

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE J. M. SMUCKER COMPANY		03/27/2020	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	KAVA COFFEE COMPANY		
Street Address:	1435 Bluegrass Lakes Pkwy		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2301196	KAVA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kavacoffeecompany@gmail.com		
Correspondent Name:	Kava Coffee Company		
Address Line 1:	1435 Bluegrass Lakes Pkwy		
Address Line 4:	Alpharetta, GEORGIA 30004		
NAME OF SUBMITTER:	RON S.		
SIGNATURE:	/RS/		
DATE SIGNED:	03/30/2020		
Total Attachments: 3			
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OP \$40.00 2301196

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of the 27th day of March, 2020, from **THE J. M. SMUCKER COMPANY**, an Ohio corporation (hereinafter "Assignor"), to **KAVA COFFEE COMPANY**, a Georgia corporation (hereinafter "Assignee"), pursuant to an Asset Purchase Agreement, dated as of March 27, 2020, by and between Assignor and Assignee (the "Agreement").

WHEREAS, Assignor owned all right, title and interest in and to the trademarks and applications and registrations thereof set forth on the attached Schedule A ("Trademarks"), including the goodwill associated with all of the foregoing, and all rights of recovery for past infringement thereof; and

WHEREAS, as of March 27, 2020, Assignor duly sold, assigned and transferred its entire right, title and interest therein together with the goodwill associated with said Trademarks, and all rights of recovery for past infringement thereof to Assignee, and the parties desire to affirm said sale, assignment and transfer in a form appropriate for recording with the appropriate authorities; and

WHEREAS, Assignor represents and warrants that the Trademarks are in force and effect as of the date of this Assignment and are free from any and all liens, claims, security interests or other encumbrances.

NOW, THEREFORE, in consideration of the premises and of the sum of one Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred and does hereby sell, assign and transfer unto Assignee, its successors and assigns, Assignor's entire right, title and interest in and to said Trademarks, and in and to the goodwill associated with said Trademarks, and all rights and privileges pertaining to said Trademarks, including all rights of recovery for past, present and future infringements thereof and for renewal of the registrations thereof for subsequent terms; the same to be held and enjoyed by Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by Assignor had this sale, assignment and transfer not been made.

[The remainder of this page has been intentionally left blank.]

IN WITNESS WHEREOF, Assignor and Assignee have hereunto set their hands and seal as of the 27th day of March, 2020.

THE J. M. SMUCKER COMPANY

By: [Signature]
Its: VP, Deputy General Counsel and Assistant Secretary

ATTEST [Signature]
Its: Senior Corporate Counsel

STATE OF OHIO)
) SS:
COUNTY OF WAYNE)

On this 27th day of March, 2020, before me, a Notary Public in and for the County and State aforesaid, personally appeared Peter O. Farah, known to me to be the VP, Deputy General Counsel and Assistant Secretary of THE J. M. SMUCKER COMPANY, who acknowledged that he executed the foregoing document by authority of THE J. M. SMUCKER COMPANY and for the uses and purposes therein expressed.

[Signature]
Notary Public



SEAN BORIS
ATTORNEY AT LAW
NOTARY PUBLIC
STATE OF OHIO
My Comm. Has No
Expiration Date
Section 147.03 R. C.

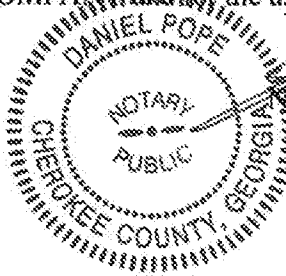
KAVA COFFEE COMPANY

By: [Signature]
Its: CEO

ATTEST [Signature]
Its: Secretary

STATE OF Georgia)
) SS:
COUNTY OF Cherokee)

On this 27th day of March, 2020, before me, a Notary Public in and for the County and State aforesaid, personally appeared Michael Sassano, known to me to be the CEO of KAVA COFFEE COMPANY, who acknowledged that he executed the foregoing document by authority of KAVA COFFEE COMPANY and for the uses and purposes therein expressed.



[Signature]
Notary Public
My Commission Expires
on 8/16/2020

Schedule A

Trademark	Country	Serial Number	Application Date	Registration Number	Registration Date
KAVA	United States	75-183,281	October 17, 1996	2,301,196	December 21, 1999
KAVA	Japan	S61-049912	May 14, 1986	2085625	October 26, 1988