

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM571452

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FMP Agency Services, LLC, as Administrative Agent		03/27/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Chelten House Products, Inc.		
Street Address:	607 Heron Drive		
City:	Bridgeport		
State/Country:	NEW JERSEY		
Postal Code:	08014		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2597278	SIMPLY NATURAL	
Registration Number:	2544514	CHELTEN HOUSE	
Registration Number:	2225256	MARINADE BAY PRODUCTS	
Registration Number:	1417573	DOCKSIDE	
Registration Number:	1771654	CHELTEN HOUSE	
Registration Number:	1927823	SIMPLY NATURAL	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hklaw.com,brittany.fox@hklaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. DiNicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	04/10/2020		

OP \$165.00 2597278

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY** (the “Release”) is made as of March 27, 2020, by **FMP AGENCY SERVICES, LLC**, as Administrative Agent (in such capacity, the “Administrative Agent”), in favor of **CHELTEN HOUSE PRODUCTS, INC.**, a New Jersey corporation (the “Grantor”).

WITNESSETH

WHEREAS, pursuant to (i) that certain Pledge and Security Agreement, dated as of September 25, 2018, by and among the Borrowers and the Administrative Agent (as heretofore amended, supplemented or otherwise modified, the “Security Agreement”), and (ii) that certain Trademark Security Agreement, dated as of September 25, 2018, by and between the Grantor and the Administrative Agent (the “Intellectual Property Security Agreement”; all capitalized terms used herein but not otherwise defined shall have the meanings set forth in the Intellectual Property Security Agreement), the Grantor granted the Administrative Agent a security interest in all of the Grantor’s right, title and interest in, to and under the Trademark Collateral (as that term is defined in the Intellectual Property Security Agreement) of the Grantor, including those Trademarks identified on Schedule A attached hereto (the “IP Security Interest”);

WHEREAS, the Intellectual Property Security Agreement was recorded with the United States Patent and Trademark Office on December 12, 2018 at Reel 6549, Frame 0961;

WHEREAS, the Grantor has satisfied in full the terms of the Security Agreement and Intellectual Property Security Agreement and requests a release of the IP Security Interest; and

WHEREAS, the Administrative Agent, on behalf of itself and the Secured Parties, desires to terminate and grant a release of the IP Security Interest as provided in this Release.

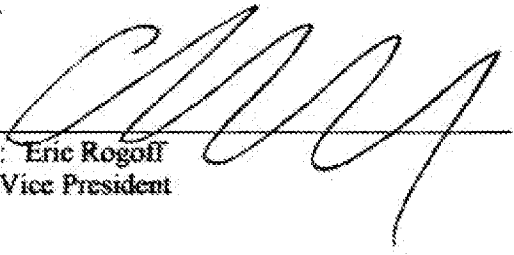
NOW THEREFORE, for good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent, on behalf of itself and the Secured Parties, does hereby agree as follows:

1. The Administrative Agent hereby (a) terminates the Intellectual Property Security Agreement, (b) releases, relinquishes, terminates and discharges the IP Security Interest in its entirety and (c) reassigns to the Grantor any and all right, title and interest of any nature whatsoever which it may hold in or to the any of the Trademark Collateral (including, without limitation, the Trademarks identified on Schedule A attached hereto) and associated common law rights and goodwill appurtenant thereto.
2. The Administrative Agent, on behalf of itself and the Secured Parties, authorizes the United States Patent and Trademark Office and any other applicable governmental authority to record this Release.
3. At the request and sole expense of the Grantor, the Administrative Agent, on behalf of itself and the Secured Parties, agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions necessary to carry out the purposes of this Release.
4. This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.


[Signature page follows]

IN TESTIMONY WHEREOF, the Administrative Agent has executed this Release by its proper officers thereto duly authorized.

FMP AGENCY SERVICES, LLC, as Administrative Agent

By: 
Name: Eric Rogoff
Title: Vice President

Schedule A

Grantor	Mark	Reg. No.	Reg. Date	Serial No.	Filing Date	Country
Chelten House Products, Inc.	SIMPLY NATURAL	2597278	July 23, 2002	76162217	November 9, 2000	United States
Chelten House Products, Inc.	CHELTEN HOUSE	2544514	March 5, 2002	76162194	November 9, 2000	United States
Chelten House Products, Inc.	 "MARINADE BAY PRODUCTS & Design"	2225256	February 23, 1999	75327185	July 18, 1997	United States
Chelten House Products, Inc.	DOCKSIDE	1417573	November 18, 1986	73467535	February 27, 1984	United States
Chelten House Products, Inc.	CHELTEN HOUSE	1771654	May 18, 1993	74256471	March 17, 1992	United States
Chelten House Products, Inc.	SIMPLY NATURAL	1927823	October 17, 1995	74575917	September 20, 1994	United States
Chelten House Products, Inc.	SIMPLY NATURAL	TMA864305	November 4, 2013	1592260	August 30, 2012	Canada