

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM569924

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strategic Partners, Inc.		12/11/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Careismatic Brands, Inc.		
Street Address:	9800 De Soto Ave.		
City:	Chatsworth		
State/Country:	CALIFORNIA		
Postal Code:	91311		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 112			
Property Type	Number	Word Mark	
Serial Number:	88797281	ALLURA	
Serial Number:	88618307	ANYWEAR	
Serial Number:	88618338	ANYWEARS	
Serial Number:	88483052	ASAGE BY CHEROKEE	
Serial Number:	87897992	CAREISMA	
Serial Number:	88644825	CAREISMA	
Serial Number:	88559742		
Serial Number:	88494038	CAREISMATIC	
Serial Number:	88796791	CAREISMATIC BRANDS	
Serial Number:	87225773	CERTAINTY HEALTHCARE	
Serial Number:	87216774	CERTAINTY MEDICAL	
Serial Number:	88332541	CERTAINTY PROTECTIVE TECHNOLOGY	
Serial Number:	88975376	CERTAINTY PROTECTIVE TECHNOLOGY	
Serial Number:	88290290	CERTAINTY SMARTBOOST	
Serial Number:	88169891	CLASSMATES	
Serial Number:	88547010	CLASSROOM	
Serial Number:	88796781	CLIQ	
Serial Number:	88665785	CLOTHING DESIGNED TO RULE THE HALLWAY	
Serial Number:	88468828	CORE STRETCH	

OP \$2815.00 88797281

Property Type	Number	Word Mark
Serial Number:	88745943	DUO-CLOUD
Serial Number:	88490124	EUPHORIA BY CHEROKEE
Serial Number:	88665774	FASHION IS IN SESSION
Serial Number:	88537247	FORM BY CHEROKEE
Serial Number:	88632810	HEART SOUL
Serial Number:	87295703	HEART SOUL
Serial Number:	87519418	HERO BY ROCKERS
Serial Number:	88023509	INFINITY MEDICAL
Serial Number:	88623759	INFINITY SCRUBS
Serial Number:	88644742	LABWORK
Serial Number:	88701256	LAB-ADORE
Serial Number:	88701251	LAB-AFFAIRE
Serial Number:	88701246	LAB-AFFLUENCE
Serial Number:	88701239	LABMAZING
Serial Number:	88701267	LOOK, FEEL, AND BE YOUR BEST SELF
Serial Number:	88470516	OPER8
Serial Number:	88486653	PERFXION
Serial Number:	88470360	PERFXON
Serial Number:	88740838	PRO-FORM BY CHEROKEE
Serial Number:	88644747	PROJECT LAB
Serial Number:	88483026	SAIGE BY CHEROKEE
Serial Number:	86299295	SAPPHIRE
Serial Number:	86851808	SAPPHIRE
Serial Number:	88745950	SCRUBSCRIPTION
Serial Number:	88086387	SMARTMED
Serial Number:	88286606	STATEMENT BY CHEROKEE
Serial Number:	88459201	TRANSIFT
Serial Number:	88598037	UNDERAWARE
Serial Number:	88483024	VISION BY CHEROKEE
Registration Number:	1242899	ROCKERS
Registration Number:	1575088	ROCKERS FOR WALKERS
Registration Number:	2157323	SCRUB STAR
Registration Number:	2159729	CLASSROOM
Registration Number:	2278251	ROCKERS
Registration Number:	2293444	MEDMAN
Registration Number:	2339214	INSPIRED COMFORT
Registration Number:	2345931	CLASSROOM
Registration Number:	2352939	CHEROKEE

Property Type	Number	Word Mark
Registration Number:	2419949	TOONIFORMS
Registration Number:	2452877	STRONG ENOUGH TO CARE
Registration Number:	2705646	HEART SOUL
Registration Number:	2774019	DBL
Registration Number:	3028307	R
Registration Number:	3134825	ANYWEARS
Registration Number:	3349927	P.I.E.
Registration Number:	3767912	SCRUBS
Registration Number:	3891523	EDS
Registration Number:	3895600	GENFLEX
Registration Number:	4151429	SOFTWORKS
Registration Number:	4175852	HOSPITAL CRITTERZ
Registration Number:	4211958	ANYWEAR
Registration Number:	4223050	CODE HAPPY
Registration Number:	4262541	XTREME STRETCH
Registration Number:	4275901	PRO FLEXIBLES
Registration Number:	4318022	RUNWAY BY CHEROKEE
Registration Number:	4335729	CHEROKEE LUXE
Registration Number:	4415489	PERFECT STRETCH
Registration Number:	4481687	CODE HAPPY STORE
Registration Number:	4664063	HS HEART SOUL
Registration Number:	4705158	EVOLUTION NXT
Registration Number:	4740606	VITAL THREADS
Registration Number:	4742732	SCRUB STAR PREMIUM SCRUBWEAR
Registration Number:	4753472	FLEXIBLES
Registration Number:	4791875	CERTAINTY
Registration Number:	4795132	SCRUBSBEAT
Registration Number:	4795495	CODE HAPPY
Registration Number:	4796230	INFINITY BY CHEROKEE
Registration Number:	4796797	CODE HAPPY
Registration Number:	4804855	CERTAINTY
Registration Number:	4819419	BE SAFE. BE SMART. BE CERTAIN.
Registration Number:	4819421	BE SAFE. BE SMART. BE CERTAIN.
Registration Number:	4871572	CERTAINTY
Registration Number:	4890042	CERTAINTY PLUS
Registration Number:	4890330	NURSEONALITY
Registration Number:	4890331	NURSEONALITIES
Registration Number:	4896218	REAL SCHOOL

Property Type	Number	Word Mark
Registration Number:	4896245	CERTAINTY PLUS
Registration Number:	4905475	SAPPHIRE SCRUBS
Registration Number:	4966094	CAREISMA
Registration Number:	4983920	INFINITY BY CHEROKEE
Registration Number:	5065767	IFLEX
Registration Number:	5092289	CROWN ARCH
Registration Number:	5125230	ANYSOLES
Registration Number:	5252234	IFLEX
Registration Number:	5273633	EVOLUTION NXT
Registration Number:	5439104	CLOTHING FOR WORK THAT MATTERS
Registration Number:	5504224	DYNAMIX
Registration Number:	5541311	HEARTSOUL
Registration Number:	5581768	INFINITY BY CHEROKEE
Registration Number:	5588769	INFINITY BY CHEROKEE
Registration Number:	5672293	CHEROKEE WORKWEAR
Registration Number:	5807152	NURSEONALITY
Registration Number:	5938035	CHEROKEE

CORRESPONDENCE DATA

Fax Number: 7145577991

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7145577990

Email: tfoss@mrlip.com

Correspondent Name: Taylor C. Foss

Address Line 1: 17901 Von Karman Ave., Suite 1000

Address Line 4: Irvine, CALIFORNIA 92618

NAME OF SUBMITTER:	Taylor C. Foss
SIGNATURE:	/Taylor C. Foss/
DATE SIGNED:	04/01/2020

Total Attachments: 1

source=CA SOS - Filed Name Change -Careismatic Brands#page1.tif



Secretary of State
Certificate of Amendment of
Articles of Incorporation
Name Change Only - Stock

AMDT-
STK-NA

B/KM

FILED
Secretary of State
State of California
DEC 12 2019

IMPORTANT — Read Instructions before completing this form.

Filing Fee – \$30.00

Copy Fees – First Page \$1.00 & .50 for each attachment page;
Certification Fee – \$5.00

lcc This Space For Office Use Only

1. Corporation Name (Enter the exact name of the corporation as it currently is recorded with the California Secretary of State.)

Strategic Partners, Inc.

2. 7-Digit Secretary of State File Number

1941896

3. New Corporation Name

Item 3a: Enter the number, letter or other designation assigned to the provision in the Articles of Incorporation being amended (e.g., "I," "First," or "A"). See Instructions if the provision in the Articles of Incorporation being amended does not include a number, letter, or other designation. Any attachment is made part of this document.

Item 3b: Enter the new corporate name.

3a. Article I of the Articles of Incorporation is amended to read as shown in Item 3b below:

3b. The name of the corporation is Careismatic Brands, Inc.

4. Approval Statements

4a. The Board of Directors has approved the amendment of the Articles of Incorporation.

4b. Shareholder approval was (check one):

By the required vote of shareholders in accordance with California Corporations Code section 902. The total number of outstanding shares of the corporation entitled to vote is 1,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

Not required because the corporation has no outstanding shares.

5. Read, sign and date below (See instructions for signature requirements. Note: Both lines must be signed.)

We declare under penalty of perjury under the laws of the State of California that the matters set forth herein are true and correct of our own knowledge and we are authorized by California law to sign.

12/11/2019

Date

Signature

Michael Singer

Type or Print Name of President

12/11/2019

Date

Signature

Robert Pierpoint

Type or Print Name of Secretary