

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569713

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Direct Marketing		12/31/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sigma Distributors, Inc.		
Street Address:	26763 San Bernardino Ave.		
City:	Redlands		
State/Country:	CALIFORNIA		
Postal Code:	92374		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4457938	ZINGZ & THINGZ	
CORRESPONDENCE DATA			
Fax Number:	5093238979		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	509-944-4647		
Email:	karig@leehayes.com		
Correspondent Name:	Kari Gondry		
Address Line 1:	601 W. Riverside Ave. Suite 1400		
Address Line 4:	Spokane, WASHINGTON 99201		
ATTORNEY DOCKET NUMBER:	S335-0009TMUS		
NAME OF SUBMITTER:	Kari Gondry		
SIGNATURE:	/Kari Gondry/		
DATE SIGNED:	03/31/2020		
Total Attachments: 1			
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OP \$40.00 4457938

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 31st day of December 2019, by and between Pacific Direct Marketing, a California Corporation ("Assignor"), and Sigma Distributors, Inc., a Washington Corporation ("Assignee").

The subject marks of this Assignment are as follows:

<i>Trademark</i>	<i>U.S. Registration No.</i>	<i>Date of Filing</i>
ZINGZ & THINGZ	4,457,938	02/22/2013

WHEREAS, Assignor is the owner of the trademark and associated trademark application described above and all goodwill associated therewith (the "Mark");

WHEREAS, Assignor desires to assign the Mark to Assignee, and Assignee desires to obtain the Mark.

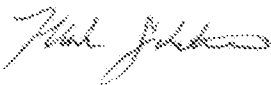
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

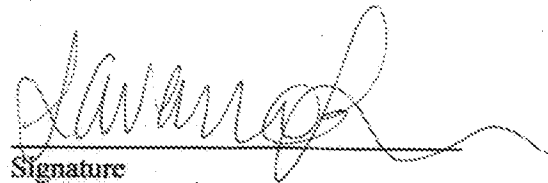
- Assignment of Trademark. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark throughout the world, together with all goodwill of Assignor's business symbolized by the Mark, all registrations and applications associated with the Mark throughout the world, and the right to sue for past, present and future infringement thereof.
- Further Assurances. Assignor shall take all actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Mark and shall not enter into any agreement in conflict with this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date first written above.

Assignor

Assignee





Signature

Signature

Mark Schelbert, Manager

Savannah Shaw, Purchasing Manager

Print Name and Title

Print Name and Title

Assignment of Trademark Rights