

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM570660

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/11/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cloud B., Inc.		03/30/2020	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	CBAV1, LLC
Street Address:	909 New Brunswick Avenue
City:	Alpha
State/Country:	NEW JERSEY
Postal Code:	08865
Entity Type:	Limited Liability Company: NEVADA

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Serial Number:	87131043	
Serial Number:	87131084	
Serial Number:	87218455	BUBBLY BUNNY
Serial Number:	85888363	CLOUD B - THE SLEEP SPECIALISTS TRUSTEDB
Serial Number:	86509771	A LITTLE HERO ON A BIG MISSION
Serial Number:	86606628	CLOUD B BEEBOP
Serial Number:	86313363	CLOUD B COZIES
Serial Number:	85473262	CLOUD BABIES
Serial Number:	85913697	CLOUD·B WHERE GOOD SLEEP BEGINS
Serial Number:	85983542	CLOUD·B WHERE GOOD SLEEP BEGINS
Serial Number:	86418693	CLOUD·B WHERE GOOD SLEEP BEGINS
Serial Number:	86509980	DREAM BUDDIES
Serial Number:	85845348	DREAMZ TO GO
Serial Number:	88264599	ELLA THE UNICORN
Serial Number:	86473900	HUGGINZ
Serial Number:	86786925	LITTLE DREAMZ
Serial Number:	87120515	LULLABABIES
Serial Number:	87120510	LULLABABY

CH \$965.00 87131043

Property Type	Number	Word Mark
Serial Number:	88290806	LULLAPLAYER
Serial Number:	86707014	PEACEFUL PANDA
Serial Number:	85698758	PROJECTS A MAGICAL STARRY NIGHT SKY FOR
Serial Number:	88285788	SLEEP STATION
Serial Number:	85913603	SNUZZLES
Serial Number:	86584728	SOOTHING SOUNDS NOAH'S ARK
Serial Number:	86462951	STAY ASLEEP BUDDIES
Serial Number:	86606676	STORYTIME HUXLEY
Serial Number:	86348923	SUNSHINE OWL
Serial Number:	86361707	SUPER MAX THE TURTLE
Serial Number:	86595815	SWEET DREAMZ ON THE GO
Serial Number:	88290825	TELEGRAM TEDDY
Serial Number:	86754213	TORSTEN THE GIANT TURTLE
Serial Number:	85667500	TWILIGHT CARZ
Serial Number:	86414225	TWILIGHT SUNSHINE OWL
Serial Number:	88261323	TWINKLING TURTLE
Serial Number:	88261329	TWINKLING TWILIGHT TURTLE
Serial Number:	88237700	ULLA THE UNICORN
Serial Number:	85563465	WHERE GOOD SLEEP BEGINS
Serial Number:	85983590	WHERE GOOD SLEEP BEGINS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031

Email: jreider@buchalter.com, ipdocket@buchalter.com

Correspondent Name: Jessie K. Reider, CA Bar No. 237113

Address Line 1: 1000 Wilshire Blvd., Suite 1500

Address Line 2: Buchalter

Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237113
SIGNATURE:	/jkr/
DATE SIGNED:	04/06/2020

Total Attachments: 12

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Nunc Pro Tunc Intellectual Property Assignment

WHEREAS CBAV1, LLC, a Nevada limited liability company with an address of 909 NEW BRUNSWICK AVENUE, ALPHA, NEW JERSEY 08865 ("Assignee") held a security interest in and to assets of CLOUD B, INC., a California corporation ("Assignor"), including all of Assignor's intellectual property;

WHEREAS, effective as February 11, 2019, Assignee exercised its rights in connection with certain Assignor collateral, including all of Assignor's intellectual property;

WHEREAS, effective as of February 11, 2019, Assignee has acquired the rights to certain collateral, including all of Assignor's intellectual property, including under a Transfer Statement under UCC Section 9619;

WHEREAS Assignor and Assignee desire to memorialize the assignment of all of Assignor's trademarks, including but not limited to the copyrights, trademarks, and applications and registrations for copyrights and trademarks on Exhibit A, attached hereto and incorporated by this reference, all collectively referred to herein as the "**Trademarks**", nunc pro tunc, as of February 11, 2019;

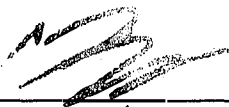
WHEREAS, the Parties desire to memorialize the transfer and assignment of the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the applications and registrations therefor, all business related to the Trademarks, all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee nunc pro tunc as of February 11, 2019, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the applications and registrations therefor, all common law rights relating thereto, and all rights to recover for past infringement.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Nunc Pro Tunc Intellectual Property Assignment to be executed by their duly authorized representatives as of February 11, 2019.

AGREED TO AND ACCEPTED BY ASSIGNOR:

CLOUD B, INC.

By: 
Name: CHRISTOPHER PETERSON
Title:
Date: March 30, 2020

AGREED TO AND ACCEPTED BY ASSIGNEE:

CBAV1, LLC


By: 
Name: RACHEL CHELI STRAHL
Title: MANAGER
Date:

EXHIBIT A
TRADEMARKS

US	3D TWILIGHT LADYBUG DESIGN ONLY	87131043	5278326
US	3D TWILIGHT TURTLE DESIGN ONLY	87131084	5278327
US	A LITTLE HERO ON A BIG MISSION	86509771	5041970
US	B NATURALZ	86711781	
US	BEDTIME BERNIE	86584436	
US	BUBBLY BUNNY	87218455	5214094
US	CLOUD B - THE SLEEP SPECIALISTS TRUSTED BY PARENTS WORLDWIDE	85888363	5218725
US	CLOUD B BEEBOP	86606628	5341124
US	CLOUD B COZIES	86313363	4952003
US	CLOUD BABIES	85473262	4863432
US	CLOUD-B WHERE GOOD SLEEP BEGINS and DARK BLUE CLOUD DESIGN	85913697	4973480
US	CLOUD-B WHERE GOOD SLEEP BEGINS and DARK BLUE CLOUD DESIGN	85983542	4739701
US	CLOUD-B WHERE GOOD SLEEP BEGINS and LIGHT BLUE CLOUD DESIGN (COLOR)	86418693	4767751
US	CODE TO SLEEP	87091926	
US	DREAM BUDDIES	86509980	4989565
US	DREAMZ TO GO	85845348	4403221
US	ELLA THE UNICORN	88264599	
US	GLOW BUG	87377015	
US	GLOW HUGGINZ	86969992	
US	GROOVY TUNES	87469704	
US	HUGGINZ	86473900	4994120

US	LITTLE DREAMZ and CLOUD DESIGN	86786925	
US	LULLABABIES	87120515	
US	LULLABABY	87120510	
US	LULLAPLAYER	86611324	
US	LULLAPLAYER	88290806	
US	MY FIRST ELECTRIC CAR	87056625	
US	PEACEFUL PANDA	86707014	5037755
US	PROJECTS A MAGICAL STARRY NIGHT SKY FOR BETTER SLEEP	85698758	4618872
US	SLEEP STATION	88285788	
US	SLEEPY MONSTERS	86581733	
US	SNUZZLES	85913603	4641960
US	SOOTHING SOUNDS NOAH'S ARK	86584728	5069459
US	STAY ASLEEP BUDDIES	86462951	4989481
US	STORYTIME HUXLEY	86606676	5182202
US	SUNSHINE OWL	86348923	4978660
US	SUPER MAX THE TURTLE	86361707	4978690
US	SWEET DREAMZ ON THE GO	86595815	5110498
US	TELEGRAM TEDDY	86758653	
US	TELEGRAM TEDDY	88290825	
US	TORSTEN THE GIANT TURTLE	86754213	5079353
US	TWILIGHT CARZ	85667500	4463516
US	TWILIGHT SUNSHINE OWL	86414225	4978830
US	TWILIGHT TRUCK	87261418	
US	TWINKLING TURTLE	88261323	
US	TWINKLING TWILIGHT TURTLE	88261329	
US	ULLA THE UNICORN	88237700	
US	WHERE GOOD SLEEP BEGINS	85563465	4998428
US	WHERE GOOD SLEEP	85983590	4708936

BEGINS

BY	CLOUD B	1133620	1133620
CO	CLOUD B	1133620	1133620
IL	CLOUD B	1133620	1133620
KZ	CLOUD B	1133620	1133620
MX	CLOUD B	1133620	1133620
RU	CLOUD B	1133620	1133620
SG	CLOUD B	1133620	1133620
TR	CLOUD B	1133620	1133620
UA	CLOUD B	1133620	1133620
VN	CLOUD B	1133620	1133620
WO	CLOUD B	1133620	1133620
CH	CUDDLE GRAM	1145889	1145889
CN	CUDDLE GRAM	1145889	1145889
EM	CUDDLE GRAM	1145889	1145889
NO	CUDDLE GRAM	1145889	1145889
WO	CUDDLE GRAM	1145889	1145889
EM	DREAM BUDDIES	1238080	1238080
WO	DREAM BUDDIES	1238080	1238080
CH	TELEGRAM TEDDY	1147168	1147168
CN	TELEGRAM TEDDY	1147168	1147168
EM	TELEGRAM TEDDY	1147168	1147168
NO	TELEGRAM TEDDY	1147168	1147168
WO	TELEGRAM TEDDY	1147168	1147168
AU	TRANQUIL TURTLE	1141840	1141840
CO	TRANQUIL TURTLE	1141840	1141840
JP	TRANQUIL TURTLE	1141840	1141840
KR	TRANQUIL TURTLE	1141840	1141840
MX	TRANQUIL TURTLE	1141840	1141840
RU	TRANQUIL TURTLE	1141840	1141840
SG	TRANQUIL TURTLE	1141840	1141840
TR	TRANQUIL TURTLE	1141840	1141840
VN	TRANQUIL TURTLE	1141840	1141840
WO	TRANQUIL TURTLE	1141840	1141840

AU	TWILIGHT CARZ	1151676	1151676
CH	TWILIGHT CARZ	1151676	1151676
CN	TWILIGHT CARZ	1151676	1151676
IL	TWILIGHT CARZ	1151676	1151676
JP	TWILIGHT CARZ	1151676	1151676
KR	TWILIGHT CARZ	1151676	1151676
NZ	TWILIGHT CARZ	1151676	1151676
RU	TWILIGHT CARZ	1151676	1151676
SG	TWILIGHT CARZ	1151676	1151676
TR	TWILIGHT CARZ	1151676	1151676
VN	TWILIGHT CARZ	1151676	1151676
WO	TWILIGHT CARZ	1151676	1151676
AU	TWILIGHT LADYBUG	1136161	1136161
BY	TWILIGHT LADYBUG	1136161	1136161
CO	TWILIGHT LADYBUG	1136161	1136161
IL	TWILIGHT LADYBUG	1136161	1136161
JP	TWILIGHT LADYBUG	1136161	1136161
KR	TWILIGHT LADYBUG	1136161	1136161
KZ	TWILIGHT LADYBUG	1136161	
MX	TWILIGHT LADYBUG	1136161	
RU	TWILIGHT LADYBUG	1136161	1136161
SG	TWILIGHT LADYBUG	1136161	1136161
TR	TWILIGHT LADYBUG	1136161	1136161
UA	TWILIGHT LADYBUG	1136161	1136161
VN	TWILIGHT LADYBUG	1136161	1136161
WO	TWILIGHT LADYBUG	1136161	1136161
AU	TWILIGHT SEA TURTLE	1132492	1132492
BY	TWILIGHT SEA TURTLE	1132492	1132492
IL	TWILIGHT SEA TURTLE	1132492	1132492
JP	TWILIGHT SEA TURTLE	1132492	1132492
KR	TWILIGHT SEA TURTLE	1132492	1132492
KZ	TWILIGHT SEA TURTLE	1132492	1132492
RU	TWILIGHT SEA TURTLE	1132492	1132492
SG	TWILIGHT SEA TURTLE	1132492	1132492

TR	TWILIGHT SEA TURTLE	1132492	1132492
UA	TWILIGHT SEA TURTLE	1132492	1132492
VN	TWILIGHT SEA TURTLE	1132492	1132492
WO	TWILIGHT SEA TURTLE	1132492	1132492
BY	TWILIGHT TURTLE	1135792	1135792
CO	TWILIGHT TURTLE	1135792	1135792
IL	TWILIGHT TURTLE	1135792	1135792
JP	TWILIGHT TURTLE	1135792	1135792
KZ	TWILIGHT TURTLE	1135792	1135792
MX	TWILIGHT TURTLE	1135792	1135792
RS	TWILIGHT TURTLE	1135792	1135792
RU	TWILIGHT TURTLE	1135792	1135792
SG	TWILIGHT TURTLE	1135792	1135792
TR	TWILIGHT TURTLE	1135792	1135792
UA	TWILIGHT TURTLE	1135792	1135792
VN	TWILIGHT TURTLE	1135792	1135792
WO	TWILIGHT TURTLE	1135792	1135792
AR	CLOUD B	3272212	2681477
AR	SLEEP SHEEP	3272213	2681478
AR	TWILIGHT LADYBUG	3272210	2681476
AR	TWILIGHT TURTLE	3272209	2681475
AU	3D TWILIGHT LADYBUG DESIGN ONLY	1560876	1560876
AU	3D TWILIGHT SEA TURTLE DESIGN ONLY	1560878	1560878
AU	3D TWILIGHT TURTLE DESIGN ONLY	1560874	1560874
AU	CLOUD B	1239202	1239202
AU	DREAMZ TO GO	1543784	1543784
AU	SLEEP SHEEP	1239201	1239201
AU	TWILIGHT TURTLE	1239200	1239200
BR	SLEEP SHEEP	906693381	906693381
CA	CLOUD B	1231120	TMA648793
CA	CLOUD B	1620730	TMA906412
CA	CLOUD B WHERE GOOD	1624362	TMA896143

	SLEEP BEGINS and DESIGN		
CA	GENTLE GIRAFFE	1521919	TMA830525
CA	LULLABAG	1231122	TMA649020
CA	SLEEP SHEEP	1231097	TMA660756
CA	TELEGRAM TEDDY	1607186	
CA	TRANQUIL TURTLE	1521915	TMA832140
CA	TWILIGHT CARZ	1657338	TMA921826
CA	TWILIGHT LADYBUG	1521918	TMA865300
CA	TWILIGHT SEA TURTLE	1717884	TMA932461
CA	TWILIGHT TRUCK	1621142	
CA	TWILIGHT TURTLE	1521914	TMA865299
CA	TWINKLING FIREFLY FROG	1647133	TMA914598
CL	CLOUD B	1072649	1105355
CL	SLEEP SHEEP	1072659	1105361
CL	TWILIGHT LADYBUG	1072656	1105359
CL	TWILIGHT TURTLE	1072653	1105357
CN	CLOUD B	4520288	4520288
CN	CLOUD B	4578068	4578068
CN	CLOUD B	6725182	6725182
CN	LULLABAG	6725184	6725184
CN	LULLAWRAP	6725185	6725185
CN	SLEEP SHEEP	6725186	6725186
CN	SLEEP SHEEP	6725187	6725187
CN	TRANQUIL TURTLE	12160997	12160997
CN	TRANQUIL TURTLE	12160998	12160998
CN	TWILIGHT LADYBUG	6725188	6725188
CN	TWILIGHT LADYBUG	6725189	6725189
CN	TWILIGHT SEA TURTLE	6725190	6725190
CN	TWILIGHT SEA TURTLE	6725191	6725191
CN	TWILIGHT TURTLE	6725332	6725332
CN	TWILIGHT TURTLE	6725333	6725333
EM	3D TRANQUIL TURTLE DESIGN ONLY	011463239	

EM	3D TWILIGHT CARZ DESIGN ONLY	011649381	011649381
EM	3D TWILIGHT LADYBUG DESIGN ONLY	011463072	
EM	3D TWILIGHT SEA TURTLE DESIGN ONLY	001641891	001641891
EM	3D TWILIGHT SEA TURTLE DESIGN ONLY	011463171	
EM	3D TWILIGHT TURTLE DESIGN ONLY	011463312	
EM	TRANQUIL CRAB	011462785	011462785
EM	TWILIGHT CARZ	011462736	011462736
EM	TWILIGHT SEA TURTLE	011122322	011122322
HK	CLOUD B CLOUD b	302395710	302395710
HK	TRANQUIL TURTLE	302395684	302395684
HK	TWILIGHT LADYBUG	302395693	302395693
HK	TWILIGHT SEA TURTLE	302395701	302395701
HK	TWILIGHT TURTLE	302395729	302395729
JP	CLOUD B	2005011653	4882055
KW	CLOUD B	145850	136211
KW	TWILIGHT TURTLE	145849	136210
MY	CLOUD B	2012018251	2012018251
MY	CLOUD B	2012018255	2012018255
MY	TRANQUIL TURTLE	2012018254	2012018254
MY	TWILIGHT LADYBUG	2012018252	2012018252
MY	TWILIGHT SEA TURTLE	2012018253	2012018253
MY	TWILIGHT TURTLE	2012018256	2012018256
KR	CLOUD B	40200822711	40839417
KR	CLOUD B	40200920460	40810691
KR	CLOUD B (w/Korean characters)	40200813180	40778901
KR	CLOUD B (w/Korean characters)	4120087341	41180036
KR	SLEEP SHEEP	4020080022712	40799553
KR	TWILIGHT TURTLE	4020080022713	40799554
RU	3D TRANQUIL TURTLE DESIGN ONLY	2013714527	523708

RU	3D TRANQUIL TURTLE DESIGN ONLY	2014725328	555641
RU	3D TWILIGHT LADYBUG DESIGN ONLY	2013714521	516928
RU	3D TWILIGHT LADYBUG DESIGN ONLY	2014725332	552937
RU	3D TWILIGHT SEA TURTLE DESIGN ONLY	2013714522	517041
RU	3D TWILIGHT SEA TURTLE DESIGN ONLY	2014725329	555642
RU	3D TWILIGHT TURTLE DESIGN ONLY	2013714525	514623
RU	3D TWILIGHT TURTLE DESIGN ONLY	2014725331	561661
SA	CLOUD B	1435008278	1435008278
SA	TWILIGHT TURTLE	1435012824	1435012824
ZA	3D TRANQUIL TURTLE DESIGN ONLY	201307269	201307269
ZA	3D TRANQUIL TURTLE DESIGN ONLY	201307270	201307270
ZA	3D TRANQUIL TURTLE DESIGN ONLY	201307271	201307271
ZA	3D TWILIGHT LADYBUG DESIGN ONLY	201307263	201307263
ZA	3D TWILIGHT LADYBUG DESIGN ONLY	201307264	201307264
ZA	3D TWILIGHT LADYBUG DESIGN ONLY	201307265	201307265
ZA	3D TWILIGHT SEA TURTLE DESIGN ONLY	201307266	201307266
ZA	3D TWILIGHT SEA TURTLE DESIGN ONLY	201307267	201307267
ZA	3D TWILIGHT SEA TURTLE DESIGN ONLY	201307268	201307268
ZA	3D TWILIGHT TURTLE DESIGN ONLY	201307260	201307260
ZA	3D TWILIGHT TURTLE DESIGN ONLY	201307261	201307261
ZA	3D TWILIGHT TURTLE DESIGN ONLY	201307262	201307262
ZA	CLOUD B	201222097	201222097

ZA	CLOUD B	201222098	201222098
ZA	TRANQUIL TURTLE	201222099	201222099
ZA	TWILIGHT LADYBUG	201222100	201222100
ZA	TWILIGHT SEA TURTLE	201222101	201222101
ZA	TWILIGHT TURTLE	201222102	201222102
AE	CLOUD B	179189	179189
AE	TWILIGHT TURTLE	179188	179188
UY	CLOUD B	454457	454457
UY	TRANQUIL TURTLE	454459	454459
UY	TWILIGHT LADYBUG	454458	454458
UY	TWILIGHT TURTLE	454461	454461
CA	TRANQUIL TURTLE		1100318
US	Twilight Buddies - DRAGON Toy Design and Packaging		VA1937365
CA	TWILIGHT LADYBUG		1099752
US	Twilight Buddies - FOX Toy Design and Packaging		VA1947253
CA	TWILIGHT SEA TURTLE		1099753
US	Twilight Buddies - GIRAFFE Toy Design and Packaging		VA1947254
CA	TWILIGHT TURTLE		1099751
US	Twilight Buddies - HIPPO Toy Design and Packaging		VA1936449
US	CLOUD B LULLAPLAYER Toy Design	14461987135	
US	Twilight Buddies - SHEEP Toy Design and Packaging		VA1937351
US	CLOUD B PEZ CONCEPT DRAWINGS		VAu1263499
US	TWILIGHT CAR RED LIGHTNING		VA1192551
US	CLOUD B WEBSITE 1		VA0001837362
US	TWILIGHT CARZ STORYBOOK		VA0001881111

US	DREAMZ TO GO OCTO Toy Design and Packaging	VA2032117
US	TWILIGHT LADYBUG STORYBOOK	VA0001836811
US	GENTLE GIRAFFE STORYBOOK	VA0001837361
US	TWILIGHT LADYBUG Toy Design and Packaging	VA0001837363
US	GENTLE GIRAFFE Toy Design and Packaging	VA1912439
US	TWILIGHT LADYBUG Toy Design and Packaging (Pink and Green)	VA0001999553
US	GROOVY CUTIES Toy Design and Packaging	VA1978278
US	TWILIGHT SEA TURTLE	VA0001836812
US	IGGY MONSTER Toy Design	VA2076664
US	TWILIGHT SEA TURTLE STORYBOOK	VA0001836810
US	NIGHTY NIGHT OWL SMART SENSOR Toy Design and Packaging	VA2024345
US	TWILIGHT SUNSHINE OWL Toy Design and Packaging	VA2024349
US	PANDA Toy Design	VA1977188
US	TWILIGHT TRUCK STYLE GUIDE 2016	VA2031789
US	SLEEP SHEEP STORYBOOK	VA0001836813
US	TWILIGHT TURTLE STAR GUIDE	VA0001836815
US	SLEEP SHEEP Toy Design and Packaging	VA1912723
US	TWILIGHT TURTLE STORYBOOK	VA0001836809
US	SLEEPY MONSTERS Toy Design	VA2076661
US	TWILIGHT TURTLE Toy Design and Packaging (Classic)	VA0001836814

US	SUNSHINE OWL Toy Design and Packaging	VA2024396
US	TWILIGHT TURTLE Toy Design and Packaging (Blue and Purple)	VA2015475
US	SUPER MAX THE TURTLE Toy Design and Packaging	VA1978079
US	BEDTIME ON SAFARI	TX7296785
US	TRANQUIL FROG Toy Design and Packaging	VA2082378
US	TWINKLES TO GO OCTO Toy Design and Packaging	VA2032116
US	TRANQUIL TURTLE Storybook	VA1847979
US	TWINKLING FIREFLY FROG Toy Design and Packaging	VA1927606
US	TRANQUIL TURTLE Toy Design	VA1846459
US	CHARLEY THE CHAMELEON Toy Design and Packaging	VA1978077
US	Twilight Buddies - PIG Toy Design and Packaging	VA1936448
US	CLOUD B 2013 STYLE GUIDE	VA1911696
US	Twilight Buddies - UNICORN Toy Design and Packaging	VA1952182
US	CLOUD B 2014 PRODUCT CATALOG	VA0001890390
US	Twilight Buddies - ALLIGATOR Toy Design and Packaging	VA1937366
US	CLOUD B 2016 PRODUCT CATALOG	VA2023266
US	Twilight Buddies - BUNNY Toy Design and Packaging	VA1947248