

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM571925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Level Sadkhin Group, Inc.		03/19/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Sadkhin IP Holding Company LLC		
Street Address:	3773 Howard Hughes Parkway		
Internal Address:	Suite 500S		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89169		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2878150	THE SADKHIN POINTS	
Registration Number:	3896932	SADKHIN METHOD	
Registration Number:	5703859	SADKHINTHERAPY	
Serial Number:	88719299	THE SADKHIN COMPLEX	
CORRESPONDENCE DATA			
Fax Number:	8445682881		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6466036945		
Email:	tm@mgmiller.legal		
Correspondent Name:	Matthew G. Miller		
Address Line 1:	90 Broad Street		
Address Line 2:	3rd Floor		
Address Line 4:	New York, NEW YORK 10004		
NAME OF SUBMITTER:	Matthew G. Miller		
SIGNATURE:	/Matthew G. Miller/		
DATE SIGNED:	04/14/2020		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of March 19, 2020, is made by New Level Sadkhin Group, Inc. ("**Seller**"), a New York corporation located at 2306 Avenue U, Suite A, Brooklyn, New York 11229 in favor of Sadkhin IP Holding Company LLC ("**Buyer**"), a Nevada limited liability company having a mailing address at 3773 Howard Hughes Parkway, Suite 500S, Las Vegas, Nevada, 89169, the purchaser of certain assets of Seller.

WHEREAS, Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, Seller agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer all of Seller's right, title, and interest in and to the following:
 - (a) the trademark registrations and trademark applications set forth on SCHEDULE 1 hereto and all issuances, extensions, and renewals thereof (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;
 - (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Buyer. Following the date hereof, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Buyer, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Seller has duly executed and delivered this Trademark Assignment as of the date first written above.

NEW LEVEL SADKHIN GROUP, INC.

By: G. Sadkhin
Name: Gabrielle V. Sadkhin
Title: Shareholder, New Level Sadkhin Group,
Inc.

SCHEDULE 1

ASSIGNED TRADEMARKS

TRADEMARK REGISTRATIONS:

Mark	Jurisdiction	Registration Number	Registration Date
THE SADKHIN POINTS	United States	2,878,150	August 31, 2004
SADKHIN METHOD	United States	3,896,932	December 28, 2010
SADKHINTHERAPY	United States	5,703,859	March 19, 2019

TRADEMARK APPLICATIONS:

Mark	Jurisdiction	Serial Number	Filing Date
THE SADKHIN COMPLEX	United States	88719299	December 8, 2019