

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM569918

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hunter's Specialties, Inc.		03/30/2020	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Good Sportsman Marketing, L.L.C.		
<b>Street Address:</b>	5250 Frye Road		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75061		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 49</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86762848	BIO-STRIKE	
<b>Serial Number:</b>	77306169	BULL HOOKER	
<b>Serial Number:</b>	74577888	BUNSAVER	
<b>Serial Number:</b>	77062153	BUTT OUT	
<b>Serial Number:</b>	73243759	CAMO COMPAC	
<b>Serial Number:</b>	86935822	CLEAN TREK	
<b>Serial Number:</b>	77305981	COYOTE HOOKER	
<b>Serial Number:</b>	86811051	FISH-A-WAY	
<b>Serial Number:</b>	86759989	GRIM SPEAKER	
<b>Serial Number:</b>	73567413	H. S. STRUT	
<b>Serial Number:</b>	86705856	HS	
<b>Serial Number:</b>	86707272	HS HUNTERS SPECIALTIES	
<b>Serial Number:</b>	86707378	HS STRUT	
<b>Serial Number:</b>	86705634	HUNTERS SPECIALTIES	
<b>Serial Number:</b>	77013868	HUNTERS SPECIALTIES	
<b>Serial Number:</b>	74497902	HUNTER'S SPECIALTIES	
<b>Serial Number:</b>	77264853	INFINITY LATEX	
<b>Serial Number:</b>	86071913	JAKE SNOOD	
<b>Serial Number:</b>	78508492	JOHNNY STEWART	

OP \$1240.00 86762848

Property Type	Number	Word Mark
Serial Number:	86735277	JOHNNY STEWART WILDLIFE CALLS
Serial Number:	86734425	JOHNNY STEWART WILDLIFE CALLS
Serial Number:	78362457	MAC DADDY
Serial Number:	86839385	MEGA HOOT
Serial Number:	77517118	NO-MAR
Serial Number:	74450419	PRIMETIME
Serial Number:	86759546	RACK STACK
Serial Number:	86747218	RACK-IT
Serial Number:	77968656	RETRACT-A-DRAG
Serial Number:	85089411	SCENT-A-WAY
Serial Number:	74463153	SCENTWICKS
Serial Number:	86710020	SERIOUS HUNTING TOOLS
Serial Number:	75420171	SMELL INVISIBLE
Serial Number:	85929770	SPEED CAMO
Serial Number:	75880111	SQUEEZE ME
Serial Number:	85016213	STRUT
Serial Number:	86710178	STRUT
Serial Number:	85506498	THE STUFF OF LEGENDS
Serial Number:	78301783	THUNDER TWISTER
Serial Number:	85293149	TONE TROUGH
Serial Number:	75470449	TRUE TALKER
Serial Number:	75777230	UNDERTAKER
Serial Number:	78123138	VITA-RACK
Serial Number:	77959995	VITA-RACK GORGE
Serial Number:	77959969	VITA-RACK LICK SITE
Serial Number:	77517100	WAYNE CARLTON'S CALLS
Serial Number:	74416728	
Serial Number:	78005769	
Serial Number:	88284801	STRUT SELECT
Serial Number:	77739977	SCENT WAFERS

**CORRESPONDENCE DATA**

Fax Number: 7139750995

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 832-532-7386

Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon, PLLC

Address Line 1: 12808 West Airport Blvd., Suite 329

Address Line 4: Sugar Land, TEXAS 77478

**TRADEMARK**

**REEL: 006904 FRAME: 0512**

<b>ATTORNEY DOCKET NUMBER:</b>	GSM001 - HSI
<b>NAME OF SUBMITTER:</b>	Tanya Taylor
<b>SIGNATURE:</b>	/Tanya Taylor/
<b>DATE SIGNED:</b>	04/01/2020
<b>Total Attachments: 4</b> source=ExecAssignment_HSI to GSM#page1.tif source=ExecAssignment_HSI to GSM#page2.tif source=ExecAssignment_HSI to GSM#page3.tif source=ExecAssignment_HSI to GSM#page4.tif	

## **ASSIGNMENT**

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

**ASSIGNOR:                    Hunters Specialties, Inc.**

does hereby SELL, ASSIGN AND TRANSFER to

**ASSIGNEE                    Good Sportsman Marketing, L.L.C**  
**5250 Frye Road**  
**Irving, TX 75061**

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademark, disclosed in attached schedule listed as Exhibit A and to all additional Certificates of Registration to be obtained for the trademark in the United States or any foreign country including all Renewals of the Registrations ("Renewals").

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which

the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Hunter Specialties, Inc.

Signature

Name:

Edw uca Castro

Title:

CEO

Date:

3/30/20

STATE OF

Texas

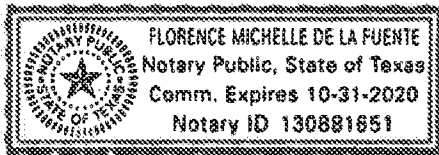
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COUNTY OF

Dallas

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BEFORE ME, the undersigned authority, on this day personally appeared, the above named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.



Signature of Notary Public

Florence Michelle De La Fuente

## Exhibit A

Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
BIO-STRIKE	86762848	Sep. 21, 2015	5088006	Nov. 22, 2016
BULL HOOKER	77306169	Oct. 17, 2007	3525402	Oct. 28, 2008
BUNSAVER	74577888	Sep. 26, 1994	1980511	Jun. 18, 1996
BUTT OUT	77062153	Dec. 12, 2006	3399099	Mar. 18, 2008
CAMO COMPAC	73243759	Dec. 21, 1979	1167933	Sep. 08, 1981
CLEAN TREK	86935822	Mar. 10, 2016	5201288	May 9, 2017
COYOTE HOOKER	77305981	Oct. 17, 2007	3506296	Sep. 23, 2008
FISH-A-WAY	86811051	Nov. 05, 2015	5070015	Oct. 25, 2016
GRIM SPEAKER	86759989	Sep. 17, 2015	5056004	Oct. 04, 2016
H. S. STRUT	73567413	Nov. 07, 1985	1398670	Jun. 24, 1986
HS and Design	86705856	Jul. 27, 2015	5087740	Nov. 22, 2016
HS HUNTERS SPECIALTIES and Design	86707272	Jul. 28, 2015	5261646	Aug. 08, 2017
HS STRUT and Design	86707378	Jul. 28, 2015	5087749	Nov. 22, 2016
HUNTERS SPECIALTIES	86705634	Jul. 27, 2015	5261643	Aug. 08, 2017
HUNTERS SPECIALTIES	77013868	Oct. 04, 2006	3376909	Feb. 05, 2008
HUNTER'S SPECIALTIES and Design	74497902	Mar. 07, 1994	2100582	Sep. 30, 1997
INFINITY LATEX	77264853	Aug. 27, 2007	3525316	Oct. 28, 2008
JAKE SNOOD	86071913	Sep. 23, 2013	4607123	Sep. 16, 2014
JOHNNY STEWART	78508492	Oct. 29, 2004	3095073	5/23/06
JOHNNY STEWART WILDLIFE CALLS and Design	86735277	Aug. 24, 2015	5055926	Oct. 04, 2016
JOHNNY STEWART WILDLIFE CALLS and Design	86734425	Aug. 24, 2015	5065573	Oct. 18, 2016
MAC DADDY	78362457	Feb. 04, 2004	3136548	Aug. 29, 2006
MEGA HOOT	86839385	Dec. 04, 2015	5092738	Nov. 29, 2016
NO-MAR	77517118	Jul. 08, 2008	3634158	Jun. 09, 2009

Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
PRIMETIME and Design	74450419	Oct. 25, 1993	1863805	Nov. 22, 1994
RACK STACK	86759546	Sep. 17, 2015	5056003	Oct. 04, 2016
RACK-IT	86747218	Sep. 03, 2015	5087920	Nov. 22, 2016
RETRACT-A- DRAG	77968656	Mar. 25, 2010	3864250	Oct. 19, 2010
SCENT WAFERS	77739977	19-May-09	3830245	Aug. 10, 2010
SCENT-A-WAY	85089411	Jul. 21, 2010	4039502	Oct. 11, 2011
SCENTWICKS (Stylized)	74463153	Nov. 26, 1993	1877719	Feb. 07, 1995
SERIOUS HUNTING TOOLS	86710020	Jul. 30, 2015	5055841	Oct. 04, 2016
SMELL INVISIBLE	75420171	Jan. 20, 1998	2580547	Jun. 18, 2002
SPEED CAMO	85929770	13-May-13	4566496	Jul. 15, 2014
SQUEEZE ME	75880111	Jan. 04, 2000	2460494	Jun. 12, 2001
STRUT	85016213	Apr. 16, 2010	3953734	5/3/11
STRUT	86710178	Jul. 30, 2015	5087761	Nov. 22, 2016
THE STUFF OF LEGENDS	85506498	Dec. 30, 2011	4362049	Jul. 02, 2013
THUNDER TWISTER	78301783	Sep. 17, 2003	2924424	Feb. 01, 2005
TONE TROUGH	85293149	Apr. 12, 2011	4764791	Jun. 30, 2015
TRUE TALKER	75470449	Apr. 20, 1998	2240808	Apr. 20, 1999
UNDERTAKER	75777230	Aug. 17, 1999	2454031	5/22/01
VITA-RACK	78123138	Apr. 22, 2002	2748935	Aug. 05, 2003
VITA-RACK GORGE	77959995	Mar. 16, 2010	3941976	Apr. 05, 2011
VITA-RACK LICK SITE	77959999	Mar. 16, 2010	3929998	Mar. 08, 2011
WAYNE CARLTON'S CALLS	77517100	Jul. 08, 2008	3579622	Feb. 24, 2009
Design Only	74416728	Jul. 26, 1993	1888140	Apr. 11, 1995
Design Only	78005769	Apr. 26, 2000	2536782	Feb. 05, 2002
STRUT SELECT	88284801	Jan. 31, 2019	Not registered	