

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM570670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LF, LLC		03/23/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Pearl Design Co., Inc.		
Doing Business As:	MINE		
Street Address:	77 Toyon Lane		
City:	Sausalito		
State/Country:	CALIFORNIA		
Postal Code:	94965		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5201640	THE MINE	
Registration Number:	5336265	THE MINE	
CORRESPONDENCE DATA			
Fax Number:	4082887542		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4082887588		
Email:	uspto@stevenslawgroup.com		
Correspondent Name:	Stevens Law Group		
Address Line 1:	1754 Technology Dr Ste 226		
Address Line 4:	San Jose, CALIFORNIA 95110		
ATTORNEY DOCKET NUMBER:	MINE-00100		
NAME OF SUBMITTER:	David R. Stevens		
SIGNATURE:	/David R. Stevens/		
DATE SIGNED:	04/06/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, LF, LLC, organized and existing under the laws of the State of Delaware, with an address of 1000 Lowe's Boulevard, Mooresville, North Carolina 28117, (hereinafter referred to as "**ASSIGNOR**"), is the exclusive owner of certain rights, title and interest with respect to the trademarks listed in the attached Appendix A (the "**Marks**").

WHEREAS, Pearl Design Co., Inc. dba MINE, organized and existing under the laws of the State of Delaware, with an address of 77 Toyon Lane, Sausalito CA 94965, (hereinafter referred to as "**ASSIGNEE**"), is desirous of acquiring from ASSIGNOR the rights in and to such Marks and the associated goodwill therein;

WHEREAS, pursuant to that certain Bill of Sale, dated March 20, 2020, by and between Assignor and Assignee, Assignor has agreed to assign and Assignee has agreed to assume the Marks along with the goodwill attributed thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably transfers and assigns unto ASSIGNEE all of its rights, title and interest in and to the Marks, including without limitation any registered or unregistered trademark, including any and all common law rights, together with the goodwill of the business appurtenant to and symbolized by said Marks and all rights of action and all rights to sue and recover damages and/or profits against third parties for past, present and future infringement thereof and all other violations in law or equity concerning the Marks, the same to be held and enjoyed by said ASSIGNEE and its successors and assigns, as fully and entirely as the same would have been held by ASSIGNOR had this transfer and assignment not been made. ASSIGNOR agrees to execute any further documents necessary to transfer ownership of the Marks to ASSIGNEE.

[Signatures on Following Page]

IN WITNESS WHEREOF, ASSIGNOR intending to be legally bound has caused this Assignment to be executed by a duly authorized officer, effective as of the 23 day of March, 2020.

ASSIGNOR:

LF, LLC

By: Scott Goode
Scott Goode (Mar 23, 2020)

Officer's Name: Scott Goode

Title: President

Accepted and agreed:

ASSIGNEE:

PEARL DESIGN CO., INC. DBA MINE

By: Eoin Harrington
Eoin Harrington (Mar 26, 2020)

Officer's Name: Eoin Harrington (Print)

Title: CEO

APPENDIX A

The Marks:

United States Trademark Registration No. 5,201,640 for THE MINE

United States Trademark Registration No. 5,336,265 for THE MINE