

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Automobile Protection Corporation - APCO		02/28/2020	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Dealer Communications, LLC		
Street Address:	3960 Medina Road		
City:	Akron		
State/Country:	OHIO		
Postal Code:	44333		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5393000	SAVY	
CORRESPONDENCE DATA			
Fax Number:	8028627512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	802-863-2375		
Email:	tmip@drm.com		
Correspondent Name:	Peter Kunin		
Address Line 1:	Downs Rachlin Martin PLLC		
Address Line 2:	199 Main Street, PO Box 190		
Address Line 4:	Burlington, VERMONT 05402-0190		
ATTORNEY DOCKET NUMBER:	13618034UST1		
NAME OF SUBMITTER:	Peter Kunin		
SIGNATURE:	/peter kunin/		
DATE SIGNED:	04/20/2020		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

WHEREAS, Automobile Protection Corporation - APCO, a Georgia corporation having a place of business at 6010 Atlantic Boulevard, Norcross, Georgia 30071 ("Assignor") is the owner of U.S. Trademark Registration No. 5,393,000 for the mark SAVY (such trademark is referred to herein as the "Trademark" and such trademark registration is referred as the "Trademark Registration").

WHEREAS, Dealer Communications, LLC a Delaware limited liability company having a place of business at 3960 Medina Road, Akron, Ohio 44333 ("Assignee") is desirous of acquiring the Trademark Registration, together with Assignor's entire right, title and interest in and to the Trademark, all common law rights therein, as well as the goodwill of Assignor's business connected with the use of and symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee (i) all of Assignor's rights in the Trademark Registration; (ii) all of Assignor's right, title and interest in and to the Trademark; (iii) all of Assignor's common law rights in the Trademark; and (iv) the goodwill of Assignor's business connected with the use of and symbolized by the Trademark. This assignment is made "as is" without warranty of any kind.

Dated this 28th day of February, 2020.

Automobile Protection Corporation - APCO

By: 
Name: Michael Perrett
Title: Vice President -- Legal Counsel

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