

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM571343

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FigLeaf Limited		03/20/2020	Limited Company: CYPRUS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Intersections Inc.		
<b>Street Address:</b>	2553 Dulles View Drive, Suite 400		
<b>City:</b>	Herndon		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20171		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2838915	FIG LEAF SOFTWARE	
<b>Registration Number:</b>	2834788	WE'VE GOT YOU COVERED	
<b>Registration Number:</b>	5924733	FIGLEAF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 715-9100		
<b>Email:</b>	rjurist@kramerlevin.com		
<b>Correspondent Name:</b>	Kramer Levin Naftalis & Frankel LLP		
<b>Address Line 1:</b>	1177 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	071357-00005		
<b>NAME OF SUBMITTER:</b>	Rachel M. Jurist		
<b>SIGNATURE:</b>	/Rachel M. Jurist/		
<b>DATE SIGNED:</b>	04/09/2020		
<b>Total Attachments: 5</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Trademark Assignment Agreement") is made as of March 20<sup>th</sup>, 2020 by and between FigLeaf Limited, a Cyprus corporation ("Assignor"), and Intersections Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of March 20<sup>th</sup>, 2020 (as such agreement may have been, or may from time to time be, amended, supplemented or otherwise modified, the "Asset Purchase Agreement"), by and between Assignor, on the one hand, and Assignee, on the other. All capitalized terms used and not defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the Business connected with and symbolized by the Trademarks.

WHEREAS, pursuant to the Asset Purchase Agreement, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the Business connected with and symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the Business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, the right to bring an action for any and all past infringements of the rights being assigned and the right to collect and retain any proceeds therefrom, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer conveyance and deliverance not been made.

2. From time to time, following the date hereof, and without any further consideration or other payment, Assignor shall execute and deliver such other instruments of conveyance, assignment, transfer and delivery and execute and deliver such other documents, and take or cause to be taken such other actions, as Assignee reasonably may request in order to consummate, complete and carry out the transactions contemplated by this Trademark Assignment Agreement.

3. Assignor hereby appoints Assignee as its attorney-in-fact, with full authority in the place and stead of Assignor and in the name of Assignor, to take any action and to create any instrument that may be necessary or desirable to effect the conveyance, assignment, transfer and delivery contemplated hereby, including to register, effectuate, validate, record, maintain,

perfect, enforce or defend this Trademark Assignment Agreement and Assignee's rights in the Trademarks.

4. This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed to be an original, but all of which when taken together shall constitute one and the same agreement. Each counterpart may be delivered by facsimile transmission or electronic transmission in portable document format, which transmission shall be deemed to be delivery of an originally executed document.

5. This Trademark Assignment Agreement shall be governed, including as to validity, interpretation and effect, by, and construed in accordance with, the internal Laws of the Commonwealth of Virginia applicable to agreements made and fully performed within the Commonwealth of Virginia.

[Remainder of page left blank intentionally. Signature page follows.]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment Agreement to be executed as of the date first above written.

ASSIGNOR:

FIGLEAF LIMITED

By: 

Name: Edward Asayan

Title: Director

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment Agreement to be executed as of the date first above written.

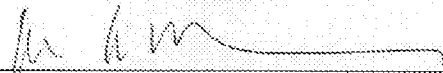
ASSIGNOR:

FIGLEAF LIMITED

By: \_\_\_\_\_  
Name:  
Title:

ASSIGNEE:

INTERSECTIONS INC.

By:  \_\_\_\_\_  
Name: Hari Ravichandran  
Title: Chief Executive Officer

[Signature Page to Trademark Assignment Agreement]

**Exhibit A**

**Trademarks**

#	Trademark	Country	Status	App. Number	Reg. Number	Nice Classes	Filing Date	Expiration Date
1	FIG LEAF SOFTWARE	USA	Registered	76022171	2838915	42	10.04.2000	06.03.2024; grace period: 04.21.2024
2	WE'VE GOT YOU COVERED	USA	Registered	76022172	2834788	42	10.04.2000	22.04.2024; grace period: 21.10.2024
3	FIGLEAF	EU	Registered	17951256	-	9, 42	06.09.2018	06.09.2028
		USA	In Progress	88328335	5924733	9, 42	06.03.2019	3.12.2025; grace period: 3.6.2026
		Japan	In Progress	2019-85040	-	9, 42	17.05.2019	-
		China	In Progress	38512344	-	9	29.05.2019	-
		China	In Progress	38512343	-	42	29.05.2019	-
4	NOVNIFY	Ukraine	Registered	m201729066		9, 35, 42		
		Australia	Registered	IR 1440130	-	9, 35, 42	21.06.2018	21.06.2028
		Great Britain	Registered	IR 1440130	-	9, 35, 42	21.06.2018	21.06.2028
		Germany	Registered	IR 1440130	-	9, 35, 42	21.06.2018	21.06.2028
		France	Registered	IR 1440130	-	9, 35, 42	21.06.2018	21.06.2028
		USA	In Progress	IR 1440130/ 79247949	5859511	9, 35, 42	21.06.2018	17.9.2025; grace period: 17/3/2026
		Cyprus	In Progress	IR 1440130	-	9, 35, 42	21.06.2018	21.06.2028
		New Zealand	In Progress	IR 1440130	-	9, 35, 42	21.06.2018	21.06.2028

**TRADEMARK**