

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALMA - THE SOUL OF ITALIAN WINE LLLP		03/15/2020	Limited Liability Limited Partnership: FLORIDA
RECEIVING PARTY DATA			
Name:	BE SAFE ITALIAN WINE CONSULTANTS LLC		
Street Address:	1000 Brickell Plaza, Suite 2602		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33131		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3993839	AMBO	
Registration Number:	4351046	AMBOSCATO	
Registration Number:	4632077	BERSELLI & OLIVIERI	
Registration Number:	5456893	BERSELLI & GERBINO	
Registration Number:	5467211	BERSELLI & GERBINO SIGNATURE COLLECTIONC	
Registration Number:	5426798	BERSELLI & SOLFERINO	
Registration Number:	5959345	VIGNETI & VINI 1989 ALESSANDRO BERSELLI	
Registration Number:	5087074	NURAGICO	
Registration Number:	4054043	VITALMA	
Registration Number:	5731589	RUPPIANO	
Registration Number:	5731590	SELACHUS	
Registration Number:	4576168	ENORE SELECTION	
Registration Number:	4272954	SUPRENO	
Registration Number:	4498481	SETTERÈ	
Registration Number:	4328899	ARBETA	
Registration Number:	4272964	SOTTO IL SOLE ITALIANO SOTTO IL SOLE	
Registration Number:	4234794	DIOMEDE	
CORRESPONDENCE DATA			
TRADEMARK			

OP \$440.00 3993839

Fax Number: 2027218250

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-721-8227

Email: cemond@wenderoth.com

Correspondent Name: Rebeccah Gan

Address Line 1: 1025 Connecticut Avenue, NW, Suite 500

Address Line 2: WENDEROTH LLP

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	TM18-6651
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NAME OF SUBMITTER:	Rebeccah Gan
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SIGNATURE:	/rgan/
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DATE SIGNED:	04/01/2020
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Total Attachments: 11

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the last date of execution below, and is by and between:

ALMA - THE SOUL OF ITALIAN WINE LLLP, a *Limited Liability Limited Partnership* duly organized under the laws of the *State of Florida*; composed of **BE SAFE ITALIAN WINE CONSULTANTS LLC** (General Partner), a *Limited Liability Company* duly organized under the laws of the *State of Florida* (hereinafter collectively referred to as "Assignor"); and

BE SAFE ITALIAN WINE CONSULTANTS LLC (hereinafter referred to as "Assignee"), a *Limited Liability Company* duly organized under the laws of the *State of Florida*, having a principal place of business at: 1000 Brickell Plaza, Suite 2602, Miami, Florida 33131, United States.

WHEREAS, Assignor is using and is the owner of the U.S. trademarks set forth in Exhibit A (hereinafter referred to as the "Trademarks"), attached hereto, and all other rights appurtenant thereto, including, but not limited to: all common law rights, trade name rights, and the right to recover for past infringement throughout the world;

WHEREAS, Assignor acquired and possesses goodwill associated with and symbolized by said Trademarks;

WHEREAS, Assignee is desirous of acquiring all goodwill, rights, title, and interest in and to the Trademarks throughout the world; and

WHEREAS, Assignor is willing to assign to Assignee, free and clear, all goodwill, rights, title, and interest as Assignor may possess, in and to the Trademarks worldwide.

NOW, THEREFORE, for the sum of at least ten dollars (\$10.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, **Assignor hereby assigns, transfers, and conveys to Assignee, all rights, title, and interest as Assignor may possess in and to the Trademarks worldwide, together with the goodwill symbolized by said Trademarks.**

This Assignment shall be binding upon and inure to the benefit of the Assignor and Assignee, and their respective principals, affiliates, subsidiaries, successors, licensees, and assigns.

IN WITNESS WHEREOF, the Assignor and Assignee, intending to be legally bound, have executed this Trademark Assignment by authorized representatives as indicated below.

**ALMA THE SOUL OF ITALIAN WINE LLLP
("Assignor")**



Signature

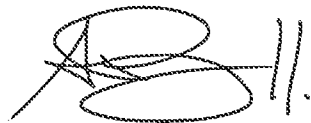
ALESSANDRO BERSELLI

Printed Name

MANAGING PARTNER
Title or Position

Executed this 15th day of MARCH, 2020.

**BE SAFE ITALIAN WINE CONSULTANTS LLC
("Assignee")**



Signature

ALESSANDRO BERSELLI

Printed Name

DIRECTOR
Title or Position

Executed this 15th day of MARCH, 2020.


EXHIBIT A

Update: March 15, 2020

EXHIBIT A

TRADEMARK	STATUS	CLASS	COUNTRY	FILING DATE	FILING NO.	REGISTRATION DATE	REGISTRATION NO.	DEADLINE
ALESSANDRO BERSELLI SIGNATURE COLLECTION	Pending application	33	UE - European union	09/12/19	18162640			
AMBO	Registered	33	CA - Canada	11/05/11	1,527,397	28/11/12	TMA837,265	28/11/27
AMBO	Pending application	33	CN - China	24/12/18	35502280			
AMBO	Registered	33	UE - European union	11/1/10	9516998	04/03/11	9516998	11/11/20
AMBO	Registered	33	HK - Hong Kong	11/05/11	301912581	14/12/11	301912581	10/05/21
AMBO	Registered	33	JP - Japan	11/05/11	2011-032083	25/11/11	5453104	25/11/21
AMBO	Registered	33	KR - South Korea	16/01/19	40-2019-0008551	19/11/19	40-1545422	19/11/29
AMBO	Registered	33	TH - Thailandia	11/05/11	805436	08/11/12	TM356695	10/05/21
AMBO	Registered	33	TW - Taiwan	11/05/11	100023220	01/12/12	01551639	30/11/22
AMBO	Registered	33	US - USA	17/12/10	85200510	12/07/11	3993839	12/07/21
AMBOSCATO	Registered	33	CA - Canada	22/12/11	1557497	10/09/14	TMA885514	10/09/29
AMBOSCATO	Registered	33	UE - European union	20/12/11	010511095	17/04/12	010511095	20/12/21
AMBOSCATO	Registered	33	JP - Japan	22/12/11	2011-092656	25/05/12	5496816	25/05/22



















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	AMBOSCATO	Registered	33	US - USA	16/01/12	85517357	11/06/13	4351046	11/06/23
	BERSELLI & OLIVIERI	Registered	33	CA - Canada	18/03/14	1,668,542	28/05/15	TMA904761	28/05/30
	BERSELLI & OLIVIERI	Registered	33	UE - European union	14/11/13	12312261	05/03/14	12312261	14/11/23
	BERSELLI & OLIVIERI	Registered	33	JP - Japan	24/03/14	2014-022194	30/05/14	5673828	30/05/24
	BERSELLI & OLIVIERI	Registered	33	US - USA	01/04/14	86238372	04/11/14	4632077	04/11/24 (by 4/11/20 declaration of use)
	BERSELLI & GERBINO	Registered	33	CA - Canada	12/04/17	1832337	31/10/18	TMA1007966	31/10/33
	BERSELLI & GERBINO	Registered	33	UE - European union	30/03/17	016525743	12/07/17	016525743	30/03/27
	BERSELLI & GERBINO	Registered	33	JP - Japan	13/04/17	2017-051245	08/12/17	6002701	08/12/27
	BERSELLI & GERBINO	Registered	33	US - USA	12/04/17	87408348	01/05/18	5456893	01/05/28 (by 01/05/24 declaration of use)
	BERSELLI & GERBINO SIGNATURE COLLECTION	Registered	33	CA - Canada	12/04/17	1832338	21/02/19	TMA1015597	 21/02/34
	BERSELLI & GERBINO SIGNATURE COLLECTION	Registered	33	UE - European union	04/04/17	016548984	18/07/17	016548984	04/04/27
	BERSELLI & GERBINO SIGNATURE COLLECTION	Registered	33	JP - Japan	13/04/17	2017-051244	15/12/17	6004847	15/12/27
	BERSELLI & GERBINO SIGNATURE COLLECTION	Registered	33	US - USA	12/04/17	87408338	15/05/18	5467211	15/05/28 (by 15/04/24 declaration of use)
	BERSELLI & SOLFERINO	Registered	33	CA - Canada	27/07/17	1849755	08/02/19	TMA1014819	08/02/34
	BERSELLI & SOLFERINO	Pending application	33	CN - China	24/12/18	35520628			
	BERSELLI &	Registered	33	UE - European union	06/07/17	016958357	23/10/17	016958357	06/07/27















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	SOLFERINO								
	BERSELLI & SOLFERINO	Registered	33	JP - Japan	21/07/17	2017-097605	16/03/18	6028069	16/03/28
	BERSELLI & SOLFERINO	Registered	33	KR - South Korea	16/01/19	40-2019-0008533	19/11/19	40-1545420	19/11/29
	BERSELLI & SOLFERINO	Registered	33	US - USA	28/07/17	87547214	20/03/18	5426798	20/03/28 (by 20/03/24 declaration of use)
	BERSELLI & SOLFERINO SIGNATURE COLLECTION	Registered	33	JP - Japan	21/07/17	2017-097606	11/05/18	6041412	11/05/28
	ALESSANDRO BERSELLI	Registered	33	UE - European union	07/12/18	17997253	16/04/19	17997253	04/12/28
	ALESSANDRO BERSELLI	Pending application	33	CA - Canada	11/02/19	1945709			
	ALESSANDRO BERSELLI	Pending application	33	CN - China	30/05/19	38553174			
	ALESSANDRO BERSELLI	Registered	33	JP - Japan	2019-037471	13/03/19	6194299	01/11/19	01/11/29
	ALESSANDRO BERSELLI	Pending application	33	KR - South Korea	40-2019-0083253	29/05/19			
	ALESSANDRO BERSELLI	Registered	33	US - USA	88448771	28/05/19	5959345	14/01/2020	14/01/2030 (by 14/01/2026 declaration of use)
	TORRAE DEL SALE	Registered	33	CA - Canada	29/05/06	1303138	20/07/07	TMA692493	20/07/22
	TORRAE DEL SALE	Registered	33	UE - European union	03/05/16 (first filing 22/05/2006)	005089602	08/05/16 (first registration 04/02/10)	005089602	22/05/26
	TORRAE DEL SALE	Registered	33	IT - Italy	31/05/16 (first filing 05/06/06)	362016000056281 PG2006C000320)	13/07/17 (first registration 28/05/09)	362016000056281 1194127	05/06/26
	TORRAE DEL SALE	Registered	33	International trademark designating Japan e USA	24/05/12	1118990	24/05/12	1118990	24/05/22 (by 21/05/23 declaration of use negli USA)

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	NURAGICO	Registered	33	CA - Canada	11/02/15	1714745	18/12/17	TMA987008	18/12/32
	NURAGICO	Registered	33	UE - European union	10/02/15	013726617	25/05/15	013726617	10/02/25
	NURAGICO	Registered	33	JP - Japan	12/02/15	2015-012673	15/05/15	5763712	15/05/25
	NURAGICO	Registered	33	US - USA	11/08/14	86362469	22/11/16	5087074	22/11/26
	VITALMA	Registered	33	CA - Canada	11/05/11	1527399	20/12/12	TMA838,852	20/12/27
	VITALMA	Registered	33	HK - Hong Kong	11/05/11	301912590	14/12/11	301912590	10/05/21
	VITALMA	Registered	33	IT - Italy	12/11/10	MO2010C0000963	30/03/11	0001440478	12/11/20
	VITALMA	Registered	33	JP - Japan	11/05/11	2011-32085	16/09/11	5439647	16/09/21
	VITALMA	Registered	33	TH - Thailandia	11/05/11	805438	18/04/16	414796	10/05/21
	VITALMA	Registered	33	TW - Taiwan	11/05/11	100023221	01/12/12	01551640	30/11/22
	VITALMA	Registered	33	US - USA	15/11/10	85176573	08/11/11	4054043	08/11/21
	RUPPIANO	Pending application	33	CA - Canada	04/06/18	1902367			
	RUPPIANO	Registered	33	CN - China	24/12/18	35503986	21/08/2019	35503986	20/8/2029
	RUPPIANO	Registered	33	UE - European union	05/04/18	017884315	19/07/18	017884315	05/04/28
	RUPPIANO	Registered	33	JP - Japan	08/05/18	2018-059571	07/12/18	6105471	07/12/28
	RUPPIANO	Registered	33	KR - South Korea	16/01/19	40-2019-0008522	19/11/19	40-1545419	19/11/29
	RUPPIANO	Registered	33	US - USA	04/06/18	87947519	23/04/19	5731589	23/04/29 (by 23/04/25 declaration of use)

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	SELA CHUS	Pending application	33	CA - Canada	04/06/18	1902369			
	SELA CHUS	Pending application	33	CN - China	24/12/18	35507819			
	SELA CHUS	Registered	33	UE - European union	05/04/18	017883699	14/08/18	017883699	05/04/28
	SELA CHUS	Registered	33	JP - Japan	08/05/18	2018-059572	07/12/18	6105472	07/12/28
	SELA CHUS	Registered	33	KR - South Korea	16/01/19	40-2019-0008516	19/11/19	40-1545418	19/11/29
	SELA CHUS	Registered	33	US - USA	04/06/18	87947532	23/04/19	5731590	23/04/29 (by 23/04/25 declaration of use)
	ENORE SELECTION	Registered	33	CA - Canada	11/05/11	1527398	12/08/14	TMA883,865	12/08/29
	ENORE SELECTION	Registered	33	HK - Hong Kong	11/05/11	301912572	14/12/11	301912572	10/05/21
	ENORE SELECTION	Registered	33	IT - Italy	12/11/10	MO2010C000964	30/03/11	0001440479	12/11/20
	ENORE SELECTION	Registered	33	JP - Japan	11/05/11	2011-32084	16/09/11	5439646	16/09/21
	ENORE SELECTION	Registered	33	TH - Thailandia	11/05/11	805437	02/04/13	TM363597	10/05/21
	ENORE SELECTION	Registered	33	TW - Taiwan	11/05/11	100023218	01/12/12	01551638	30/11/22
	ENORE SELECTION	Registered	33	US - USA	17/11/10	85178680	29/07/14	4576168	29/07/24 (by 29/07/20 declaration of use)
	SUPRENO	Registered	33	CA - Canada	19/07/11	1536233	28/11/12	TMA837,256	28/11/27
	SUPRENO	Pending application	33	CN - China	24/12/18	35510701			
	SUPRENO	Registered	33	UE - European union	19/01/11	9670472	18/01/12	9670472	19/01/21

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	SUPRENO	Registered	33	HK - Hong Kong	19/07/11	301978895	07/03/12	301978895	18/07/21
	SUPRENO	Registered	33	JP - Japan	19/07/11	2011-050626	21/10/11	5446242	21/10/21
	SUPRENO	Registered	33	KR - South Korea	16/01/19	40-2019-0008513	19/11/19	40-1545417	19/11/29
	SUPRENO	Registered	33	TH - Thailandia	19/07/11	813229	03/05/13	TM364705	18/07/21
	SUPRENO	Registered	33	TW - Taiwan	19/07/11	100036121	01/04/12	01511803	31/03/22
	SUPRENO	Registered	33	US - USA	18/07/11	85373870	08/01/13	4272954	08/01/23
	BEANDO	Registered	33	CA - Canada	18/07/11	1536120	06/12/12	TMA837,899	06/12/27
	BEANDO	Registered	33	UE - European union	03/02/11	9709965	27/06/11	9709965	03/02/21
	BEANDO	Registered	33	HK - Hong Kong	19/07/11	301978886	07/03/12	301978886	18/07/21
	BEANDO	Registered	33	JP - Japan	19/07/11	2011-050627	21/10/11	5446243	21/10/21
	BEANDO	Registered	33	TH - Thailandia	19/07/11	813230	14/06/13	TM366607	18/07/21
	BEANDO	Registered	33	TW - Taiwan	19/07/11	100036133	01/04/12	01511806	31/03/22
	SETTERÈ	Registered	33	CA - Canada	18/07/11	1536121	06/12/12	TMA837,896	06/12/27
	SETTERÈ	Registered	33	UE - European union	10/02/11	9727231	26/05/11	9727231	10/02/21
	SETTERÈ	Registered	33	HK - Hong Kong	19/07/11	301978877	07/03/12	301978877	18/07/21
	SETTERÈ	Registered	33	JP - Japan	19/07/11	2011-050628	22/12/11	5460410	22/12/21
	SETTERÈ	Registered	33	TH - Thailandia	19/07/11	813231	08/11/12	TM356717	18/07/21
	SETTERÈ	Registered	33	TW - Taiwan	19/07/11	100036130	01/04/12	01511805	31/03/22
	SETTERÈ	Registered	33	US - USA	26/07/11	85380730	18/03/14	4498481	18/03/24 (by 18/03/20 declaration of use)
	ARBETA	Registered	33	CA - Canada	18/07/11	1536122	06/12/12	TMA837,897	06/12/27
	ARBETA	Registered	33	CN - China	24/12/18	35517695	07/08/2019	35517695	06/08/2029

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	ARBETA	Registered	33	UE - European union	24/02/11	9762824	27/06/11	9762824	24/02/21
	ARBETA	Registered	33	HK - Hong Kong	19/07/11	301978868	07/03/12	301978868	18/07/21
	ARBETA	Registered	33	JP - Japan	19/07/11	2011-50629	22/12/11	5460411	22/12/21
	ARBETA	Registered	33	KR - South Korea	16/01/19	40-2019-0008510	19/11/19	40-1545416	19/11/29
	ARBETA	Registered	33	TH - Thailandia	19/07/11	813232	14/06/13	TM366608	18/07/21
	ARBETA	Registered	33	TW - Taiwan	19/07/11	100036128	01/04/12	01511804	31/03/22
	ARBETA	Registered	33	US - USA	26/07/11	85380743	30/04/13	4328899	30/04/23
	SOTTO IL SOLE ITALIANO	Registered	33	CA - Canada	19/07/11	1536285	06/05/14	TMA877.257	 06/05/29
	SOTTO IL SOLE ITALIANO	Registered	33	UE - European union	04/03/11	009784539	04/04/19	009784539	04/03/21
	SOTTO IL SOLE ITALIANO	Registered	33	HK - Hong Kong	19/07/11	301978859	07/03/12	301978859	18/07/21
	SOTTO IL SOLE ITALIANO	Registered	33	JP - Japan	19/07/11	2011-050630	22/12/11	5460412	22/12/21
	SOTTO IL SOLE ITALIANO	Registered	33	TH - Thailandia	19/07/11	813233	03/05/13	TM364706	18/07/21
	SOTTO IL SOLE ITALIANO	Registered	33	US - USA	26/07/11	85380685	08/01/13	4272964	08/01/23
	DIOMEDE	Registered	33	CA - Canada	12/09/11	1543018	09/08/12	TMA829535	09/08/27
	DIOMEDE	Registered	33	UE - European union	06/10/11	10318343	24/01/12	10318343	06/10/21
	DIOMEDE	Registered	33	HK - Hong Kong	15/09/11	302031425	06/06/12	302031425	14/09/21
	DIOMEDE	Registered	33	JP - Japan	12/09/11	2011-065529	18/11/11	5451594	18/11/21

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	DIOMEDE	Registered	33	TH - Thailand	15/09/11	820509	13/06/13	TM366486	14/09/21
	DIOMEDE	Registered	33	TW - Taiwan	16/09/11	100047492	01/08/12	01530159	31/07/22
	DIOMEDE	Registered	33	US - USA	26/05/11	85330893	30/10/12	4234794	30/10/22