

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569482

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HR Lost Pines Resort LLC		03/27/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Hyatt Corporation		
Street Address:	150 North Riverside Plaza		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	3355830	FIREWHEEL CAFE	
Registration Number:	3355831	FIREWHEEL CAFE	
Registration Number:	3355782	LOST PINES RESORT	
Registration Number:	3355805	MAJOR NEIGHBORS GRILL	
Registration Number:	3355807	MAJOR NEIGHBORS GRILL	
Registration Number:	3304948	MCDADE'S EMPORIUM	
Registration Number:	3355802	MCDADE'S EMPORIUM & ICE CREAM SALOON TRA	
Registration Number:	3355819	OLD BUCKS	
Registration Number:	3358911	OLD BUCKS PLACE	
Registration Number:	3358904	S SCRIBES · CLUB ·	
Registration Number:	3355816	SHELLERS BARRELHOUSE BAR	
Registration Number:	3347875	SHELLERS BARRELHOUSE BAR	
Registration Number:	3400924	SPA DJANGO	
Registration Number:	3355823	STORIES	
Registration Number:	3355828	STORIES · FINE DINING ESTABLISHMENT ·	
Registration Number:	3355815	THE SCRIBES CLUB	
Registration Number:	3358917	WOLFDANCER	
Registration Number:	3358920	WOLFDANCER GOLF · CLUB	
Registration Number:	3400925	SPA DJANGO	
TRADEMARK			

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CORRESPONDENCE DATA**Fax Number:** 3122367516*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-368-4000**Email:** ch.tm@dlapiper.com**Correspondent Name:** DLA Piper LLP (US)**Address Line 1:** P.O. Box 64807**Address Line 4:** Chicago, ILLINOIS 60664-0807

NAME OF SUBMITTER:	Peggy L McBride
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SIGNATURE:	/PLMcBride/
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DATE SIGNED:	03/30/2020
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into effective as of March 27, 2020 (the “**Effective Date**”), by and between HR Lost Pines Resort LLC, a Delaware limited liability company, having a place of business at 150 North Riverside Plaza, Chicago, Illinois 60606 (“**Assignor**”), and Hyatt Corporation, a Delaware corporation, having a place of business at 150 North Riverside Plaza, Illinois 60606 (“**Assignee**”).

WHEREAS, Assignor is the owner of certain U.S. trademark registrations, as detailed on Exhibit A, and the common law rights therein (the “**Marks**”);

WHEREAS, Assignee desires to acquire the entire right, title and interest in, to and under the Marks and Assignor desires to assign the same to Assignee; and

WHEREAS, this transaction is being entered into, in part, because Assignee has been managing Hyatt Regency Lost Pines.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration as to which the parties are contractually obligated, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under the Marks, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor and Assignee have executed this Assignment by their proper officers thereunto duly authorized.

Assignor:

Assignee:

HR Lost Pines Resort LLC

Hyatt Corporation

By: *Jerry M. O'Connor*
jerry.oconnor@hyatt.com

By: *Heather Geisler*
heather.geisler@hyatt.com

Name: Jerry O’Connor

Name: Heather Geisler

Title: Vice President - Tax

Title: SVP, Global Brands

Exhibit A

Marks

Registration Number	
3,355,830	FIREWHEEL CAFE
3,355,831	FIREWHEEL CAFE & Design
3,355,782	LOST PINES RESORT
3,355,805	MAJOR NEIGHBORS GRILL
3,355,807	MAJOR NEIGHBORS GRILL & Design
3,304,948	MCDADE'S EMPORIUM
3,355,802	MCDADE'S EMPORIUM & ICE CREAM SALOON TRADEMARK M & Design
3,355,819	OLD BUCKS
3,358,911	OLD BUCKS PLACE & Design
3,358,904	S SCRIBES CLUB & Design
3,355,816	SHELLERS BARRELHOUSE BAR
3,347,875	SHELLERS BARRELHOUSE BAR & Design
3,400,924	SPA DJANGO
3,400,925	SPA DJANGO (stylized)
3,355,823	STORIES
3,355,828	STORIES FINE DINING ESTABLISHMENT & Design
3,355,815	THE SCRIBES CLUB
3,358,917	WOLFDANCER
3,358,920	WOLFDANCER GOLF CLUB & Design