

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569497

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gorman Health Group, LLC		03/03/2020	Limited Liability Company: D.C.
RECEIVING PARTY DATA			
Name:	Convey Health Solutions, Inc.		
Street Address:	100 SE 3rd Avenue		
Internal Address:	26th Floor		
City:	Ft. Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33394		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5081076	CASE IQ	
Registration Number:	5068382		
Registration Number:	5068378		
Registration Number:	5081085	GORMAN HEALTH GROUP	
Registration Number:	5321994	I	
Registration Number:	5081047	SALES SENTINEL	
Registration Number:	5266937	SENTINEL ELITE	
Registration Number:	5251968	SENTINEL ELITE	
Registration Number:	5321961	THE INSIDER	
Registration Number:	5068325	VALENCIA	
CORRESPONDENCE DATA			
Fax Number:	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142975289		
Email:	jrodriguez@foley.com		
Correspondent Name:	Julie A. McGinnis - Foley & Lardner LLP		
Address Line 1:	777 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53292		

OP \$265.00 5081076

TRADEMARK

ATTORNEY DOCKET NUMBER:	096212-0128
NAME OF SUBMITTER:	Julie A. McGinnis
SIGNATURE:	/Julie A. McGinnis/
DATE SIGNED:	03/30/2020
Total Attachments: 3 source=Trademark Assigment (3-3-2020)#page1.tif source=Trademark Assigment (3-3-2020)#page2.tif source=Trademark Assigment (3-3-2020)#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of March 3, 2020 by and between Gorman Health Group, LLC, a District of Columbia limited liability company (“Assignor”), and Convey Health Solutions, Inc., a Delaware Corporation (“Assignee”).

RECITALS

A. Assignor owns all rights, titles and interest in and to U.S. federal service mark registrations shown on the attached **Exhibit A**, as well as the associated common law trademark and service mark rights to the marks reflected in those registrations (hereinafter the “Marks”).

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor’s right, title and interest in and to the Marks, throughout the world.

AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor’s entire right, title and interest in and to the Marks throughout the world, together with the goodwill of the business associated with the Marks and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor further covenants that (a) Assignor owns all right, title and interest in and to the Marks; (b) Assignor has the full right to convey the interests assigned by this Trademark Assignment; and (c) Assignor and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee’s request, to execute all documents reasonably necessary to perfect the interests assigned hereby.

IN WITNESS WHEREOF, the parties have signed this Trademark Assignment, effective as of the date first above written.

GORMAN HEALTH GROUP, LLC

By: 

Name: Timothy Fairbanks

Title: Chief Financial Officer




CONVEY HEALTH SOLUTIONS, INC.


By: 

Name: Timothy Fairbanks

Title: Chief Financial Officer

EXHIBIT A

Mark/Name	Registration No.	Registration Date	Full Goods/Services
CASE IQ	5081076	November 15, 2016	(Int'l Class: 35) business consulting services to assist insurance providers in addressing customer complaints in accordance with applicable rules and regulations
Design Only 	5068382	October 25, 2016	(Int'l Class: 35) business consulting services to assist insurance providers in managing their membership rolls and financial data
Design Only 	5068378	October 25, 2016	(Int'l Class: 35) business consulting services to assist insurance providers in addressing customer complaints in accordance with applicable rules and regulations
GORMAN HEALTH GROUP	5081085	November 15, 2016	(Int'l Class: 35) business consulting services relating to the qualification and management of insurance sales representatives; assisting insurance providers in managing their membership rolls and financial data; assisting organizations in complying with insurance plans rules and regulations; assisting insurance providers in addressing customer complaints in accordance with applicable rules and regulations; and providing information and analysis of events, publications, rules and regulations in the fields of health care and insurance (Int'l Class: 41) educational services, namely, providing training for insurance sales representatives; and providing training and education in the fields of health care and insurance
I and Design 	5321994	October 31, 2017	(Int'l Class: 45) providing information, namely, providing information on events, rules, regulations, and legislative activity relating to healthcare and health and medical insurance
SALES SENTINEL	5081047	November 15, 2016	(Int'l Class: 35) business consulting services relating to the qualification and management of insurance sales representatives (Int'l Class: 41) educational services, namely, providing training for insurance sales representatives

Mark/Name	Registration No.	Registration Date	Full Goods/Services
SENTINEL ELITE	5266937	August 15, 2017	(Int'l Class: 35) business consulting services relating to the qualification and management of insurance sales representatives (Int'l Class: 41) educational services, namely, providing training for insurance sales representatives
SENTINEL ELITE and Design 	5251968	July 25, 2017	(Int'l Class: 35) business consulting services relating to the qualification and management of insurance sales representatives (Int'l Class: 41) educational services, namely, providing training for insurance sales representatives
THE INSIDER	5321961	October 31, 2017	(Int'l Class: 45) providing information, namely, providing information on events, rules, regulations, and legislative activity relating to healthcare and health and medical insurance
VALENCIA	5068325	October 25, 2016	(Int'l Class: 35) business consulting services to assist insurance providers in managing their membership rolls and financial data