

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM571630

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	INTELLECTUAL PROPERTY SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
daVIZta Inc.		04/10/2020	Corporation: DELAWARE
IntegriChain, Inc.		04/10/2020	Corporation: DELAWARE
Pharmametrics, Inc.		04/10/2020	Corporation: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Silicon Valley Bank, as Administrative Agent
Street Address:	3003 Tasman Drive
Internal Address:	HF 150
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3889532	DNA DYNAMIC NEXTGEN ANALYTICS
Registration Number:	3889531	
Registration Number:	3983779	DNA: BRAND INSIGHT
Registration Number:	3752251	MRI: MEASUREMENT OF RETAIL INVENTORY
Registration Number:	3804680	DNA: DYNAMIC NEXTGEN ANALYTICS
Registration Number:	3749503	INTEGRICHAIN CONNECTING SALES TO DEMAND
Registration Number:	3720384	CHARGEBACK VALIDATION
Registration Number:	3749200	PHARMACY STOCKING DASHBOARD
Registration Number:	3749199	ENRICHED CHANNEL SALES
Registration Number:	3749196	INTEGRICHAIN
Registration Number:	3967298	PHARMALYTICS
Registration Number:	2194716	REBATEEIS
Registration Number:	4560650	D-RIVE
Registration Number:	4138577	DAVIZTA
Registration Number:	4482092	D-RIVE

OP \$390.00 3889532

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-494-5225
Email: ipteam@coagencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Vermont Ave NW, Ste 1130
Address Line 2: COGENCY GLOBAL Inc.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	1208463
NAME OF SUBMITTER:	Sarah Mackin
SIGNATURE:	/Sarah Mackin/
DATE SIGNED:	04/10/2020

Total Attachments: 7

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “*Agreement*”) is entered into as of April 10, 2020 by and between the Grantors listed on the signature page hereto (collectively, the “*Grantor*”) and **SILICON VALLEY BANK (“SVB”)**, as administrative agent and collateral agent for the Lenders (as defined below) (together with its successors and assigns, in such capacities, the “*Administrative Agent*”).

RECITALS

A. The Administrative Agent, the Lenders and the other Secured Parties have agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the “*Loans*”) in the amounts and manner set forth in that certain Credit Agreement, dated as of April 10, 2020, by and among Pharma Analytics Corporation, a Delaware corporation (“*Parent Guarantor*”), daVIZta Inc., a Delaware corporation (“*daVIZta*”), IntegriChain, Inc., a Delaware corporation (“*IntegriChain*”), Medical Communication Technologies, Inc., a Delaware corporation (“*MCT*”), PharmaMetrics, Inc., a Pennsylvania corporation (“*PharmaMetrics*” and together with daVIZta, IntegriChain and MCT, collectively, the “*Borrower*”), the Lenders party thereto from time to time, SVB as the Issuing Lender and Swingline Lender, and the Administrative Agent (as amended, restated, amended and restated, supplemented, restructured or otherwise modified from time to time, the “*Credit Agreement*”). Unless otherwise specified, capitalized terms used herein are used as defined in the Credit Agreement or the Guarantee and Collateral Agreement (as defined below), as applicable.

B. In consideration of the agreement by the Administrative Agent, the Lenders and the other Secured Parties to make the Loans to Borrower under the Credit Agreement, Parent Guarantor, Borrower and each other Grantor have entered into that certain Guarantee and Collateral Agreement in favor of the Administrative Agent, dated as of even date herewith (as the same may be amended, modified or supplemented from time to time, the “*Guarantee and Collateral Agreement*”).

C. The Secured Parties are willing to make the Loans to Borrower, but only upon the condition, among others, that Parent Guarantor, Borrower and each other Grantor shall grant to the Administrative Agent, for the benefit of the Secured Parties, a security interest in certain Copyrights, Trademarks, and Patents (in each case, as defined in the Guarantee and Collateral Agreement) to secure the Secured Obligations of Parent Guarantor, Borrower and each other Grantor under the Credit Agreement, the Guarantee and Collateral Agreement and the other Loan Documents.

D. Pursuant to the terms of the Credit Agreement and the Guarantee and Collateral Agreement, Parent Guarantor, Borrower and each other Grantor have granted to the Administrative Agent, for the benefit of the Secured Parties, a security interest in all of Parent Guarantor’s, Borrower’s and each other Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Secured Obligations, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its Secured Obligations under the Credit Agreement and the other Loan Documents, Grantor grants and pledges to the Administrative Agent, for the benefit of the Secured Parties, a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents, and Trademarks listed on Exhibits A, B, and C hereto, respectively), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits) and goodwill associated therewith, the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof; provided that, notwithstanding the foregoing, the security interests created by this Intellectual Property Security Agreement shall not extend to, and the term "Collateral" (including all of the individual items comprising Collateral) shall not include, any Excluded Assets.

This security interest is granted in conjunction with the security interest granted to the Administrative Agent, for the benefit of the Secured Parties, under the Guarantee and Collateral Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Intellectual Property collateral made and granted hereby are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict between any provision of the Guarantee and Collateral Agreement and any provision of this Intellectual Property Security Agreement, the provisions of the Guarantee and Collateral Agreement shall control.

This Intellectual Property Security Agreement may be executed by one or more of the parties to this Intellectual Property Security Agreement on any number of separate counterparts (including by facsimile and/or electronic mail), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

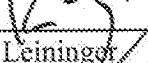
THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE INTERNAL LAWS (AND NOT THE CONFLICT OF LAW RULES) OF THE STATE OF NEW YORK.

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

INTEGRICHAIN, INC.,
a Delaware corporation
PHARMAMETRICS, INC.,
a Pennsylvania corporation
DAVIZTA INC.,
a Delaware corporation

By: 
Name: Kevin Leiningor
Title: Chief Executive Officer

[Signature page to IP Security Agreement]

ADMINISTRATIVE AGENT

SILICON VALLEY BANK

By: 
Name: Jeffrey Rallo
Title: Vice President

[Signature page to IP Security Agreement]

TRADEMARK

REEL: 006914 FRAME: 0008

EXHIBIT A

Copyrights

N/A

EXHIBIT B

Patents

N/A

EXHIBIT C

Trademarks


Grantor: IntegriChain, Inc.

Mark	Application No. Filing Date	Registration No. Registration Date
DNA DYNAMIC NEXTGEN ANALYTICS (and design)	85010594 (4/9/2010)	3889532 (12/14/2010)
DNA design	85010585 (4/9/2010)	3889531 (12/14/2010)
DNA: BRAND INSIGHT	85010568 (4/9/2010)	3983779 (6/28/2011)
MRI: MEASUREMENT OF RETAIL INVENTORY	77787002 (7/22/2009)	3752251 (2/23/2010)
DNA: DYNAMIC NEXTGEN ANALYTICS	77783308 (7/17/2009)	3804680 (6/15/2010)
INTEGRICHAIN CONNECTING SALES TO DEMAND (and design)	77777521 (7/9/2009)	3749503 (2/16/2010)
CHARGEBACK VALIDATION	77772279 (7/1/2009)	3720384 (12/1/2009)
PHARMACY STOCKING DASHBOARD	77772270 (7/1/2009)	3749200 (2/16/2010)
ENRICHED CHANNEL SALES	77772252 (7/1/2009)	3749199 (2/16/2010)
INTEGRICHAIN	77772129 (7/1/2009)	3749196 (2/16/2010)

Grantor: PharmaMetrics, Inc.

Mark	Application No. Filing Date	Registration No. Registration Date
PHARMALYTICS	(2/21/2010)	3967298 (5/24/2011)
REBATEEIS	(1/8/1997)	2194716 (10/13/1998)

Grantor: daVIZta Inc.

Mark	Application No. Filing Date	Registration No. Registration Date
D-RIVE	(9/8/2011)	4560650 (7/1/2014)
DAVIZTA	(9/8/2011)	4138577 (5/8/2012)
	(9/25/2012)	4482092 (2/11/2014)
D-RIVE	(2/24/2012)	2282530 (2/7/2018)