

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM571306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thinkful, Inc.		04/03/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Chegg, Inc.		
Street Address:	3990 Freedom Circle		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5515360	SKILLS > DEGREE	
CORRESPONDENCE DATA			
Fax Number:	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128324500		
Email:	jrodriguez@foley.com		
Correspondent Name:	Jami A. Gekas - Foley & Lardner LLP		
Address Line 1:	321 North Clark Street		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60654-4762		
ATTORNEY DOCKET NUMBER:	107246-0241		
NAME OF SUBMITTER:	Jami A. Gekas		
SIGNATURE:	/Jami A. Gekas/		
DATE SIGNED:	04/09/2020		
Total Attachments: 3			
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OP \$40.00 5515360

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made effective November 1, 2019, by and between Bloc, Inc. (“**Original Assignor**”), Thinkful, Inc. (“**Interim Owner**”) and Chegg, Inc. (“**Assignee**”), all three parties being Delaware corporations.

RECITALS

A. In 2017, Original Assignor filed U.S. Trademark App. Ser. No. 87/567,520, which subsequently issued as Registration No. **5515360** on July 10, 2018, for the mark **SKILLS > DEGREE**, with Original Assignor then holding all right, title and interest in and to, as well as the associated common law trademark and service mark rights to, the mark reflected in the registration (hereinafter the “**Mark**,” a copy of the registration certificate is attached hereto as **Exhibit A**).

B. In 2018, Interim Owner acquired all right, title and interest in and to the Mark, throughout the world, from Original Assignor.

C. Interim Owner now wishes to assign, and Assignee wishes to acquire, all of Interim Owner’s right, title and interest in and to the Mark, throughout the world.

AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, the parties agree as follows:

1. To the extent not already conveyed by agreement, operation of law or otherwise, Original Assignor now assigns, transfers, and sets over to Interim Owner, its successors, assigns and legal representatives, Original Assignor’s entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Interim Owner subsequently assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Interim Owner’s entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
3. Interim Owner further covenants that (a) Interim Owner owns all right, title and interest in and to the Mark; (b) Interim Owner has the full right to convey the interests assigned by this Trademark Assignment; and (c) Interim Owner and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee’s request, to execute all documents reasonably necessary to perfect the interests assigned hereby.

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IN WITNESS WHEREOF, the parties have signed this Trademark Assignment, effective as of the date first above written.

BLOC, INC.



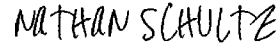
Name: Clint Schmidt

Title: former CEO

Date: 4/3/20

THINKFUL, INC.

DocuSigned by:



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Name: Nathan Schultze

Title: Vice President

Date: 4/3/2020

CHEGG, INC.

DocuSigned by:



252512A40A5E415...

Name: Dana C. Jewell

Title: Associate General Counsel

Date: 4/3/2020

Docu
Sign

EXHIBIT A

United States of America

United States Patent and Trademark Office

SKILLS > DEGREE

Reg. No. 5,515,360

Registered Jul. 10, 2018

Int. Cl.: 35, 41

Service Mark

Principal Register

Bliss, Inc. (DELAWARE CORPORATION)
110 Sutter Street, 10th Floor
San Francisco, CALIFORNIA 94104

CLASS 35: career planning services in the fields of web development, software development, web application design and technology-relevant skills;

FIRST USE 11-29-2017; IN COMMERCE 11-29-2017

CLASS 41: educational services, namely, providing on-line course instruction and mentoring in the fields of web development, software development, web application design and technology-relevant skills;

FIRST USE 11-29-2017; IN COMMERCE 11-29-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR.

SER. NO. 87-567,520, FILED 08-14-2017



Director of the United States
Patent and Trademark Office