

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572275

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ellen Strickland		04/10/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DA Livinggreen Ventures LLC		
Street Address:	1482 East Valley Road, Suite 42		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93108		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2540007	LIVINGGREEN	
Registration Number:	3165993	LIVINGGREEN	
Registration Number:	3172062	LIVINGGREEN MARINE	
Registration Number:	4572836	LIVINGGREEN HEALTHY SLEEP	
Registration Number:	4284032	LIVINGGREEN HEALTHY BACK	
Registration Number:	3172061	SHADES OF GREEN	
Registration Number:	3804966	TEENIE GREENIE	
Registration Number:	4445427	PRODUCTS FOR A HEALTHIER LIFESTYLE	
Serial Number:	85970877	LIVINGGREEN HEALTHY CLEAN	
Serial Number:	78824788	GO GREEN GO	
CORRESPONDENCE DATA			
Fax Number:	6098961469		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	609.896.3600		
Email:	dfowler@foxrothschild.com		
Correspondent Name:	Bridget A. Short/Fox Rothschild LLP		
Address Line 1:	P.O. Box 5231		
Address Line 4:	Princeton, NEW JERSEY 08543-5231		

OP \$265.00 2540007

NAME OF SUBMITTER:	Deborah Fowler
SIGNATURE:	/Deborah Fowler/
DATE SIGNED:	04/16/2020
Total Attachments: 8 source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page1.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page2.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page3.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page4.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page5.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page6.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page7.tif source=Executed_TM_Assignment_EStrickland_DA_Livinggreen_Ventures_LLC_4_10_20#page8.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Ellen Strickland, an individual residing in California (hereinafter referred to as “**Assignor**”), is the owner of all right, title and interest in and to the trademarks listed in Schedule A hereto, which have been applied for and/or registered as set forth therein (hereinafter referred to as the “**Marks**”);

WHEREAS, DA Livingreen Ventures LLC, a Delaware limited liability company (hereinafter referred to as “**Assignee**”), is desirous of acquiring all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks in such countries and in connection with such Marks as is deemed necessary by Assignee; and

WHEREAS, Pursuant to that certain Asset Purchase Agreement and Intellectual Property Assignment, both of even date herewith, and both by and between Assignor and Assignee, Assignor irrevocably assigns to Assignee the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation throughout the world in the various Trademark Offices recording title in and to the aforesaid Marks in the name of Assignee.

NOW, THEREFORE, effective as of April 10, 2020, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges and confirms its transfer, and does hereby sell, assign, and transfer to Assignee, all right, title and interest in and to the Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby in such countries and in connection with such Marks as is deemed necessary by Assignee, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoove, and for the use and behoove of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

Assignor represents that: (i) it is the owner of all rights, title, and interests in and to the Marks and that it has the authority to make this Trademark Assignment; (ii) there are no current or effective licenses, assignments, security interests, or other encumbrances of or relating to the Marks; and (iii) it knows of no other person or entity which has the right to use, or has made any claim pertaining to the right to use the Marks.

Assignor warrants that consistent with the Asset Purchase Agreement: (i) all use of the Marks by Assignor shall cease; and (ii) it shall not contest or challenge, or aid any other person or entity in so contesting or challenging, the validity of the Marks or Assignee's ownership thereof.

Assignor expressly agrees to execute, acknowledge, and deliver such documents and other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance, and delivery of the Marks to Assignee.

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed individually or by their respective officers thereunto duly authorized as of the date written below.

ASSIGNOR: ELLEN STRICKLAND

BY:  _____

DATE: 4/10/2020

ACCEPTED BY ASSIGNEE:

DA LIVINGREEN VENTURES LLC

BY: _____

NAME: _____

TITLE: _____

DATE: _____

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed individually or by their respective officers thereunto duly authorized as of the date written below.

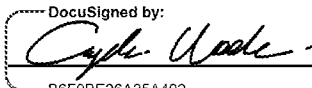
ASSIGNOR: ELLEN STRICKLAND

BY: _____

DATE: _____

ACCEPTED BY ASSIGNEE:

DA LIVINGGREEN VENTURES LLC

BY:  _____
NAME: B6F9BE26A25A492... Angela Wade _____
TITLE: President _____
DATE: 4/10/2020 _____

Schedule A

Trademark	Ser. No.	Filing Date	Reg. No.	Registration Date	Goods/Services
LIVINGREEN	76/206,946	2/9/01	2,540,007	2/19/02	Int'l Cl. 35: Retail stores featuring sustainable building and finish materials
LIVINGREEN	78/367,434	2/12/04	3,165,993	10/31/06	Int'l Cl. 20: Furniture; furniture, namely, mirrors, tables, desks, chairs; picture frames Int'l Cl. 24: Textile materials, namely, bed sheets, towels, table linen, and upholstery fabrics CANCELED as of 5/5/16 for: Int'l Cl. 2: paints; varnishes; lacquers Int'l Cl. 19: Building materials, namely, natural and artificial stone, cement mixes, lime, mortar, plaster, and gravel

Trademark	Ser. No.	Filing Date	Reg. No.	Registration Date	Goods/Services
LIVINGREEN MARINE	78/367,432	2/12/04	3,172,062	11/14/06	Int'l Cl. 2: Non-toxic wood stains, varnishes and clear finishes for use in the boating and marina industry and on office equipment, namely, chairs, desks and tables
LIVINGREEN HEALTHY SLEEP	85/585,900	4/1/12	4,572,836	7/22/14	Int'l Cl. 20: beds; mattresses and pillows Int'l Cl. 24: Bed linen; Bed pads; Bed sheets; Bed spreads; Contoured mattress covers; Mattress covers; Mattress pads
LIVINGREEN HEALTHY BACK	85/585,901	4/1/12	4,284,032	1/29/13	Int'l Cl. 20: beds; mattresses and pillows Int'l Cl. 24: Bed linen; bed pads; bed sheets; bed spreads; contoured mattress covers; mattress covers; mattress pads

Trademark	Ser. No.	Filing Date	Reg. No.	Registration Date	Goods/Services
SHADES OF GREEN	78/367,430	2/12/04	3,172,061	11/14/06	Int'l Cl. 42: Product evaluation services, namely, researching, analyzing, and evaluating environmentally friendly building and finish materials and distribution of training manuals in connection therewith
TEENIE GREENIE	78/971,404	9/11/06	3,804,966	6/15/10	Int'l Cl. 25: Clothing, namely, shirts, sweatshirts, T-shirts, jackets, shorts, caps, hats Int'l Cl. 28: plush toys Int'l Cl. 45: preparation of customized gift baskets
PRODUCTS FOR A HEALTHIER LIFESTYLE	85/971,119	6/26/13	4,445,427	12/3/13	Int'l Cl. 35: On-line retail store services featuring sustainable building and finish materials; Retail store services featuring sustainable

Trademark	Ser. No.	Filing Date	Reg. No.	Registration Date	Goods/Services
					building and finish materials
LIVINGREEN HEALTHY CLEAN	85/970,877	6/26/13			Int'l Cl. 3: Cleaning agents and preparations; impregnated cleaning, dusting or polishing cloths
GO GREEN GO	78/824,788	2/27/06			Int'l Cl. 43: hotels