

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LiveOps Cloud Platform, LLC		10/03/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Serenova, LLC		
Street Address:	7300 Ranch Rd 2222, Building III, Suite 200		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78730		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4454868	= \$	
Registration Number:	4454765	BAX = BCX = BCLTV	
CORRESPONDENCE DATA			
Fax Number:	5128538801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-853-8800		
Email:	dkgpto@intprop.com		
Correspondent Name:	Dwayne K. Goetzel		
Address Line 1:	P.O. Box 398		
Address Line 4:	Austin, TEXAS 78767-0398		
NAME OF SUBMITTER:	Dwayne K. Goetzel		
SIGNATURE:	/Dwayne K. Goetzel/		
DATE SIGNED:	04/20/2020		
Total Attachments: 2			
source=Name Change - Serenova LLC#page1.tif			
source=Name Change - Serenova LLC#page2.tif			

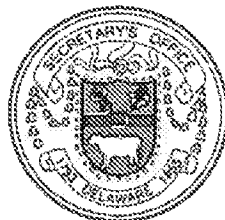
CH \$65.00 4454868

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIVEOPS CLOUD PLATFORM, LLC", CHANGING ITS NAME FROM "LIVEOPS CLOUD PLATFORM, LLC" TO "SERENOVA, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF OCTOBER, A.D. 2016, AT 7:54 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5407542 8100
SR# 20166562486

Authentication: 203309863
Date: 11-09-16

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 006918 FRAME: 0676

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
LIVEOPS CLOUD PLATFORM, LLC**

1. The name of the limited liability company is LiveOps Cloud Platform, LLC.
2. The Certificate of Formation of the limited liability company filed on October 1, 2013 is hereby amended by striking Article 1 thereof and by substituting in lieu of said Article the following new Article 1:

1. Name of Limited Liability Company. The name of the limited liability company (the "Company") is: Serenova, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment
as of October 3, 2016,

LO PLATFORM MIDCO, INC.,
Sole Member

By: Robb Wawick
Name: ROBB WAWICK
Title: Secretary