

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM570462

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maverick Multimedia, Inc.		04/02/2020	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cenveo Worldwide Limited		
<b>Street Address:</b>	200 First Stamford Place		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06902		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3555858	MAVERICK	
<b>Registration Number:</b>	3483092	MAVERICKLABEL.COM	
<b>Registration Number:</b>	3145034	UBERQUOTER	
<b>Registration Number:</b>	4703632	ID MY STUFF	
<b>Registration Number:</b>	3479177	CLUB VALET	
<b>Registration Number:</b>	2669902	LEXSAVER	
<b>Registration Number:</b>	3434105	ASSET TRACKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2033246155		
<b>Email:</b>	iptransfer@ssjr.com		
<b>Correspondent Name:</b>	Gene S. Winter		
<b>Address Line 1:</b>	986 Bedford Street		
<b>Address Line 2:</b>	St. Onge Steward Johnston & Reens LLC		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06905		
<b>ATTORNEY DOCKET NUMBER:</b>	04681-A0158A		
<b>NAME OF SUBMITTER:</b>	Gene S. Winter		
<b>SIGNATURE:</b>	/Gene S. Winter/		

OP \$190.00 3555858

<b>DATE SIGNED:</b>	04/03/2020
<b>Total Attachments: 6</b> source=Confirmatory Assignment from Maverick Multimedia, Inc. to Cenveo Worldwide Limited#page1.tif source=Confirmatory Assignment from Maverick Multimedia, Inc. to Cenveo Worldwide Limited#page2.tif source=Confirmatory Assignment from Maverick Multimedia, Inc. to Cenveo Worldwide Limited#page3.tif source=Confirmatory Assignment from Maverick Multimedia, Inc. to Cenveo Worldwide Limited#page4.tif source=Confirmatory Assignment from Maverick Multimedia, Inc. to Cenveo Worldwide Limited#page5.tif source=Confirmatory Assignment from Maverick Multimedia, Inc. to Cenveo Worldwide Limited#page6.tif	

## **CONFIRMATORY ASSIGNMENT OF INTELLECTUAL PROPERTY**

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), dated as of September 12, 2019 (the "Effective Date"), is between Maverick Multimedia, Inc., a Washington Corporation having offices as Suite A-7, 120 W. Dayton Avenue, Edmonds, Washington 98020 ("Assignor") and Cenveo Worldwide Limited, a Delaware corporation having offices at 200 First Stamford Place, Stamford, CT 06902 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademarks, Patents, Copyrights and other Intellectual Property and Registrations therefore described on Schedule A attached hereto (hereinafter referred to collectively as the "Properties") and all of the goodwill of the businesses associated therewith.

WHEREAS, for good and valuable consideration and pursuant to that certain Membership Interest Purchase Agreement dated as of the Effective Date by and among Assignor and Assignee (the "MIPA"), and upon the terms and conditions set forth below, Assignee proposes to acquire all rights, title and interest in and to said Properties described on Schedule A as of the Effective Date;

NOW, THEREFORE, in consideration of the transactions contemplated by the MIPA and this Assignment and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns, grants, transfers and otherwise conveys to Assignee, its successors and assigns, the entire right, title and interest in and to said Properties listed on the attached Schedule A, including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the goodwill of the business symbolized by said Properties are used, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, the right to all continuations, divisional or other priority or related applications and foreign counterparts or applications claiming priority to the said Properties, the right to sue for past, present and future infringement, misappropriation and any other violation of any of the Properties listed on the attached Schedule A.

2. Further Assurances. Assignee shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect its ownership of the Properties. Assignor agrees to assist Assignee and its successors and assigns, at Assignee's cost and expense, to secure the Properties, including by executing all applications, specifications, oaths, assignments and all other instruments which Assignee shall deem necessary in order to apply for, obtain, maintain, and transfer all right, title, and interest to such Properties to Assignee and for the purpose

of enforcing or defending Assignee's complete, exclusive, and worldwide ownership of all right, title and interest in and to the Properties.

IN WITNESS WHEREOF, the undersigned, pursuant to authority duly received, has duly executed this Assignment on the 2nd day of April, 2020.

CENVEO WORLDWIDE LIMITED

MAVERICK MULTIMEDIA, INC.

By: [Signature]

By: [Signature]

Name: Jon R. Scheinman

Name: Ayman Zameli

Title: General Counsel & Company Secretary

Title: EVP, Chief Strategy Officer

STATE OF ) CT

COUNTY OF ) Fairfield

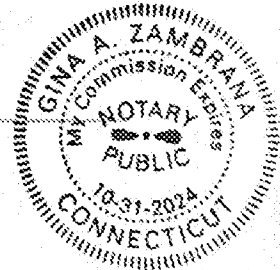
On the 2nd day of April, 2020 before me, the undersigned, personally appeared Jon Scheinman of Cenvéo Worldwide Limited personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

STATE OF ) CT

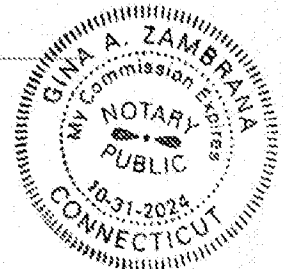
COUNTY OF ) Fairfield

On the 2nd day of April, 2020 before me, the undersigned, personally appeared Ayman Zameli of Maverick Multimedia, Inc. personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]  
Notary Public



[Signature]  
Notary Public



**Schedule "A"**  
**Intellectual Property**

Registered and Unregistered Intellectual Property

**a. Registered Copyrights:**

Copyright Title	Copyright Registration No.
Mavericklabel.Com Website	TX0006995584
Mavericklabel.Com Website (2013)	TXu001881038

**b. Issued Patents:**

Patent Title	Patent Registration No.
Method and system for manufacturing and retailing products provided by remote vendors to remote customers	US Patent Number 7,590,566
Automatic technical language extension engine	US Patent Number 9,135,349

**c. Registered Trademarks:**

Trademark	U.S. Trademark Registration No.
Maverick	3,555,858
UberQuoter	3,145,034
IDmyStuff	4,703,632
Club Valet	3,479,177
LexSaver	2,669,902
Asset Tracker	3,434,105
MaverickLabel.Com	3,483,092

**d. Unregistered Trademarks:**



**MAVERICK**

**1. Label.com**

2. Maverick Medical Media

3. Maverick Packaging

4. Maverick Color Labels

**e. Social Media Accounts:**

1. LinkedIn - <https://www.linkedin.com/company/mavericklabel-com/>

2. Facebook - <https://www.facebook.com/MaverickLabelCom/>

3. Twitter - <https://twitter.com/mavericklabel>

4. Twitter - <https://twitter.com/IDmyStuff>

5. Pinterest - <https://www.pinterest.com/mavericklabel/>

6. YouTube - <https://www.youtube.com/user/MaverickLabel>

7. Instagram - <https://www.instagram.com/mavericklabel/>

8. Tumblr - <https://mavericklabel.tumblr.com/>

**f. Software Products**

[information to be provided]

**g. Internet Domain Name Registrations:**

<b>Domain Name</b>	<b>Registrant</b>	<b>Registrar</b>
asset-tags-and-labels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
assetlabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
assetlabel.info	Maverick Multimedia, Inc.	GoDaddy.com, LLC
bcwlabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
bcwlabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
cannabis-label.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
cannamav.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
cannamavlabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
cannamavlabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
click4label.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
club-valet.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
domedtag.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
domedtags.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
golf-label.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
golflabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
horselabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
id-labels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
idmystuff.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
idmystuff.info	Maverick Multimedia, Inc.	GoDaddy.com, LLC
idmystuff.net	Maverick Multimedia, Inc.	GoDaddy.com, LLC
invisicodelabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
invisicodelabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
label-authority.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
label-mavericks.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
labelauthority.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
labelmavericks.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
labelserve.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
lexanlabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
lexanlabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavaricklabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavaricklabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavaricklable.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverick-label.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverick-packaging.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel-packaging.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel.biz	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel.co	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel.info	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel.mobi	Maverick Multimedia, Inc.	GoDaddy.com, LLC

mavericklabel.net	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabelblog.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklable.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklables.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
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mavericks-lables.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverickslabel.biz	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverickslabel.co	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverickslabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverickslabel.info	Maverick Multimedia, Inc.	GoDaddy.com, LLC
maverickslabel.net	Maverick Multimedia, Inc.	GoDaddy.com, LLC
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mavricklabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
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mavricklable.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mustanglabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mustanglabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
parking-permits-and-hang-tags.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
parkinglabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
parkinglabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
ponylabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
ponylabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
secure-encrypted.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
shortrunlabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
sportslabel.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
systemidlabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
the-label-authority.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
thelabelauthority.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
wasppbarcodelabels.com	Maverick Multimedia, Inc.	GoDaddy.com, LLC
mavericklabel.co.uk	Maverick Multimedia, Inc.	Dotster.com