

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM571853

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Chip Group, Inc.		04/01/2020	Corporation: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Emergency Essentials Holdings, LLC		
<b>Street Address:</b>	700 13th Street NW		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20005		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 26</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3932485	BEPREPARED.COM	
<b>Registration Number:</b>	3781573	BEPREPARED.COM	
<b>Registration Number:</b>	3832301	BEPREPARED.COM	
<b>Registration Number:</b>	3781574	BEPREPARED.COM	
<b>Registration Number:</b>	3781575	BEPREPARED.COM	
<b>Registration Number:</b>	3781576	BEPREPARED.COM	
<b>Registration Number:</b>	3832302	BEPREPARED.COM	
<b>Registration Number:</b>	3781577	BEPREPARED.COM	
<b>Registration Number:</b>	3781578	BEPREPARED.COM	
<b>Registration Number:</b>	3832303	BEPREPARED.COM	
<b>Registration Number:</b>	3832304	BEPREPARED.COM	
<b>Registration Number:</b>	3781579	BEPREPARED.COM	
<b>Registration Number:</b>	3781580	BEPREPARED.COM	
<b>Registration Number:</b>	3582152	EMERGENCY ESSENTIALS	
<b>Registration Number:</b>	3906099	EMERGENCY ESSENTIALS	
<b>Registration Number:</b>	3574562	EMERGENCY ESSENTIALS	
<b>Registration Number:</b>	3439473	EMERGENCY ESSENTIALS	
<b>Registration Number:</b>	3659764	EMERGENCY ESSENTIALS	
<b>Registration Number:</b>	3571174	EMERGENCY ESSENTIALS	

OP \$665.00 3932485

Property Type	Number	Word Mark
Registration Number:	3571175	EMERGENCY ESSENTIALS
Registration Number:	3571176	EMERGENCY ESSENTIALS
Registration Number:	3571177	EMERGENCY ESSENTIALS
Registration Number:	3568951	EMERGENCY ESSENTIALS
Registration Number:	3571178	EMERGENCY ESSENTIALS
Registration Number:	3568952	EMERGENCY ESSENTIALS
Registration Number:	3759697	EMERGENCY ESSENTIALS

**CORRESPONDENCE DATA**

Fax Number: 2063599000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 206-359-8000

Email: JHalski@perkinscoie.com

Correspondent Name: John P. Halski

Address Line 1: 1201 Third Avenue, Suite 4900

Address Line 4: Seattle, WASHINGTON 98101

**ATTORNEY DOCKET NUMBER:** 120441-0025

**NAME OF SUBMITTER:** John P. Halski

**SIGNATURE:** /John P. Halski/

**DATE SIGNED:** 04/14/2020

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (“*Assignment*”) effective as of the last signature below (“*Effective Date*”), is made by and between Blue Chip Group, Inc., a Utah corporation, with an address at 1911 South 3850 West, Salt Lake City, UT 84104 (“*Assignor*”) and Emergency Essentials Holdings, LLC, a Delaware limited liability company with an address at 700 13th Street NW, Washington D.C. 20005 (“*Assignee*”);

WHEREAS, Assignor owns the rights, title, and interest in and to the trademarks as set forth in **Schedule A** attached hereto and incorporated herewith, and corresponding common law rights appurtenant thereto, as well as the goodwill and the portion of the business associated therewith (hereinafter collectively referred to as the “*Trademarks*”);

WHEREAS, Assignee desires to purchase, acquire and accept Assignor’s rights, title, and interest in and to the Trademarks, the corresponding goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, convey, assign, transfer and deliver to Assignee all of Assignor’s rights, title, and interests in and to the Trademarks identified in **Schedule A**, including all renewals of any of the foregoing, the goodwill appurtenant thereto, the portion of the business associated exclusively therewith, and the right to claim priority rights deriving from any of the foregoing, and the right to sue for, recover damages and profits for, and settle and release past, present, and future infringement of any of the foregoing.

2. Assignor hereby warrants that it has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Trademarks to any third party.

3. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may reasonably deem necessary to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder. If Assignee is unable for any reason whatsoever to secure Assignor’s signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its attorneys-in-fact, with full power of substitution to act for and on their behalf and instead of Assignor to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor.

4. The parties may execute and deliver this agreement either originally, by facsimile or in pdf via email, and in one or more counterparts, each of which together shall be deemed the complete and fully executed agreement.

5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

[SIGNATURE ON NEXT PAGE]

IN WITNESS WHEREOF, each of Assignor and Assignee has executed and delivered this Assignment as of the date set forth below.

**ASSIGNOR**

**Blue Chip Group, Inc.**

Signature: \_\_\_\_\_

Name: Gary Bringhurst

Title: Chief Executive Officer

Date: \_\_\_\_\_

4-1-20

**ASSIGNEE**

**Emergency Essentials Holdings, LLC**

Signature: \_\_\_\_\_

Name: James Allen

Title: Authorized Signatory

Date: \_\_\_\_\_

**IN WITNESS WHEREOF**, each of Assignor and Assignee has executed and delivered this Assignment as of the date set forth below.

**ASSIGNOR**

**Blue Chip Group, Inc.**

Signature: \_\_\_\_\_

Name: Gary Bringham

Title: Chief Executive Officer

Date: \_\_\_\_\_

**ASSIGNEE**

**Emergency Essentials Holdings, LLC**

Signature: James Allen

Name: James Allen

Title: Authorized Signatory

Date: April 1, 2020

**SCHEDULE A**

<b>MArk</b>	<b>Application Number</b>	<b>Registration Number</b>	<b>Goods/Services</b>
BEPREPARED.COM	<b>App</b> 77932981	<b>Reg</b> 3932485	<b>INT. CL. 9</b> AUTOMOTIVE PREPAREDNESS ROAD KIT CONSISTING OF BATTERIES, AND ALSO INCLUDING, FLASHLIGHT, [ CANDLES, ] FIRST AID KIT, [ FIRST AID GUIDE BOOK, ] MULTIFUNCTION UTILITY KNIFE, WATER RATIONS, AND SLEEPING BAGS, SOLD AS A UNIT
BEPREPARED.COM	<b>App</b> 77226451	<b>Reg</b> 3781573	<b>INT. CL. 1</b> ADDITIVE TREATMENTS, NAMELY, WATER TREATMENT CHEMICALS FOR DOMESTIC USE TO MAKE WATER POTABLE, PRIMARILY DIRECTED TOWARD CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226452	<b>Reg</b> 3832301	<b>INT. CL. 5</b> MEDICAL SUPPLIES, NAMELY, KITS FOR PROVIDING FIRST AID; MEDICAL HYGIENE KITS FOR EMERGENCY USE CONSISTING OF FIRST AID KITS; MEDICAL SUPPLY KITS COMPRISING STERILE DRESSINGS, PAIN RELIEVERS, BURN CARE RELIEVERS, GLOVES, ICE PACKS, SHEARS, SPLINTS, BANDAGES, MASKS, TAPE, HOT PACKS, ANTIBIOTIC OINTMENT, ELASTIC WRAP, GAUZE, TWEEZERS, AND HEMOSTATS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226454	<b>Reg</b> 3781574	<b>INT. CL. 7</b> ELECTRIC FOOD GRINDERS FOR DOMESTIC USE; ELECTRIC JUICERS; ELECTRIC FRUIT AND VEGETABLE PEELERS; ELECTRIC FOOD PROCESSORS, ELECTRIC FOOD BLENDERS; MIXERS; PORTABLE ELECTRIC POWER GENERATORS; WATER FILTRATION PUMPS FOR WATER FILTERING UNITS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING GOODS FOR LONG TERM STORAGE <b>INT. CL. 8</b> NON-ELECTRIC FRUIT AND VEGETABLE PEELERS; APPLE CORERS; VEGETABLE CORERS; HAND-OPERATED FOOD PROCESSORS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING GOODS FOR LONG TERM STORAGE <b>INT. CL. 21</b> NON-ELECTRIC JUICERS THAT ARE PRIMARILY DIRECTED TO CONSUMERS SEEKING GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226457	<b>Reg</b> 3781575	<b>INT. CL. 9</b> COMPUTER PROGRAMS THAT ASSIST THE INDIVIDUAL IN PLANNING AND PREPARING FOR NATURAL AND MAN MADE EMERGENCIES SUCH AS FLOODS, FIRE, EARTHQUAKES, HURRICANES, TORNADOES AND THE LIKE, BY PROVIDING USEFUL INFORMATION AND TIPS; VIDEO RECORDINGS ON THE TOPICS OF EMERGENCY PREPAREDNESS AND SURVIVAL; COMMUNICATIONS DEVICES AND POWER SUPPLIES, NAMELY, BATTERY CHARGERS, CELL PHONE BATTERY CHARGERS, RADIOS, AND BATTERIES; DIRECTIONAL COMPASSES; EMERGENCY PREPAREDNESS KITS COMPRISING BATTERY CHARGERS, CELL PHONE BATTERY CHARGERS, RADIOS, BATTERIES, VIDEO RECORDINGS ON THE TOPICS OF EMERGENCY PREPAREDNESS AND SURVIVAL AND COMPUTER PROGRAMS THAT ASSIST THE INDIVIDUAL IN PLANNING AND PREPARING FOR NATURAL AND MAN MADE EMERGENCIES SUCH AS FLOODS, FIRE, EARTHQUAKES, HURRICANES, TORNADOES AND THE LIKE, BY PROVIDING USEFUL INFORMATION AND TIPS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING GOODS FACILITATING EMERGENCY PREPAREDNESS
BEPREPARED.COM	<b>App</b> 77226458	<b>Reg</b> 3781576	<b>INT. CL. 11</b> NON-ELECTRIC BODY WARMERS, NAMELY, CHEMICALLY ACTIVATED HEATING PACKETS FOR WARMING HANDS, FEET, AND THE BODY; HEADLAMPS, NAMELY, BATTERY OPERATED LIGHTS FOR USE ON HEADS; WATER FILTERS FOR USE IN A PERSONAL WATER BOTTLE; PORTABLE PROPANE AND GAS COOKERS; FOLDING PORTABLE CHARCOAL, PROPANE AND GAS FIRED STOVES; CHEMICALLY-ACTIVATED LIGHT STICKS; FUEL-BASED OVENS, NAMELY, GAS COOKING OVENS; ELECTRIC SLOW COOKERS; GAS COOKERS; ELECTRIC FOOD STEAMERS; ELECTRIC DEHYDRATORS; AND RECHARGEABLE FLASHLIGHTS; WARMTH KITS COMPRISING CHEMICALLY ACTIVATED HEATING PACKETS FOR WARMING HANDS, FEET AND THE BODY; EMERGENCY PREPAREDNESS KITS COMPRISING CHEMICALLY ACTIVATED HEATING PACKETS FOR WARMING HANDS, FEET, AND THE BODY, BATTERY

			OPERATED LIGHTS FOR USE ON HEADS, WATER FILTERS FOR USE IN A PERSONAL WATER BOTTLE, PORTABLE PROPANE AND GAS COOKERS, FOLDING PORTABLE CHARCOAL, PROPANE AND GAS FIRED STOVES, AND CHEMICALLY-ACTIVATED LIGHT STICKS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226461	<b>Reg</b> 3832302	<b>INT. CL. 16</b> EDUCATIONAL MATERIALS, NAMELY, BOOKS, MAGAZINES AND NEWSLETTERS FEATURING SURVIVAL, COOKING, FIRST AID, AND 72-HOUR EMERGENCY PREPAREDNESS INFORMATION; MAPS; EMERGENCY PREPAREDNESS KITS COMPRISING MAPS, DIRECTIONAL COMPASSES, AND BOOKS FEATURING SURVIVAL, COOKING, FIRST AID, AND 72-HOUR EMERGENCY PREPAREDNESS INFORMATION, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF EMERGENCY PREPAREDNESS GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226462	<b>Reg</b> 3781577	<b>INT. CL. 21</b> FOOD CONTAINERS FOR DOMESTIC USE; PLASTIC CONTAINERS AND LIDS FOR DOMESTIC USE IN STORING FOOD ITEMS, SOLD AS A UNIT; BOTTLES, SOLD EMPTY; CONTAINERS FOR WATER STORAGE CONSISTING OF POLYCARBONATE BOTTLES SOLD EMPTY; PLASTIC JUGS; EMERGENCY PREPAREDNESS KITS COMPRISING FOOD CONTAINERS FOR DOMESTIC USE, PLASTIC CONTAINERS AND LIDS FOR DOMESTIC USE IN STORING FOOD ITEMS, BOTTLES SOLD EMPTY, POLYCARBONATE BOTTLES FOR WATER STORAGE SOLD EMPTY AND PLASTIC JUGS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING QUANTITIES OF GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226463	<b>Reg</b> 3781578	<b>INT. CL. 25</b> CLOTHING, NAMELY, SHIRTS, PONCHOS, HOODED PONCHOS; EMERGENCY PREPAREDNESS KITS COMPRISING PONCHOS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF EMERGENCY PREPAREDNESS GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226465	<b>Reg</b> 3832303	<b>INT. CL. 29</b> DEHYDRATED FOOD PRODUCTS FOR REHYDRATION AND CONSUMPTION, NAMELY, PACKAGED MEALS COMPRISED PRIMARILY OF DEHYDRATED MEATS AND VEGETABLES; PORTABLE FOOD KITS COMPRISING FREEZE-DRIED FRUITS, FREEZE-DRIED VEGETABLES, FREEZE-DRIED MEATS, FREEZE-DRIED POULTRIES AND CHEESES; PACKAGED BREAKFAST, LUNCH, AND DINNER ENTREES COMPRISED PRIMARILY OF FREEZE-DRIED MEAT AND FREEZE-DRIED VEGETABLES; COOKING ESSENTIALS, NAMELY, BEEF BROTH, CHICKEN BROTH AND SHORTENING POWDER; PACKAGED DAIRY ITEMS, NAMELY, EGGS, BUTTERMILK POWDER, BUTTER POWDER, CHEESE, FREEZE-DRIED WHOLE EGGS, FREEZE-DRIED SCRAMBLED EGGS, FREEZE-DRIED EGG WHITES, MARGARINE POWDER, AND SOUR CREAM POWDER; PACKAGED PROCESSED FRUITS, NAMELY, APPLESAUCE, AND APPLE AND BANANA SLICES; PACKAGED PROCESSED LEGUMES, NAMELY, BLACK BEANS, KIDNEY BEANS, LENTILS, PINTO BEANS, SMALL RED CHILI BEANS, SMALL WHITE NAVY BEANS, SOY BEANS, AND SPLIT GREEN PEAS; PACKAGED SOUP MIXES, NAMELY, CREAMY BROCCOLI CHEESE SOUP MIX, CREAMY POTATO SOUP MIX, CREAMY SOUP MIX AND MIXED VEGETABLE STEW MIX; PACKAGED MEALS-READY-TO-EAT (MRE) COMPRISED PRIMARILY OF MEAT AND VEGETABLES; PROTEIN-BASED COMPACT HIGH-CALORIE FOOD BARS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226467	<b>Reg</b> 3832304	<b>INT. CL. 30</b> DEHYDRATED CEREALS; COOKING ESSENTIALS, NAMELY, BAKING POWDER, BAKING SODA, CORN STARCH, BEEF GRAVY MIX, CHICKEN GRAVY MIX, SALT, BROWN SUGAR, POWDERED SUGAR AND WHITE SUGAR; PACKAGED DESSERTS, NAMELY, CHOCOLATE FUDGE BROWNIE MIX, CREAMY HOT CHOCOLATE, CHOCOLATE AND VANILLA PUDDING; PROCESSED GRAINS, NAMELY, CORNMEAL, WHITE FLOUR, POPCORN, WHITE RICE, RED WHEAT AND HARD WHITE WHEAT; PASTAS, NAMELY, EGG NOODLES, ELBOW MACARONI; SPICES AND SEASONINGS; GRAIN-BASED COMPACT HIGH-CALORIE FOOD BARS, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF GOODS FOR LONG TERM STORAGE

BEPREPARED.COM	<b>App</b> 77226468	<b>Reg</b> 3781579	<b>INT. CL. 32</b> DRINKING WATER; DRINK MIXES, NAMELY, POWDERED APPLE JUICE, ORANGE JUICE AND PEACH JUICE MIX, ALL OF THE FOREGOING GOODS PRIMARILY DIRECTED TO CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF GOODS FOR LONG TERM STORAGE
BEPREPARED.COM	<b>App</b> 77226469	<b>Reg</b> 3781580	<b>INT. CL. 35</b> RETAIL STORE AND ONLINE RETAIL STORE SERVICES FEATURING DISASTER PREPAREDNESS SUPPLIES SUCH AS STAPLE AND PACKAGED FOOD, DRINKING WATER, DRINK MIXES, DRINKING WATER CONTAINERS, FIRST AID KITS, FLASHLIGHTS, BATTERIES, PORTABLE COOKING AND FOOD PROCESSING EQUIPMENT, PERSONAL TOILETRIES, RADIOS, CANDLES, MATCHES, EMERGENCY BLANKETS, CHEMICAL WARMERS, BACKPACKS, GENERATORS, JUMPER CABLES, SEWING KITS, CLOTHING, MULTI-FUNCTION KNIVES, SHOVELS, MAPS, COMPASSES, AND ELECTRONIC MEDIA AND BOOKS RELATED TO EMERGENCY PREPAREDNESS, ALL PRIMARILY DIRECTED TO CONSUMERS SEEKING SUBSTANTIAL QUANTITIES OF GOODS FOR LONG TERM STORAGE
EMERGENCY ESSENTIALS	<b>App</b> 77207591	<b>Reg</b> 3582152	<b>INT. CL. 4</b> CANDLES, NAMELY, SLOW BURNING CANDLES
EMERGENCY ESSENTIALS	<b>App</b> 77207601	<b>Reg</b> 3906099	<b>INT. CL. 3</b> PERSONAL HYGIENE KITS COMPRISING SOAP, TOOTHPASTE, AND TOOTHBRUSHES <b>INT. CL. 5</b> FIRST AID KITS COMPRISED OF STERILE MEDICAL GAUZE DRESSINGS, PAIN RELIEVERS, NAMELY, ASPIRIN, BURN RELIEF MEDICATION, SPLINTS, BANDAGES FOR DRESSINGS, MEDICAL ADHESIVE TAPE, ANTIBIOTIC OINTMENT, SANITARY MASKS, PLASTIC GLOVES, THERAPEUTIC ICE PACKS, SHEARS, THERAPEUTIC HOT THERAPY PACKS, ELASTIC BANDAGES; COMPACT HIGH CALORIE FOOD BARS FOR USE AS A DIETARY SUPPLEMENT; [ POWDERED NUTRITIONAL SUPPLEMENTS; ] HAND-SANITIZING PREPARATIONS <b>INT. CL. 10</b> SURGICAL KITS COMPRISED OF [ SCALPEL, MEDICAL LANCING DEVICE, HEMOSTATS, SUTURES, ] PENLIGHT, TWEEZERS, SANITARY WIPES AND DENTAL PICKS
EMERGENCY ESSENTIALS	<b>App</b> 77207613	<b>Reg</b> 3574562	<b>INT. CL. 9</b> COMPUTER PROGRAMS, NAMELY, COMPUTER PROGRAMS THAT ASSIST THE INDIVIDUAL IN PLANNING AND PREPARING FOR NATURAL AND MAN MADE EMERGENCIES SUCH AS FLOODS, FIRE, EARTHQUAKES, HURRICANES, TORNADOES AND THE LIKE, BY PROVIDING USEFUL INFORMATION AND TIPS; PRE-RECORDED VIDEO RECORDINGS ON THE TOPICS OF PREPAREDNESS AND SURVIVAL; AUTOMOTIVE PREPAREDNESS ROAD KIT CONSISTING OF JUMPER CABLES, FLASHLIGHT, BATTERIES, CANDLES, FIRST AID KIT, FIRST AID GUIDE BOOK, MULTIFUNCTION UTILITY KNIFE, WATER RATIONS, AND SLEEPING BAGS SOLD AS A UNIT; HELMET SAFETY LIGHTS
EMERGENCY ESSENTIALS	<b>App</b> 77207717	<b>Reg</b> 3571179	<b>INT. CL. 25</b> CLOTHING, NAMELY, SWEATERS, SWEATSHIRTS, PONCHOS AND HOODED PONCHOS
EMERGENCY ESSENTIALS	<b>App</b> 77207619	<b>Reg</b> 3571172	<b>INT. CL. 8</b> COMPUTER PROGRAMS, NAMELY, COMPUTER PROGRAMS THAT ASSIST THE INDIVIDUAL IN PLANNING AND PREPARING FOR NATURAL AND MAN MADE EMERGENCIES SUCH AS FLOODS, FIRE, EARTHQUAKES, HURRICANES, TORNADOES AND THE LIKE, BY PROVIDING USEFUL INFORMATION AND TIPS; PRE-RECORDED VIDEO RECORDINGS ON THE TOPICS OF PREPAREDNESS AND SURVIVAL; AUTOMOTIVE PREPAREDNESS ROAD KIT CONSISTING OF JUMPER CABLES, FLASHLIGHT, BATTERIES, CANDLES, FIRST AID KIT, FIRST AID GUIDE BOOK, MULTIFUNCTION UTILITY KNIFE, WATER RATIONS, AND SLEEPING BAGS SOLD AS A UNIT; HELMET SAFETY LIGHTS



EMERGENCY ESSENTIALS	<b>App</b> 77207629	<b>Reg</b> 3439473	<b>INT. CL. 24</b> BLANKETS, NAMELY, BLANKETS STORED IN COMPACT FORM READY FOR EMERGENCY USE AND HOODED BLANKETS
EMERGENCY ESSENTIALS	<b>App</b> 77-207642	<b>Reg</b> 3571173	<b>INT. CL. 22</b> TENTS
EMERGENCY ESSENTIALS	<b>App</b> 77207650	<b>Reg</b> 3659764	<b>INT. CL. 29</b> DEHYDRATED FOOD PRODUCTS FOR REHYDRATION AND CONSUMPTION, NAMELY, PACKAGED MEALS COMPRISED PRIMARILY OF DEHYDRATED MEATS AND VEGETABLES AND DAIRY PRODUCTS OTHER THAN ICE CREAM, ICE MILK AND FROZEN YOGURT; PREPARED DRIED FOOD KITS COMPRISED PRIMARILY OF FREEZE DRIED FRUITS, FREEZE DRIED VEGETABLES, FREEZE DRIED MEATS, FREEZE DRIED POULTRIES AND CHEESES; PACKAGED DAIRY ITEMS, NAMELY, EGGS, BUTTERMILK POWDER, BUTTER POWDER, CHEESE BLEND, FREEZE DRIED WHOLE EGGS, FREEZE DRIED SCRAMBLED EGGS, FREEZE DRIED EGG WHITES, MARGARINE POWDER, SOUR CREAM POWDER, AND POWDERED MILK; PACKAGED PROCESSED FRUITS, NAMELY, APPLESAUCE, APPLE PEACH FLAKES, APPLE STRAWBERRY FLAKES, APPLE AND BANANA SLICES; APPLE CHIPS; PACKAGED LEGUMES, NAMELY, BLACK BEANS, KIDNEY BEANS, LENTILS, PINTO BEANS, SMALL RED CHILI BEANS, SMALL WHITE NAVY BEANS, SOY BEANS, PEANUT BUTTER POWDER, AND SPLIT GREEN PEAS; PACKAGED SOUP MIXES, NAMELY, ABC SOUP MIX, CREAMY BROCCOLI CHEESE SOUP, CREAMY POTATO SOUP, CREAMY SOUP BASE AND MIXED VEGETABLE STEW BLEND; PACKAGED PROCESSED FRUITS, NAMELY, FREEZE DRIED STRAWBERRIES, FREEZE DRIED WHOLE BLUEBERRIES, FREEZE DRIED PEACHES, FREEZE-DRIED APRICOTS, FREEZE DRIED BANANAS, FREEZE DRIED APPLES, FREEZE DRIED BLACKBERRIES, FREEZE-DRIED RAISINS, FREEZE DRIED ORANGES, FREEZE DRIED PINEAPPLES, AND FREEZE DRIED MANGOS; PEANUT BUTTER; BEEF BROTH; CHICKEN BROTH; SHORTENING POWDER
EMERGENCY ESSENTIALS	<b>App</b> 77207660	<b>Reg</b> 3571174	<b>INT. CL. 32</b> DRINKING WATER PACKAGED IN POUCHES FOR LONG TERM STORAGE; POWDERED FRUIT DRINK MIXES, NAMELY, POWDERED APPLE JUICE, ORANGE JUICE AND PEACH JUICE MIX
EMERGENCY ESSENTIALS	<b>App</b> 77207667	<b>Reg</b> 3571175	<b>INT. CL. 35</b> RETAIL STORE SERVICES FEATURING, DISASTER PREPAREDNESS SUPPLIES IN THE NATURE OF BLANKETS, DEHYDRATED AND FREEZE DRIED FOOD, FOOD PREPARATION EQUIPMENT, NAMELY, FUEL BASED OVENS, COOKERS, MILLS, GRINDERS, CANNERS, STEAMERS, DEHYDRATORS, JUICERS, PEELERS, CORERS, FOOD PROCESSORS, BLENDERS AND MIXERS
EMERGENCY ESSENTIALS	<b>App</b> 77207677	<b>Reg</b> 3665475	<b>INT. CL. 1</b> WATER PURIFICATION CHEMICALS FOR POTABLE WATER TREATMENT
EMERGENCY ESSENTIALS	<b>App</b> 77207680	<b>Reg</b> 3582153	<b>INT. CL. 7</b> ELECTRIC VEGETABLE PEELERS; ELECTRIC JUICERS; HAND HELD POWER GRINDERS; ELECTRIC FOOD PROCESSORS; ELECTRIC FOOD BLENDERS; ELECTRIC MIXERS FOR HOUSEHOLD PURPOSES

EMERGENCY ESSENTIALS	<b>App</b> 77207686	<b>Reg</b> 3571176	<b>INT. CL. 18</b> BACKPACKS; SMALL AND LARGE DAY PACKS
EMERGENCY ESSENTIALS	<b>App</b> 77207693	<b>Reg</b> 3571177	<b>INT. CL. 11</b> NON-ELECTRIC POCKET WARMERS, NAMELY, CHEMICALLY-ACTIVATED HEATING PACKETS FOR WARMING HANDS (NOT FOR MEDICAL PURPOSES); NON-ELECTRIC FOOT WARMERS, NAMELY, CHEMICALLY-ACTIVATED HEATING PACKETS FOR WARMING FEET (NOT FOR MEDICAL PURPOSES); FLASHLIGHTS; RECHARGEABLE FLASHLIGHTS; WATER FILTERS FOR USE WITH BOTTLES; FOOD PREPARATION EQUIPMENT, NAMELY, FUEL BASED OVENS, PORTABLE PROPANE OR GAS COOKERS, ELECTRIC FOOD STEAMERS, ELECTRIC DEHYDRATORS; PORTABLE FOLDING STOVES; CHEMICALLY-ACTIVATED STICK LIGHTS; KEROSENE AND PROPANE LANTERNS
EMERGENCY ESSENTIALS	<b>App</b> 77207699	<b>Reg</b> 3568951	<b>INT. CL. 16</b> EDUCATIONAL BOOKS AND PUBLICATIONS, NAMELY, BOOKLETS AND PAMPHLETS FEATURING THE SUBJECT MATTER OF SURVIVAL SKILLS AND NECESSARY EQUIPMENT, FIRST AID, 72 HOUR PREPAREDNESS GUIDELINES FOR EMERGENCIES; GENERAL PURPOSE PLASTIC BAGS
EMERGENCY ESSENTIALS	<b>App</b> 77207703	<b>Reg</b> 3571178	<b>INT. CL. 20</b> SLEEPING BAGS AND SLEEPING BAG LINERS; PLASTIC DRUMS USED FOR WATER STORAGE
EMERGENCY ESSENTIALS	<b>App</b> 77207708	<b>Reg</b> 3568952	<b>INT. CL. 21</b> HOUSEHOLD CONTAINERS FOR FOOD; PLASTIC CONTAINERS AND LIDS TO STORE FOOD ITEMS; PLASTIC BOTTLES SOLD EMPTY; CONTAINERS FOR WATER STORAGE CONSISTING OF POLYCARBONATE BOTTLES SOLD EMPTY, PLASTIC JUGS FOR BEVERAGES SOLD EMPTY; PEPPER MILLS; COOKWARE, NAMELY, STEAMERS; NON-ELECTRIC JUICERS
EMERGENCY ESSENTIALS	<b>App</b> 77207719	<b>Reg</b> 3759697	<b>INT. CL. 30</b> DEHYDRATED CEREALS; INGREDIENTS REQUIRED FOR COOKING AND BAKING, NAMELY, COCOA MIX, BAKING POWDER, BAKING SODA, CORN STARCH FOR FOOD, BEEF GRAVY MIX, CHICKEN GRAVY MIX, SALT, BROWN SUGAR, POWDERED SUGAR AND WHITE SUGAR; PACKAGED DESSERTS, NAMELY, CHOCOLATE FUDGE BROWNIE MIX, CREAMY HOT CHOCOLATE, CHOCOLATE AND VANILLA PUDDING, INSTANT PUDDING MIX, FREEZE DRIED CRUMBLE, FREEZE DRIED CHEESECAKE, CRACKERS, ALMOND POPPY SEED CAKE, MARBLE POUND CAKE, SPICE POUND CAKE, STUFFED FRENCH TOAST, FREEZE DRIED ICE CREAM; PROCESSED GRAINS, NAMELY, CORNMEAL, WHITE FLOUR, POPCORN, WHITE RICE, PROCESSED RED WHEAT AND PROCESSED WHITE WHEAT; PASTAS, NAMELY, EGG NOODLES, ELBOW MACARONI; SPICES AND SEASONINGS, NAMELY, ONION POWDER, TACO SEASONING, MINCED GARLIC, CINNAMON, BASIL LEAVES, BLACK PEPPER, SPAGHETTI SEASONING, ITALIAN SEASONING, OREGANO, ENCHILADA SEASONING, GARLIC SALT, CINNAMON SUGAR, HERB SEASONING, LEMON DILL SEASONING, STEAK SEASONING, ONION SALT, LEMON PEPPER, GARLIC PEPPER, GROUND ALLSPICE