

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM570398

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deluxe Entertainment Services Inc.		04/02/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Deluxe Distribution Canada Ltd.		
<b>Street Address:</b>	901 King St. West, 7th Floor		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5V 3H5		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5410424	WEBWATCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-629-3400		
<b>Email:</b>	docketing-dv@dorsey.com, kleiner.pamela@dorsey.com		
<b>Correspondent Name:</b>	Charlene M. Krogh, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 400		
<b>Address Line 2:</b>	IP Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5549		
<b>ATTORNEY DOCKET NUMBER:</b>	M286786		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Charlene M. Krogh, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 400		
<b>Address Line 2:</b>	IP Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5549		
<b>NAME OF SUBMITTER:</b>	Pamela Kleiner		
<b>SIGNATURE:</b>	/Pamela Kleiner/		

OP \$40.00 5410424

<b>DATE SIGNED:</b>	04/03/2020
<b>Total Attachments: 2</b> source=2020-04-02 - DESI to Deluxe Distribution Canada Ltd. - Trademark Assignment for WEBWATCH#page1.tif source=2020-04-02 - DESI to Deluxe Distribution Canada Ltd. - Trademark Assignment for WEBWATCH#page2.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is effective April 2, 2020 (the "Effective Date") between Deluxe Entertainment Services Inc., a Delaware corporation with address at 2400 West Empire Avenue, 3<sup>rd</sup> Floor, Burbank, California 91504, United States of America ("Assignor") and Deluxe Distribution Canada Ltd., an Ontario corporation with address at 901 King St. West, 7th Floor, Toronto, Ontario, M5V 3H5 ("Assignee").

WHEREAS Assignor is the owner of certain trademarks used by Assignor in the conduct of its business, including the trademark applications and registrations identified in Schedule A and all common law rights associated with such trademarks (collectively the "Marks").

WHEREAS Assignor wants to assign and Assignee wants to receive all of Assignor's right, title and interest in the Marks together with all goodwill of the business symbolized by or associated with the Marks.

NOW, THEREFORE, the parties agree as follows:

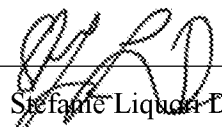
For good and valuable consideration of US\$10, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all of Assignor's right, title and interest in and to the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with all goodwill of the business symbolized by or associated with the Marks, and with all claims arising out of or relating to the use or ownership of the Marks. This assignment includes without limitation all applications and registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Marks.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Marks.

Each party signs this agreement as of the date below to be effective as of the Effective Date.

**Deluxe Entertainment Services Inc.**

By:  \_\_\_\_\_

Name: Stefanie Liquori DiGrigoli

Title: EVP and General Counsel

Date: April 2, 2020

**Deluxe Distribution Canada Ltd.**

By:  \_\_\_\_\_

Name: Stefanie Liquori DiGrigoli

Title: EVP and General Counsel

Date: April 2, 2020

**SCHEDULE A**

<b>COUNTRY</b>	<b>TRADEMARK</b>	<b>APP NO</b>	<b>APP DATE</b>	<b>REG NO</b>	<b>REG DATE</b>
United Kingdom	WEBWATCH	UK00003248076	Aug 3, 2017	UK00003248076	Dec 15, 2017
United States of America	WEBWATCH	87324490	Feb 3, 2017	5410424	Feb 27, 2018