

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM571634

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CFO Rapid Fire, LLC		04/10/2020	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	CFO Advisors, LLC		
Street Address:	P.O. Box 82361		
City:	Rochester		
State/Country:	MICHIGAN		
Postal Code:	48308		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4141572	CFO RAPID FIRE	
CORRESPONDENCE DATA			
Fax Number:	5173813174		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	517-381-3208		
Email:	mcole@fsbrlaw.com		
Correspondent Name:	Michael J. Cole		
Address Line 1:	4151 Okemos Road		
Address Line 4:	Okemos, MICHIGAN 48864		
NAME OF SUBMITTER:	Michael J. Cole		
SIGNATURE:	/MJC/		
DATE SIGNED:	04/13/2020		
Total Attachments: 2			
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OP \$40.00 4141572

**EXHIBIT A
TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is entered into on this 10th day of April 2020 by and between CFO Rapid Fire, LLC, a Michigan limited liability company, and CFO Advisors, LLC, a Michigan limited liability company.

WHEREAS, **CFO RAPID FIRE, LLC** (“Assignor”) is a Michigan limited liability company, having an address at 39555 Orchard Hill Place, Suite 600, Novi, Michigan 48375, and is the registered owner of the trademark (the “Trademark”) listed in Exhibit 1, which is attached hereto and fully incorporated herein for reference.

WHEREAS, **CFO ADVISORS, LLC** (“Assignee”), is a Michigan limited liability company, having an address at P.O. Box 82361, Rochester, Michigan 48308.

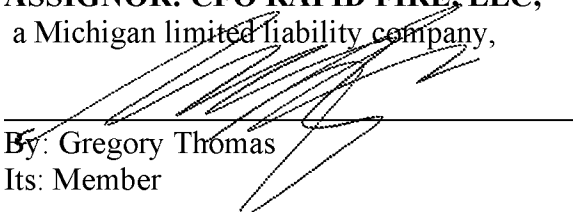
WHEREAS, Assignor desires to assign to Assignee all right, title, and interest in the Trademark; the registration and application for registration of the Trademark; any other registration and application for registration of the Trademark; and the goodwill of the business symbolized by the Trademark.

WHEREAS, Assignee desires to acquire all right, title, and interest in the Trademark; registration and application for registration of the Trademark; any other registration and application for registration of the Trademark; and the goodwill of the business symbolized by the Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby contributes, assigns, and transfers to Assignee all right, title and interest in and to the Trademark, together with the registration and application for registration of the Trademark, any other registration and application for registration of the Trademark, the goodwill of the business associated with and symbolized by the Trademark, and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all right of action arising from the Trademark, all claims for damages by reason of past, present and future infringement of the Trademark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: April 10, 2020

ASSIGNOR: CFO RAPID FIRE, LLC,
a Michigan limited liability company,



By: Gregory Thomas
Its: Member

EXHIBIT 1 TO TRADEMARK ASSIGNMENT

Mark	Registration Number	Serial Number	Application Date	Registration Date	Status
CFO RAPID FIRE® (standard character mark)	4,141,572	85,366,269	July 8, 2011	May 15, 2012	Live