TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM569899

RESUBMISSION
ENTITY CONVERSION
900542424
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
10up, LLC		08/12/2014	Limited Liability Company:

RECEIVING PARTY DATA

Name:	10up, Inc		
Street Address:	2765 Carradale Drive		
City:	Roseville		
State/Country:	CALIFORNIA		
Postal Code:	95661		
Entity Type:	Corporation: CALIFORNIA		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	86350484	10UP
Serial Number:	86294096	10UP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8885717130
Email: ops@10up.com
Correspondent Name: Jacob Goldman
Address Line 1: 2765 Carradale Drive

Address Line 4: Roseville, CALIFORNIA 95661

NAME OF SUBMITTER:	Veronica Bruce
SIGNATURE:	/Veronica Bruce/
DATE SIGNED:	04/01/2020

Total Attachments: 4

source = CoverSheet #page 1.tif

source=Notice#page1.tif

source=Articles of Incorporation - Endorsed INC FILING (3)#page1.tif

TRADEMARK REEL: 006904 FRAME: 0378 source=Articles of Incorporation - Endorsed INC FILING (3)#page2.tif

TRADEMARK REEL: 006904 FRAME: 0379

ARTICLES OF INCORPORATION WITH STATEMENT OF CONVERSION

FILED VA
Secretary of State
State of California

8

AUG 1 2 2014

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The name of the corporation is 10up, Inc.

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The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

The name and California street address of the converted corporation's initial agent for service of process are:

JACOB M. GOLDMAN 2765 CARRADALE DRIVE ROSEVILLE, CA 95661

W

The initial street address and mailing address of the converted corporation are:

2765 CARRADALE DRIVE ROSEVILLE, CA 95661

V

This corporation is authorized to issue only one class of shares of stock; and the total number of shares which this corporation is authorized to issue is 1,000,000.

V

Statement of Conversion

The name of the converting entity is **10up**, **LLC**.; it is a limited liability company formed in Rhode Island.

The converting entity's California Secretary of State file number is **201326110438**. The foreign entity is authorized to effect the conversion by the laws under which it is formed, and it has approved a plan of conversion or other instrument to effect the conversion as required by the laws under which it is formed. The conversion has been approved by the number or percentage of applicable holders of interest of the foreign entity as is required by the laws under which it is formed.

TRADEMARK REEL: 006904 FRAME: 0380 I declare I am the person who executed this instrument, which execution is my act and deed.

Dated: June 19, 2014

JAQÓB M. GOLDMAN,

Sole Member of 10up, LLC

TRADEMARK REEL: 006904 FRAME: 0381

RECORDED: 03/27/2020