

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Center Holdings LLC		03/24/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Center Brands LLC		
Street Address:	410 S. Rampart Blvd.		
Internal Address:	Suite 390		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89145		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2528648	MAKE	
Registration Number:	3928918	MAKE	
Registration Number:	5340873	MAKE	
Registration Number:	5350733	MAKE	
Registration Number:	5350732	MAKE	
CORRESPONDENCE DATA			
Fax Number:	9132731882		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913-234-7526		
Email:	lswain@polsinelli.com		
Correspondent Name:	Lawrence A. Swain		
Address Line 1:	900 W. 48th Place		
Address Line 2:	Suite 900		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	103017-625713		
NAME OF SUBMITTER:	Geneva Reimer		
SIGNATURE:	/Geneva Reimer/		

CH \$140.00 2528648

DATE SIGNED:	04/15/2020
Total Attachments: 2 source=MAKE Holdings to Brands Trademark Assignment#page1.tif source=MAKE Holdings to Brands Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of March 24, 2020 ("Effective Date") by and between The Center Holdings LLC, a Delaware limited liability company ("Assignor") and The Center Brands LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademark applications and registrations set forth on Schedule A (the "Marks");

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Marks, together with the goodwill associated with the Marks and that portion of the business related thereto.

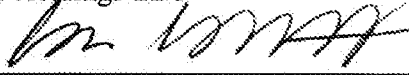
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, free and clear of any and all liens and encumbrances, the entire right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith.

Assignor hereby requests the United States Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

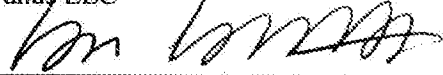
ASSIGNOR:

The Center Holdings LLC

By: 
Name: Ben Bennett
Title: Manager

ASSIGNEE:

The Center Brands LLC

By: 
Name: Ben Bennett
Title: Manager

**SCHEDULE A TO
TRADEMARK ASSIGNMENT**

Mark	Registration Number	Registration Date
MAKE	2,528,648	January 8, 2002
MAKE	3,928,918	March 8, 2011
MAKE	5,340,873	November 21, 2017
MAKE (Stylized)	5,350,733	December 5, 2017
MAKE (Stylized)	5,350,732	December 5, 2017