CH \$440.00 043479;

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM572026

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mars, Incorporated		12/19/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Royal Canin U.S.A., Inc.
Street Address:	500 Fountain Lakes Blvd.
Internal Address:	Suite 100
City:	St. Charles
State/Country:	MISSOURI
Postal Code:	63301
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	0434793	
Registration Number:	3357904	BREEDSMART
Registration Number:	2613560	DENTADEFENSE
Registration Number:	0970296	EUKANUBA
Registration Number:	5449307	EUKANUBA BREED SMART
Registration Number:	4672596	EUKANUBA CONDITION
Registration Number:	5023788	EUKANUBA DEDICATED TO HEALTHIER LONGER L
Registration Number:	5292578	EUKANUBA DEDICATED TO HEALTHY LONG LIVES
Registration Number:	4708988	EUKANUBA PERFORMANCE
Registration Number:	4708989	EUKANUBA PREMIUM
Registration Number:	5292670	EUKANUBA PUPPY EARLY ADVANTAGE
Registration Number:	4594274	EUKANUBA RESILIENCE
Registration Number:	2458091	EUKANUBA VITAL HEALTH SYSTEM
Registration Number:	4103270	EXTRAORDINARY NUTRITION
Registration Number:	2644676	MATURE CARE
Registration Number:	2057738	OMEGACOAT
Registration Number:	2664639	VITAL HEALTH SYSTEM

TRADEMARK REEL: 006916 FRAME: 0342

900545028

CORRESPONDENCE DATA

Fax Number: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028576000

Email: jimeelah.berryman@arentfox.com

Correspondent Name: Jason J. Mazur
Address Line 1: 1717 K Street, NW
Address Line 2: Arent Fox LLP

Address Line 4: Washington, D.C. 20006-5344

ATTORNEY DOCKET NUMBER:	035468.00018
NAME OF SUBMITTER:	Mazur, Jason J.
SIGNATURE:	/Jason J. Mazur/
DATE SIGNED:	04/15/2020

Total Attachments: 29

source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page1.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page2.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page3.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page4.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page5.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page6.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page7.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page8.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page9.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page10.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page11.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page12.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page13.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page14.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page15.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page16.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page17.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page18.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page19.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page20.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page21.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page22.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page23.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page24.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page25.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page26.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page27.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page28.tif source=EUKANUBA - TM Assignment between Mars, Incorporated and Royal Canin USA#page29.tif

INTELLECTUAL PROPERTY ASSIGNMENT

This **INTELLECTUAL PROPERTY ASSIGNMENT** is by and between Mars, Incorporated, a Delaware corporation, having an address of 6885 Elm Street, McLean, Virginia 22101, United States (**ASSIGNOR**) and Royal Canin U.S.A., Inc., a Delaware corporation, having an address of 500 Fountain Lakes Blvd., Suite 100, St. Charles, Missouri 63301, United States (**ASSIGNEE**) (each of ASSIGNOR and ASSIGNEE, a **Party**, and, collectively, the **Parties**).

WHEREAS, ASSIGNOR wishes to convey to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the intellectual property (including trademarks, applications for trademarks, and other intellectual property) owned by it and related exclusively to the EUKANUBA brand in the jurisdictions set forth on Attachment A (the **Designated Jurisdictions**), including the intellectual property listed in Attachment B and all registrations and applications therefor (collectively referred to as the **Eukanuba Brand IP**), together with the goodwill of the business related thereto;

WHEREAS, the Parties intend any assignment, transfer, conveyance and delivery by ASSIGNOR unto ASSIGNEE of all of the right, title and interest of ASSIGNOR in and to the Eukanuba Brand IP hereunder be treated for United States federal income tax purposes as an exchange described in Section 351 of the Internal Revenue Code of 1986, as amended; and

WHEREAS, ASSIGNOR is party to that certain Trademark Coexistence Agreement by and between ASSIGNOR (as successor-in-interest to Ridgeback Acquisition LLC (Ridgeback)) and The Procter & Gamble Company (P&G) dated as of August 1, 2014 (the Trademark Coexistence Agreement) and that certain Acquiror Shared Intellectual Property and Pet IP Assets License Agreement by and between ASSIGNOR (as successor-in-interest to Ridgeback) and P&G dated as of August 1, 2014 (the Acquiror Shared IP License), each of which relates in part to the use of the Eukanuba Brand IP.

NOW THEREFORE, in consideration of the representations, warranties, covenants and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Parties agree as follows:

- 1. ASSIGNOR hereby assigns, transfers, conveys and delivers to ASSIGNEE all right, title and interest of ASSIGNOR in and to the Eukanuba Brand IP, together with the goodwill of the business related thereto.
- 2. ASSIGNOR hereby assigns, transfers, conveys and delivers to ASSIGNEE all right, title and interest of ASSIGNOR in and to the Trademark Coexistence Agreement the Acquiror Shared IP License, in each case solely as and to the extent related to the Eukanuba Brand IP.
- 3. ASSIGNEE hereby accepts from ASSIGNOR all of the right, title and interest in and to the Eukanuba Brand IP, subject to the Trademark Coexistence Agreement and the Acquiror Shared IP License, and assumes from ASSIGNOR and agrees to be bound by, timely perform and discharge, or cause to be timely performed and discharged, the obligations under the Trademark Coexistence Agreement the Acquiror Shared IP License, in each case solely as and to the extent

related to the Eukanuba Brand IP, and agrees to include expressly the licensor obligations of the Acquiror Shared IP License, and the assignment provision thereof, with respect to the Pet Trademarks (as defined in the Acquiror Shared IP License) in each and every subsequent transfer of the Pet Trademarks, and agrees to include expressly the obligations of the Trademark Coexistence Agreement, including the assignment provisions thereof, in any subsequent transfers of the trademarks, in each case included in the Eukanuba Brand IP.

- 4. In the event that this Intellectual Property Assignment is insufficient to vest legal and record title in any registered Eukanuba Brand IP in ASSIGNEE, then at ASSIGNEE'S request and expense, ASSIGNOR will use reasonable best efforts to take, or cause to be taken, all reasonable actions to execute, notarize, authenticate, legalize and/or consularize all documents, in each case necessary to vest legal and record title in such registered Eukanuba Brand IP in ASSIGNEE.
- 5. This Agreement may be executed in any number of counterparts, and in separate counterparts, and may be delivered by facsimile, .pdf or other similar electronic transmission. Each counterpart when so executed and delivered shall be deemed an original, and all such counterparts taken together shall constitute one and the same instrument.
- 6. This Agreement is not intended to, and does not, confer any legal or equitable rights or remedies hereunder upon any person other than the Parties and their respective successors and permitted assigns.
- 7. This Agreement shall be binding upon, inure to the benefit of and be enforceable by and against the Parties and their respective successors and permitted assigns.
- 8. If any provision of this Agreement is fully or in part invalid, illegal or incapable of being enforced by any rule, law or public policy, all other provisions of this Agreement shall nevertheless remain in full force and effect so long as the economic and legal substance of the transactions contemplated hereby are not affected in any manner materially adverse to any Party. Upon such determination that any provision is invalid, illegal or incapable of being enforced, the Parties shall negotiate in good faith to modify this Agreement so as to effect the original intent of the Parties as closely as possible.
- 9. Except as otherwise expressly provided herein, each Party shall bear its own expenses in connection with this Agreement.
- 10. This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to conflicts of law principles.

This assignment is effective as of 12:01 am eastern time on January 1, 2020.

[SIGNATURE PAGE FOLLOWS]

MARS, INCORPORATED

By:

Name: Sophie Anger

Sophie B. Anger, Esq. Associate General Counsel Marketing Properties

Title: Authorized Signatory

Date: December 19, 2019

State of NJ } SS County of MCYYIS }

On this 19th day of December 2019, before me personally appeared Sophie Anger, to me known to be the person named in and who executed the above instrument, and acknowledged to me that she executed the same for the uses and purposes therein set forth.

allanbert Sidle.

ALLISON BETH SIDOLI NOTARY PUBLIC STATE OF NEW JERSEY My Commission Expires 9/1/2023

ROYAL CANIN U.S.A., IMC.

Name: Michael Boffa

Title: Assistant Secretary

Date: December 19, 2019

State of MOVIS SS

On this 19th day of December 2019, before me personally appeared Michael Boffa, to me known to be the person named in and who executed the above instrument, and acknowledged to me that she executed the same for the uses and purposes therein set forth

> **ALLISON BETH SIDOLI NOTARY PUBLIC** STATE OF NEW JERSEY My Commission Expires 9/1/2023

Wilson Defn Sedez

ATTACHMENT A

Designated Jurisdictions

Angola
Argentina
Armenia
Azerbaijan
Bahrain
Belarus
Bolivia
Botswana
Brazil
Comoros
Ecuador
Georgia
Ghana
Iraq
Jordan
Kenya
Kuwait
Lesotho
Libya
Madagascar
Malawi
Mauritius
Moldova
Mozambique
Namibia
Nicaragua
Oman
Pakistan
Qatar
Reunion
Saudi Arabia
Seychelles
Swaziland
Syria
Tanzania
Turkmenistan
Uganda

Ukraine
Uzbekistan
Venezuela
Vietnam
Zambia
Zimbabwe
Egypt
Haiti
India
Indonesia
Lebanon
Morocco
South Korea
Taiwan
Thailand
United Arab Emirates
Brunei
Costa Rica
Curacao
Dominican Republic
El Salvador
Guatemala
Honduras
Hong Kong
Israel
Jamaica
Kazakhstan
Macau
Malaysia
Panama
Paraguay
Peru
Philippines
Puerto Rico
Singapore
Sri Lanka
Trinidad
Chile
China
Colombia
Mexico
Russia
Turkey
Uruguay
USA

All other jurisdictions in the world other than:

- Canada
- Albania, Andorra, Austria, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom and Vatican City (Holy See)
- South Africa, Japan, Australia, New Zealand

ATTACHMENT B

Eukanuba Brand IP

[See below]

Trademark	Country	Application No	Registration No	Registration Date	Int. Classes	Trademark Status	lmage
EUKANUBA	Antigua & Barbuda	UNKNOWN	5409	Apr 18 2000	31	Registered	
DEDICATED TO HEALTHIER LONGER LIVES	Argentina	3416990	2852130	Nov 25 2016	44	Registered	
DEDICATED TO HEALTHIER LONGER LIVES	Argentina	3416989	2852113	Nov 25 2016	31	Registered	
DENTADEFENSE	Argentina	2966392	2399916	Oct 8 2010	31	Registered	
EUKANUBA	Argentina	1743960	2527897	May 29 1992	31	Registered	
EUKANUBA & Paw Print Device in color	Argentina	2307449	2537158	Mar 27 2002	31	Registered	Eukanuta)#
EUKANUBA CAT FOODS & Paw Print Device in color	Argentina	2307448	2558942	Oct 28 2002	31	Registered	
EUKANUBA DOG FOODS & Paw Print Device in color	Argentina	2307450	2558943	Oct 28 2002	31	Registered	

DENTADEFENSE	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA & Paw Print Device in b/w	EUKANUBA	HEALTHY EXTRAS	EUKANUBA VITAL HEALTH SYSTEM
Brazil	Botswana	Belarus	Bahrain	Azerbaijan	Armenia	Armenia	Argentina	Argentina
902200674		3017	6582001	271	20140795	20140797	2335576	2325903
902200674	UK1355	6130	29450	971209	22431	22433	2559394	2533864
Oct 2 2012	Nov 1 1994	Apr 30 1997	Apr 1 2001	Jul 17 1997	Jan 13 2015	Jan 13 2015	Oct 31 2002	Aug 12 2002
31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
					*UKA*UBA*			

EUK	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA	HEALTHY EXTRAS	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA
China	Chile	Chile	Chile	Brunei Darussalam	Brunei Darussalam	Brunei Darussalam	Brazil	Brazil
1066723	976876	1182917	930860	34433	34379		823548597	815554940
1066723	943172	1223499	926797	34433	34379	18980	823548597	815554940
Jul 28 1997	Dec 11 2001	Oct 6 2016	Nov 23 1990	Dec 1 2001	Oct 20 2001	Mar 30 1993	Dec 12 2006	Sep 1 1992
31	31	31, 44	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered

EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKA in Chinese	EUKA	EUK in Chinese
China	China	China						
5287327	5287326	5287324	5287329	5287325	665252	1090841	1084893	1090840
5287327	5287326	5287324	5287329	5287325	665252	1090841	1084893	1090840
Jul 28 2009	Aug 21 2009	Jun 28 2009	Jun 28 2009	Apr 14 2009	Nov 14 1993	Aug 28 1997	Aug 21 1997	Aug 28 1997
25	28	35	20	31	31	31	31	31
Registered	Registered	Registered						
						市		况卡

Eukanuba (Euka) in Chinese	Eukanuba (Euka) in Chinese	Eukanuba (Euka) in Chinese	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA
China	China	China	China	China	China	China	China	China
21610843	21610845	7766801	21610847	21610850	21610849	21610848	5287339	5287330
21610843	21610845	7766801	21610847	21610850	21610849	21610848	5287339	5287330
Jan 21 2018	Jan 14 2019	Feb 21 2011	Jan 21 2018	Oct 28 2018	Dec 7 2017	Jun 7 2018	Jan 14 2010	Jul 28 2009
31	21	31	31	ъ	21	28	ω	18
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
优卡	优卡	优卡						

TAILORED NUTRITIONAL HEALTH CARE	EUKANUBA	YOU KA HUO LI JIAN KANG TI XI in Chinese	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA PUPPY EARLY ADVANTAGE	EUKANUBA in Chinese	EUKANUBA HEALTHY EXTRAS	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA DEDICATED TO HEALTHY LONG LIVES
Colombia	Colombia	China	China	China	China	China	China	China
30208	92356924	8902318	1948762	21287002	663247	3017451	1997006	22438854
243338	144042	8902318	1948762	21287002	663247	3017451	1997006	22438854
Aug 31 2000	Dec 10 1993	Jan 7 2012	Oct 7 2002	Nov 14 2017	Oct 28 1993	Nov 28 2002	Nov 28 2002	Mar 28 2018
31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
		7.000			尤康叭			

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DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA	EUKANUBA	EUKANUBA	DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA	DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA TAILORED NUTRITIONAL HEALTH CARE FOR PET FOOD	EUKANUBA
El Salvador	Ecuador	Ecuador	Dominican Republic	Dominican Republic	Curacao	Curacao	Costa Rica	Costa Rica
2015146023	IEPI-2015- 52590	47120		2015-26852	D-150394	D-150395	20000004692	19007426831
152/279	IEPI-2017-TI- 7169	2070	58994	228059	17739	17740	7757978	74268
Apr 22 2016	Jun 27 2016	May 31 1995	Sep 15 1993	Feb 1 2016	Oct 12 2015	Oct 12 2015	Mar 13 2001	Jan 31 1991
31, 44	31	31	31	31, 44	31, 44	31, 44	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered

EUKA	EUK in Chinese	EUK in Chinese	EUK	EUKANUBA	EUKANUBA	DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA	EUKANUBA
Hong Kong	Hong Kong	Hong Kong	Hong Kong	Honduras	Guatemala	Guatemala	Georgia	El Salvador
033600F1998				97007151		2015-09133	1147903	
199803360	199806688	199806687	199803359	71554	52413	9424	7142	149BK35
Jul 5 1996	Aug 14 1996	Aug 14 1996	Jul 5 1996	Apr 16 1998	Sep 2 1987	Sep 10 2018	Oct 10 1997	Sep 23 1996
31	31	<u>3</u> 2	31	31	31	31, 44	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
	優卡	優容						

EUKANUBA	HEALTHY EXTRAS	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA	DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA MAKE A GOOD DOG GREAT	EUKANUBA in Chinese	EUKANUBA
Indonesia	India	India	India	India	Hong Kong	Hong Kong	Hong Kong	Hong Kong
R00201100397	1065441	1053774	1845665	3037532	13032001	301037673		
IDM000437140	365457	518558	1845665		200212901	301037673	199806686	19890167
Nov 2 1994	May 5 2005	Feb 22 2006	Mar 16 2012		Jan 22 2008	Jan 23 2008	Aug 14 1996	Jan 13 1988
31	31	31	31	31, 44	31	31	31	31
Registered	Registered	Registered	Registered	Pending	Registered	Registered	Registered	Registered
							愛卡寶	

EUKANUBA	DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA VETERINARY DIET in Hebrew	EUKANUBA VETERINARY DIET	EUKANUBA in Hebrew	EUKANUBA	EUKANUBA with EUKANUBA in Arabic	EUKANUBA HEALTHY EXTRAS	EUKANUBA DENTAL DEFENSE SYSTEM
Jamaica	Jamaica	Israel	Israel	Israel	Israel	Iraq	Indonesia	Indonesia
67944	67945	139841	139910	139839	91787	47451	D00-2001- 27337-27549	23350-23520
67944	67945	139841	139910	139839	91787	47451	IDM000346802	IDM000341911
Nov 21 2016	Nov 21 2016	Jan 2 2002	Jan 2 2001	Jul 3 2001	Mar 17 1994		Nov 28 2002	Oct 31 2002
31, 44	31, 44	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
		יוקנובה וטרינדי דיאט						

HEALTHY EXTRAS	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA	EUKANUBA	EUKANUBA with EUKANUBA in Arabic	EUKANUBA	EUKANUBA	EUKANUBA
Malaysia	Malaysia	Malaysia	Malaysia	Malaysia	Libya	Lebanon	Kuwait	Kazakhstan
200106651	200104209	200113743	90007854	91002478	10154	87949	28532	16720
1006651	200104209	200113743	90007854	91002478		170597	26511	13450
May 29 2001	Apr 4 2001	Oct 17 2001	Nov 27 1990	May 23 1991		Jul 20 2001	Dec 4 1996	Apr 19 2002
31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Pending	Registered	Registered	Registered
					ETRANUBA FLACTOR			

DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA PUPPY EARLY ADVANTAGE	EUKANUBA	ADULT PLUS	MAKE A GOOD DOG GREAT
Panama	Oman	Namibia	Nicaragua	Moldova (Republic of)	Mexico	Mexico	Mexico	Mexico	Malaysia
244557	25147	941069		815	466814	1798582	UNKNOWN	572221	08001422
244557	25147	941069	28671CC	1728	696115	1716160	383567	791095	08001422
Jun 30 2016	Nov 29 2004	Feb 4 1999	Jun 5 1995	Jul 3 1995	Apr 25 2001	Feb 2 2017	Sep 18 1990	May 19 2003	Jan 24 2008
31	31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered

		·						
EUKANUBA DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA	EUKANUBA with EUKANUBA in Arabic	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA	EUKANUBA	EUKANUBA	EUKANUBA	DEDICATED TO HEALTHIER LONGER LIVES
Republic of Korea (South)	Republic of Korea (South)	Qatar	Philippines	Philippines	Peru	Paraguay	Panama	Panama
452015000767 1	4019917225	25131	20012602	UNKNOWN	2006-280988	04027		244556
450064096	40239986	25131	42001002602	55140	PI0092667	352584	55685	244556
Apr 7 2016	Jun 5 1992	Jan 4 2006	Aug 17 2006	May 28 1993	Aug 13 1991	Oct 23 1990	Mar 26 1992	Jun 30 2016
31, 44	31	31	31	31	31	31	31	44
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
		£ \$ \$						

EUKANUBA in Cyrillic transliteration 2	EUKANUBA in Cyrillic transliteration 1	EUKANUBA	EUKANUBA VITAL HEALTH SYSTEM	Eukanuba in Korean	EUKANUBA HEALTHY EXTRAS	EUKANUBA	EUKANUBA DENTAL DEFENSE SYSTEM
Russian	Russian	Russian Federation	Republic of Korea (South)	Republic of Korea (South)	Republic of Korea (South)	Republic of Korea (South)	Republic of Korea (South)
93001310	93001317	163097	4020014276	40199641942	40200124097	40201375089	40200146344
121797	121800	118514	40514911	40405573	40535714	401054843	40545437
Nov 21 1994	Nov 21 1994	Jul 15 1994	Mar 14 2002	Jun 19 1998	Nov 25 2002	Aug 21 2014	Apr 17 2003
31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
ЭУКАНУБА	ЮКАНУБА			유기누배			

MATURE CARE	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA HEALTHY EXTRAS	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA	EUKANUBA	NATURE'S WELLNESS	EUKANUBA PUPPY EARLY ADVANTAGE	EUKANUBA MAKE A GOOD DOG GREAT
Singapore	Singapore	Singapore	Singapore	Singapore	Saudi Arabia	Russian Federation	Russian Federation	Russian Federation
T02/04484J	Т01/04721Н	T01/07727C	T01/16239D	T8801434A	71202	2007721281	2016732640	2008707411
T02/04484J	Т01/04721Н	T01/07727C	T01/16239D	T8801434A	142201218	361140	632081	381931
Apr 8 2002	Apr 4 2001	May 30 2001	Oct 17 2001	Mar 31 1988	Mar 13 2002	Oct 6 2008	Oct 10 2017	Jun 19 2009
31	31	31	31	31	31	31	31	31, 41
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered

EUKANUBA	EUKA in Chinese	EUKA in Chinese	EUK in Chinese	EUKANUBA with EUKANUBA in Arabic	EUKANUBA	HEALTHY EXTRAS	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA
Taiwan	Taiwan	Taiwan	Taiwan	Syria	Syria	Sri Lanka	Sri Lanka	Sri Lanka
				UNKNOWN	UNKNOWN	106151	105376	83127
447165	746264	752051	759211	101257	107265	106151	105376	83127
Jul 1 1989	Jan 16 1997	Mar 1 1997	Apr 16 1997	Jun 27 2006	Jun 5 2007	Dec 28 2001	Oct 23 2001	May 2 1997
31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
	河	極十	優答	£ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$				

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EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA MAKE A GOOD DOG GREAT	EUKANUBA HEALTHY EXTRAS	EUKANUBA	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA	EUKANUBA MATURE CARE	EUKANUBA MAKE A GOOD DOG GREAT	EUKANUBA in Chinese
Thailand	Thailand	Thailand	Thailand	Thailand	Thailand	Taiwan	Taiwan	Taiwan
478049	685808	507869	922069	469922	460686	91013254	098016738	
KOR171592	KOR298343	KOR192209	KOR413632	KOR182577	KOR147592	1049674	1401079	752055
Jan 21 2002	Jan 30 2008	Jan 7 2003	Apr 11 2016	Oct 25 2001	Jul 30 1991	Jul 1 2003	Mar 16 2010	Mar 1 1997
31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
								優十寶

EUKANUBA	EUKANUBA	EUKANUBA in Cyrillic transliteration 2	EUKANUBA in Cyrillic transliteration 1	EUKANUBA	EUKANUBA	HEALTHY LONG	EUKANUBA
United Arab Emirates	Ukraine	Turkmenista n	Turkmenista n	Turkmenista n	Turkey	Trinidad & Tobago	Trinidad & Tobago
9657	93126128	13504	13505	13506	56345	50312	22571
8232	10027	720	719	718	131555	50312	22571
Jan 29 1997	Jun 30 1998	Jul 10 1997	Jul 10 1997	Jul 10 1997	Aug 14 1991	My 8 2018	Apr 18 1995
31	31	31	31	31	31	31, 44	31
Registered	Registered	9 1 Registered	Registered	Registered	Registered	Registered	Registered
		ЭУКАНУБА	ЮКАНУБА				

EUKANUBA DEDICATED TO HEALTHY LONG LIVES	EUKANUBA DEDICATED TO HEALTHIER LONGER LIVES	EUKANUBA CONDITION	EUKANUBA BREED SMART Device	EUKANUBA	DENTADEFENSE	BREEDSMART	3D DENTADEFENSE & Sparkling Tooth Device in color
United States of America	United States of America	United States of America	United States of America	United States of America	United States of America	United States of America	United States of America
87134217	86657676	86032468	87177414	72438752	78062051	78905669	85578398
5292578	5023788	4672596	5449307	970296	2613560	3357904	4343793
Sep 19 2017	Aug 16 2016	Jan 13 2015	Apr 17 2018	Oct 9 1973	Aug 27 2002	Dec 18 2007	May 28 2013
31	31	31	35, 44	31	31	44	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered
							S

EUKANUBA	VITAL HEALTH SYSTEM	OMEGACOAT	MATURE CARE	EXTRAORDINAR Y NUTRITION	EUKANUBA VITAL HEALTH SYSTEM	EUKANUBA RESILIENCE	EUKANUBA PUPPY EARLY ADVANTAGE	EUKANUBA PREMIUM	EUKANUBA PERFORMANCE
Uruguay	United States of America	United States of America	United States of America	United States of America	United States of America				
416929	78058147	74504463	78087133	85104110	75656921	86032452	87165938	86032473	86032462
416929	2664639	2057738	2644676	4103270	2458091	4594274	5292670	4708989	4708988
Nov 7 1990	Dec 17 2002	Apr 29 1997	Oct 29 2002	Feb 21 2012	Jun 5 2001	Aug 26 2014	Sep 19 2017	Mar 24 2015	Mar 24 2015
31	31	31	31	31	31	31	31	31	31
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered

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Title	Status	Country	Application No.	Registration No.
EUKANUBA and	Registered	U.S.	VA0000245444	VA0000245444
EUKANUBA FOR				
PUPPIES				
EUKANUBA, PREMIUM	Registered	U.S.	VA0000253969	VA0000253969
QUALITY HIGH-				
NUTRITION FOOD FOR				
DOGS: NET WT. 40lbs.				
(18.1 kg)				

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EUKANUBA	EUKANUBA DENTAL DEFENSE SYSTEM	EUKANUBA	EUKANUBA	EUKANUBA
Zimbabwe	Vietnam	Vietnam	Venezuela	Uzbekistan
119394	200104829	N2156	17651	MB949400425.
119394	44044	15623	F160328	4157
Feb 13 1995	Oct 18 2001	Mar 4 1995	Jun 10 1994	May 23 1994
31	31	31	31	31
Registered	Registered	Registered	Registered	Registered

RECORDED: 04/15/2020