

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM570832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STUDIO IP HOLDINGS LLC		11/12/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ROC NATION LLC		
Street Address:	540 W. 26th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5195896	ROC NATION	
Registration Number:	5195897	ROC NATION	
Serial Number:	87388787	ROC NATION	
Serial Number:	87388819	ROC NATION	
Serial Number:	87388852	ROC NATION	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	aeiger@rocnation.com		
Correspondent Name:	Andrew Eiger		
Address Line 1:	540 W. 26th Street		
Address Line 2:	9th Floor		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Andrew Eiger		
SIGNATURE:	/Andrew Eiger/		
DATE SIGNED:	04/06/2020		

OP \$140.00 5195896

Total Attachments: 4

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EXHIBIT B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the “Assignment”) is made and entered into as of this 12th day of November, 2019 by and between **STUDIO IP HOLDINGS LLC**, a Delaware limited liability company (“Assignor”), and **ROC NATION LLC**, a Delaware limited liability company (“Assignee”);

WHEREAS, Assignee wishes to acquire all right, title and interest in the trademarks, registrations and applications referenced in **Schedule 1** (collectively, the “Marks”) together with the goodwill and common law rights associated with such Marks.

NOW, THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks together with the common law rights, the goodwill associated with such Marks, and any business of managing and/or licensing such Marks, and all registrations and trademark and/or service mark applications therefor, in the United States, its territories and possessions and throughout the world as well as renewals and extensions of the registrations under the laws of the United States, and throughout the world, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives.

Assignor hereby covenants, and Assignee hereby acknowledges, that Assignor has full right, title, and interest in the Marks, free and clear of all liens and encumbrances, that it has full right to assign its entire interest in and to the Marks, and that it has not executed, and will not execute, any agreement in conflict herewith.

Assignor does hereby authorize and require the Commissioner of Patents and Trademarks of the United States of America and equivalent trademark offices in the territories set forth on Schedule I, to record Assignee as owner of the Marks and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.

STUDIO IP HOLDINGS LLC (Assignor)

By: _____

Name: Robert Galvin

Title: President

ROC NATION LLC (Assignee)

By: _____

Name: _____

Title: _____

Assignor does hereby authorize and require the Commissioner of Patents and Trademarks of the United States of America and equivalent trademark offices in the territories set forth on Schedule 1, to record Assignee as owner of the Marks and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.

STUDIO IP HOLDINGS LLC (Assignor)

By: _____

Name: _____

Title: _____

ROC NATION LLC (Assignee)

By: 

Name: Gregory Resh

Title: CEO Roc Nation LLC

SCHEDULE 1 to TRADEMARK ASSIGNMENT

TRADEMARK AND SERVICE MARK APPLICATIONS AND REGISTRATIONS

Trademark	Registration Number (Application Number)	Registration Date (Application Date)	Territory
ROC NATION	5,195,896	05/02/17	United States
ROC NATION	5,195,897	05/02/17	United States
ROC NATION	(87/388,787)	(03/28/17)	United States
ROC NATION	(87/388,819)	(03/28/17)	United States
ROC NATION	(87/388,852)	(03/28/17)	United States
ROC NATION	401241821000	03/23/17	Korea
ROC NATION	012222031	7/10/15	European Union
ROC NATION	012933180	06/04/14	European Union
ROC NATION	911589678	07/08/18	Brazil
ROC NATION	(1647886)	(06-0916)	Canada