMENT

The undersigned, Trustee of the Master Trust, hereby accepts and acknowledges the transfer of Intellectual Property to the Master Trust as provided in the foregoing Assignment of Intellectual Property according to the terms and conditions thereof.

DATED: 7-24-2019

James L. Throneburg Master Trust dated August 2, 2011


James L. Throneburg, not individually but solely as Trustee

ACKNOWLEDGMENT TO ASSIGNMENT

STATE OF NORTH CAROLINA

COUNTY OF Iredell

I, the undersigned Notary Public for said County and State, do hereby certify that James L. Throneburg personally appeared before me this day, and acknowledged the due execution of the foregoing instrument.

WITNESS my hand and notarial seal, this 24th day of July, 2019.

Laura B. Hall
Notary Public

My Commission Expires: 11-2-2022

