

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569891

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/01/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DDB Worldwide Communications Group Inc.		03/01/2020	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	DDB Worldwide Communications Group LLC
Street Address:	437 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Serial Number:	88665096	RED URBAN
Serial Number:	88683732	ALMA
Serial Number:	88299873	VOLTAGE
Serial Number:	88299852	VOLTAGE
Serial Number:	88340032	DDB
Serial Number:	88348002	LOGICALLY ILLOGICAL
Serial Number:	88340027	DOYLE DANE BERNBACH
Serial Number:	88004093	FIFTY5ZERO
Registration Number:	5658202	HAYGARTH
Registration Number:	5360897	WE ARE UNLIMITED
Registration Number:	5039213	UPROAR!
Registration Number:	4439884	ALMA
Registration Number:	3101510	DOWNTOWN PARTNERS
Registration Number:	3661509	ALMA DDB
Registration Number:	3540777	ENCIRCLE
Registration Number:	3264211	LIVEWIRE
Registration Number:	3925846	DDB
Registration Number:	2772840	DDB WORLDWIDE

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Property Type	Number	Word Mark
Registration Number:	2179351	COOL DRY PLACE
Registration Number:	2607757	DDB
Registration Number:	2036715	BETTER IDEAS BETTER RESULTS
Registration Number:	1116166	CONSUMER CONVERSATIONS
Serial Number:	87066902	HUMANITY PARTNERS

CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-468-4800

Email: jkatz@dglaw.com

Correspondent Name: Jeffrey C. Katz

Address Line 1: Davis & Gilbert LLP, 1740 Broadway

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	005360-0755-046
NAME OF SUBMITTER:	Jeffrey C. Katz
SIGNATURE:	/Jeffrey C. Katz/
DATE SIGNED:	04/01/2020

Total Attachments: 3

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DDB WORLDWIDE COMMUNICATIONS GROUP INC.", A NEW YORK CORPORATION,

WITH AND INTO "DDB WORLDWIDE COMMUNICATIONS GROUP LLC" UNDER THE NAME OF "DDB WORLDWIDE COMMUNICATIONS GROUP LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2020, AT 8:56 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF MARCH, A.D. 2020.




Jeffrey W. Bullock, Secretary of State

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SR# 20201686621

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202481178
Date: 02-28-20

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REEL: 006904 FRAME: 0347

CERTIFICATE OF MERGER

OF

**DDB WORLDWIDE COMMUNICATIONS GROUP INC.
(a New York corporation)**

INTO

**DDB WORLDWIDE COMMUNICATIONS GROUP LLC
(a Delaware limited liability company)**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is DDB Worldwide Communications Group LLC, a Delaware limited liability company, and the name of the foreign corporation being merged into this surviving limited liability company is DDB Worldwide Communications Group Inc., a New York corporation.

SECOND: The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.

THIRD: The name of the surviving limited liability company is DDB Worldwide Communications Group LLC.

FOURTH: The merger is to become effective on March 1, 2020.


FIFTH: The Merger Agreement is on file at 437 Madison Avenue, New York, NY 10022, the place of business of the surviving limited liability company.

SIXTH: A copy of the Merger Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of any domestic limited liability company or any person holding an interest in any other business entity which is to merge hereunder.

[Signature Page Follows]

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized officer, the 27th day of February, 2020.

**DDB WORLDWIDE COMMUNICATIONS
GROUP LLC**

By: 
Name: James Cunningham
Title: General Counsel & Secretary

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RECORDED: 04/01/2020

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