

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM572715

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boardroom Inc. d/b/a Bottom Line Inc.		04/01/2020	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Belvoir Media Group, LLC		
Street Address:	535 Connecticut Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	Limited Liability Company: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2146079	BOTTOM LINE HEALTH	
Registration Number:	2574026	BOTTOM LINE HEALTH	
CORRESPONDENCE DATA			
Fax Number:	8668507498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-883-4909		
Email:	adivino@cozen.com, phipdocketing@cozen.com		
Correspondent Name:	Amy F. Divino c/o Cozen O'Connor		
Address Line 1:	277 Park Avenue. 20th Floor		
Address Line 4:	New York, NEW YORK 10172		
ATTORNEY DOCKET NUMBER:	243140 Bottom Line Health		
NAME OF SUBMITTER:	Amy F. Divino		
SIGNATURE:	/Amy F. Divino/		
DATE SIGNED:	04/20/2020		
Total Attachments: 2			
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OP \$65.00 2146079

Exhibit B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated effective as of April 1, 2020 ("Effective Date"), is from **Boardroom Inc. d/b/a Bottom Line Inc.**, a Connecticut corporation located at 3 Landmark Square, Suite 201, Stamford, CT 06901 ("Grantor") to **Belvoir Media Group, LLC**, a Connecticut limited liability company located at 535 Connecticut Avenue, Norwalk, CT 06854 ("Grantee").

For Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor **ASSIGNS, CONVEYS, TRANSFERS, and DELIVERS** to Grantee, its successors and assigns, all of the Grantor's right, title, and interest in and to trademarks more particularly described below, and if registered, as shown in the registrations attached as Exhibit A hereto (each a "Mark" and collectively, the "Marks"):

<u>Mark</u>	<u>Reg. No. (if applicable)</u>	<u>Date of Reg. (if applicable)</u>
Bottom Line Health (CA)	TMA666712	6/29/2006
Bottom Line Health (EU)	003200094	10/08/2004
Bottom Line Health (US)	2146079	3/24/1998
Bottom Line Health (US)	2574026	5/28/2002

The assignment and conveyance of all rights related to each Mark expressly includes the assignment of any and all related goodwill of the business in which the Mark is used or which is connected with the use of or symbolized by the Mark.

Grantor hereby agrees, at the request and expense of Grantee, to execute and deliver any papers as Grantee or its successors or assigns may reasonably request to secure to Grantee or to its successors or assigns the rights hereby transferred.

EXECUTED as of the date first written above.

GRANTOR:

Boardroom Inc. d/b/a Bottom Line Inc.,
a Connecticut corporation

By: Len Bibbo
Name: Leonard J Bibbo Jr
Title: Chief Financial Officer

Exhibit A to Trademark Assignment

Registered Marks

Bottom Line Health (CA Cl 16, Cl 44)

Bottom Line Health (EU Cl 16, Cl 42)

Bottom Line Health (US Cl 16)

Bottom Line Health (US Cl 42)