

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569824

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Elevate Decision Sciences, LLC | | 03/30/2020 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Elevate Credit Service, LLC | | |
| Street Address: | 4150 INTERNATIONAL PLAZA, SUITE 300 | | |
| City: | Fort Worth | | |
| State/Country: | TEXAS | | |
| Postal Code: | 76109 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5082575 | ELEVATE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4159891663 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4153914800 | | |
| Email: | tm@cpdb.com | | |
| Correspondent Name: | Karen S. Frank | | |
| Address Line 1: | One Montgomery Street | | |
| Address Line 4: | San Francisco, CALIFORNIA 94104 | | |
| NAME OF SUBMITTER: | Karen S. Frank | | |
| SIGNATURE: | /s/ Karen S. Frank | | |
| DATE SIGNED: | 03/31/2020 | | |
| Total Attachments: 1 | | | |
| source=ELEVATE - Assigment between Elevate Decision Sciences and Elevate Credit Service (executed)#page1.tif | | | |

OP \$40.00 5082575

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of March 30, 2020, by and between ELEVATE DECISION SCIENCES, LLC ("Assignor"), and ELEVATE CREDIT SERVICE, LLC ("Assignee").

WHEREAS, Assignor has used, since at least as early as February 2014, the trademark ELEVATE (the "Mark") in interstate commerce in connection with Online nondownloadable computer software in the field of financial services, namely credit decision processing; and

WHEREAS, Assignor desires to assign and Assignee desires to acquire all of Assignor's right, title and interest in and to (i) the Mark; and (ii) the goodwill of the business associated with the Marks (the "Goodwill"); and U.S. Trademark Registration No. 5,082,575 for the Mark (the "Registration");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, transfer, assign and set over unto Assignee, and its successors and assigns, all right, title and interest Assignors hold in and to the Mark, the Goodwill and the registration.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments necessary, and to perform any other reasonable acts Assignee may request, in order to effectuate the foregoing. This Assignment shall be binding upon the parties, their successors and/or assigns.

IN WITNESS WHEREOF, Assignor has entered into this Assignment as of the date first written above.

ASSIGNOR:

ELEVATE DECISION SCIENCES, LLC

By: Sarah Fagin Cutrona
Name: Sarah Fagin Cutrona
Title: Chief Counsel

ASSIGNEE:

ELEVATE CREDIT SERVICE, LLC

By: Sarah Fagin Cutrona
Name: SARAH FAGIN CUTRONA
Title: CHIEF COUNSEL