

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM571312

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thinkful, Inc.		04/03/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chegg, Inc.		
<b>Street Address:</b>	3990 Freedom Circle		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4579089	THINKFUL	
<b>Registration Number:</b>	4551412	THINKFUL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128324500		
<b>Email:</b>	jrodriguez@foley.com		
<b>Correspondent Name:</b>	Jami A. Gekas - Foley & Lardner LLP		
<b>Address Line 1:</b>	321 North Clark Street		
<b>Address Line 2:</b>	Suite 3000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654-4762		
<b>ATTORNEY DOCKET NUMBER:</b>	107246-0243		
<b>NAME OF SUBMITTER:</b>	Jami A. Gekas		
<b>SIGNATURE:</b>	/Jami A. Gekas/		
<b>DATE SIGNED:</b>	04/09/2020		
<b>Total Attachments: 3</b>			
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OP \$65.00 4579089

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is made as of November 1, 2019, by and between Thinkful, Inc., a Delaware corporation (“Assignor”), and Chegg, Inc., also a Delaware Corporation (“Assignee”).

**RECITALS**

A. Assignor owns all rights, titles and interest in and to U.S. federal service mark Registration Nos. **4579089** (issued August 5, 2014) and **4551412** (issued June 17, 2014), both for the mark **THINKFUL**, as well as the associated common law trademark and service mark rights to the mark reflected in those registrations (hereinafter the “**Mark**,” copies of the registration certificates are attached hereto as composite **Exhibit A**).

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor’s right, title and interest in and to the Mark, throughout the world.

**AGREEMENT**

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor’s entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor further covenants that (a) Assignor owns all right, title and interest in and to the Mark; (b) Assignor has the full right to convey the interests assigned by this Trademark Assignment; and (c) Assignor and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee’s request, to execute all documents reasonably necessary to perfect the interests assigned hereby.

IN WITNESS WHEREOF, the parties have signed this Trademark Assignment, effective as of the date first above written.

**THINKFUL, INC.**

**CHEGG, INC.**

DocuSigned by:  
*NATHAN SCHULTZ*  
FFA5FC6BE4F34F7...

DocuSigned by:  
*Dana Jewell*  
252512A46A5E415...

Name: Nathan Schultz  
Title: Vice President  
Date: 4/3/2020

Name: Dana C. Jewell  
Title: Associate General Counsel  
Date: 4/3/2020

**EXHIBIT A**

**United States of America**  
United States Patent and Trademark Office

**THINKFUL**

**Reg. No. 4,579,089**  
**Registered Aug. 5, 2014**  
**Int. Cl.: 42**  
**SERVICE MARK**  
**PRINCIPAL REGISTER**

THINKFUL, INC. (DELAWARE CORPORATION)  
17 FURN STREET, 12B  
NEW YORK, NY 10008

FOR: PROVIDING A WEBSITE THAT ENABLES USERS TO SUBSCRIBE TO COACHING, MENTORING, AND/OR EDUCATIONAL SERVICES TO ENABLE SUBSCRIBERS TO AUTHOR, DESIGN AND PUBLISH CONTENT FOR OTHERS, SOFTWARE AS A SERVICE (SAAS) FEATURING SOFTWARE FOR EDUCATIONAL SERVICES AND MENTORING IN CONNECTION THEREWITH, IN CLASS 42 (U.S. CLS. 100 AND 160).

FIRST USE 5-1-2012, IN COMMERCE 12-6-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-111,797, FILED 11-6-2013.

CATLIN WATTS-FLEZGERALD, EXAMINING ATTORNEY



*Nichelle K. Lee*  
Deputy Director of the United States  
Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**THINKFUL**

**Reg. No. 4,551,412**

**Registered June 17, 2014**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

THINKFUL, INC. (DELAWARE CORPORATION)  
17 BROAD STREET, 12th  
NEW YORK, NY 10038

FOR: COMPUTER EDUCATION TRAINING; COMPUTER EDUCATION TRAINING SER-  
VICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107)

FIRST USE 5-1-2012; IN COMMERCE 12-6-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR ORNAMENT.

SER. NO. 86-107,788, FILED 11-1-2013.

CAULEY WATTS-FITZGERALD, EXAMINING ATTORNEY



*Michelle K. Lan*

Deputy Director of the United States  
Patent and Trademark Office