

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM572110

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AdRoll, Inc.		09/10/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NextRoll, Inc.		
<b>Street Address:</b>	2300 Harrison Street		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4025846	ADROLL	
<b>Serial Number:</b>	88145218	ADROLL CONNECT	
<b>Serial Number:</b>	88588418	APPROLL	
<b>Registration Number:</b>	4966101	BIDIQ	
<b>Registration Number:</b>	4823990	FIRSTPARTY	
<b>Serial Number:</b>	87165934	GROWTH	
<b>Registration Number:</b>	5106197	INTENTMAP	
<b>Registration Number:</b>	4421461		
<b>Registration Number:</b>	5764808		
<b>Registration Number:</b>	5481400	ROLLWORKS	
<b>Registration Number:</b>	5582398		
<b>Registration Number:</b>	5582399		
<b>Registration Number:</b>	5018686	SENDROLL	
<b>Serial Number:</b>	88158080	TAKE THE LEAD	
<b>Serial Number:</b>	87772197	UPROLL	
<b>Serial Number:</b>	88300475	WHERE AMBITION THRIVES	
<b>CORRESPONDENCE DATA</b>			

OP \$415.00 4025846

**Fax Number:** 8582720221

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 8582720220

**Email:** trademarks@ipla.com

**Correspondent Name:** Joshua J. Richman

**Address Line 1:** 4445 Eastgate Mall

**Address Line 2:** Suite 200

**Address Line 4:** San Diego, CALIFORNIA 92121

<b>NAME OF SUBMITTER:</b>	Joshua J. Richman
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<b>SIGNATURE:</b>	/Joshua J. Richman/
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<b>DATE SIGNED:</b>	04/15/2020
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**Total Attachments: 3**

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ADROLL, INC.", CHANGING ITS NAME FROM "ADROLL, INC." TO "NEXTROLL, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF SEPTEMBER, A.D. 2019, AT 8:22 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

4179890 8100  
SR# 20196947433

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203563205  
Date: 09-10-19

**TRADEMARK**  
**REEL: 006916 FRAME: 0727**

**CERTIFICATE OF AMENDMENT TO  
THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF  
ADROLL, INC.**

AdRoll, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware (the "General Corporation Law"), hereby certifies as follows:

1. The original name of the Corporation is Semantic Sugar, Inc. The Corporation's original Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on June 22, 2006.

2. This Certificate of Amendment to the Corporation's Amended and Restated Certificate of Incorporation of the Corporation (as amended to date, the "Restated Certificate") herein certified was duly adopted by the Board of Directors of the Corporation in accordance with the applicable provisions of Section 242 of the General Corporation Law and the stockholders of the Corporation have given their written consent in accordance with Section 228 of the General Corporation Law.

3. Article FIRST of the Restated Certificate shall be amended and restated in its entirety as follows:

"The name of this corporation is NextRoll, Inc. (the "Corporation")."

4. All other provisions of the Restated Certificate shall remain in full force and effect.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Amendment to the Restated Certificate to be duly executed as of the 9th day of September, 2019.

ADROLL, INC.



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Name: Toby Gabriner  
Title: Chief Executive Officer