

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572848

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quicken Loans Inc.		03/31/2020	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Quicken Loans, LLC		
Street Address:	1050 Woodward Avenue		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48226		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 97			
Property Type	Number	Word Mark	
Registration Number:	4786356	AMAZING 10 MORTGAGE	
Registration Number:	4786358	AMAZING 5 MORTGAGE	
Registration Number:	4786357	AMAZING 7 MORTGAGE	
Registration Number:	4786359	AMAZING MORTGAGE	
Registration Number:	3053009	AMERICA'S HOME LOAN EXPERTS	
Serial Number:	88342009	AREA 313	
Serial Number:	88650347	AREA 313	
Registration Number:	4683048	BILLION \$ BRACKET	
Registration Number:	4693652	BILLION DOLLAR BRACKET	
Serial Number:	88623909		
Registration Number:	5818316	DETROIT MOVES	
Registration Number:	4071571	ENGINEERED TO AMAZE	
Registration Number:	3871912	FRESH START	
Registration Number:	2446838	LENDER FOR LIFE	
Serial Number:	87782007	LOVE YOUR PEOPLE. LOVE YOUR CLIENTS.	
Serial Number:	87781996	LOVE YOUR PEOPLE. LOVE YOUR CLIENTS.	
Serial Number:	87782013	LOVE YOUR PEOPLE. LOVE YOUR CLIENTS.	
Serial Number:	87781992	LOVE YOUR PEOPLE. LOVE YOUR CLIENTS.	
Registration Number:	5758254	MORTGAGE CONFIDENTLY	

OP \$2440.00 4786356

Property Type	Number	Word Mark
Registration Number:	5040974	
Registration Number:	4520384	MYQL
Serial Number:	88572018	OFFICIAL MORTGAGE LENDER OF ESPORTS
Serial Number:	88010306	POWERED BY PURPOSE
Registration Number:	5976425	POWERPACK
Registration Number:	5213027	PUSH BUTTON GET MORTGAGE
Registration Number:	4403957	RATE STOMPER
Registration Number:	5715528	RATESHIELD
Serial Number:	88608043	RESTYLE RENOVATION LOAN
Serial Number:	87648967	ROCKET
Serial Number:	87648986	ROCKET
Serial Number:	88622304	ROCKET
Serial Number:	87753486	ROCKET AUTO
Serial Number:	88229045	ROCKET COMMUNITY FUND
Registration Number:	5142939	
Registration Number:	5147739	
Registration Number:	5142936	
Registration Number:	5251877	
Registration Number:	5142940	
Registration Number:	5147737	
Registration Number:	5142932	
Registration Number:	5142938	
Serial Number:	88180119	ROCKET GIVING FUND
Serial Number:	87374496	ROCKET HOMES
Serial Number:	88622306	ROCKET HOMES
Serial Number:	88622295	ROCKET HOMES
Serial Number:	88061793	ROCKET HQ
Serial Number:	88061800	ROCKET HQ
Serial Number:	88061805	ROCKET HQ
Serial Number:	88061807	ROCKET HQ
Registration Number:	5830390	ROCKET HQ
Registration Number:	5830389	ROCKET HQ
Registration Number:	5979882	ROCKET HQ
Registration Number:	5979883	ROCKET HQ
Serial Number:	88267741	ROCKET INNOVATION STUDIO
Serial Number:	88267774	ROCKET INNOVATION STUDIO
Serial Number:	87624406	ROCKET LIFE
Serial Number:	87624597	ROCKET LIFE

Property Type	Number	Word Mark
Serial Number:	87503408	ROCKET LIST
Serial Number:	87503424	ROCKET LIST
Serial Number:	87503463	ROCKET LIST
Serial Number:	87649007	ROCKET LOANS
Serial Number:	88623922	ROCKET LOANS
Serial Number:	88871111	ROCKET LOGIC
Serial Number:	87908098	ROCKET MONEY
Serial Number:	88221620	ROCKET MORTGAGE
Serial Number:	88221626	ROCKET MORTGAGE
Serial Number:	88221639	ROCKET MORTGAGE
Serial Number:	88221648	ROCKET MORTGAGE
Serial Number:	88221672	ROCKET MORTGAGE
Serial Number:	88221683	ROCKET MORTGAGE
Serial Number:	88221689	ROCKET MORTGAGE
Serial Number:	88221696	ROCKET MORTGAGE
Registration Number:	5935773	ROCKET MORTGAGE CLASSIC
Registration Number:	5935774	ROCKET MORTGAGE CLASSIC
Serial Number:	88372013	ROCKET MORTGAGE FIELDHOUSE
Registration Number:	5353317	ROCKET MORTGAGE PUSH BUTTON GET MORTGAGE
Registration Number:	5193980	ROCKET MORTGAGE PUSH BUTTON GET MORTGAGE
Serial Number:	88541130	ROCKET PRO
Serial Number:	88541140	ROCKET PROFESSIONAL
Serial Number:	88401943	ROCKET PUBLISHING COMPANY
Serial Number:	88871106	ROCKET READY
Registration Number:	5004175	THAT'S MY MORTGAGE
Registration Number:	2931878	THE EASIEST WAY TO GET A HOME LOAN
Registration Number:	3303829	THE Q
Registration Number:	3303952	THE Q
Serial Number:	88094648	VALUE GENIUS
Registration Number:	4172773	YOURGAGE
Registration Number:	4989794	HOME BUY. REFI. POWER.
Registration Number:	4717306	MY QL AGENT INSIGHT
Registration Number:	4561635	OFFICIAL MORTGAGE REVIEW
Registration Number:	4765224	OFFICIAL MORTGAGE REVIEW
Registration Number:	4798445	PMI ADVANTAGE
Registration Number:	4805564	QRIDE
Registration Number:	5013488	ROCKET MORTGAGE
Registration Number:	2288697	ROCKETLOAN

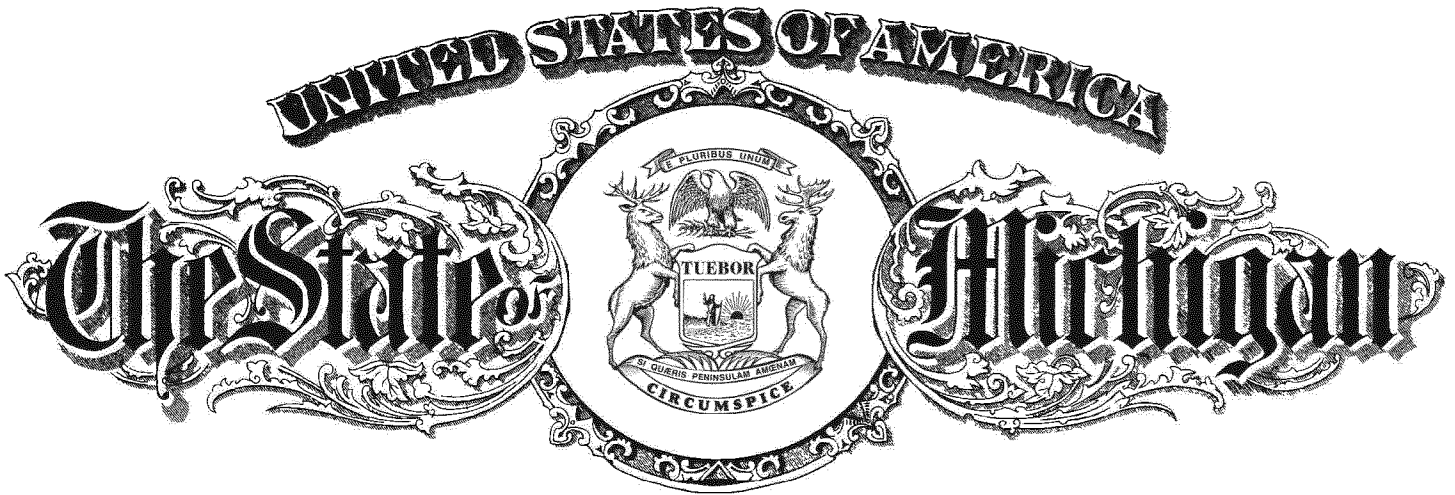
Property Type	Number	Word Mark
Registration Number:	4809910	TOUR OF DUTY
Registration Number:	5286939	

CORRESPONDENCE DATA

Fax Number: 9254728895
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 925-472-5000
Email: tadmin@kilpatricktownsend.com, bcraig@kilpatricktownsend.com
Correspondent Name: R. Gwen Peterson
Address Line 1: 2175 North California Boulevard
Address Line 2: Suite 600
Address Line 4: Walnut Creek, CALIFORNIA 94596

NAME OF SUBMITTER:	Beth Craig
SIGNATURE:	/Beth Craig/
DATE SIGNED:	04/21/2020

Total Attachments: 11
source=2020.04.15 MI Certificate of Fact re Conversion of Quicken Loans Inc,. into Quicken Loans, LLC#page1.tif
source=2020.04.15 MI Certificate of Fact re Conversion of Quicken Loans Inc,. into Quicken Loans, LLC#page2.tif
source=2020.04.15 MI Certificate of Fact re Conversion of Quicken Loans Inc,. into Quicken Loans, LLC#page3.tif
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source=2020.04.15 MI Certificate of Fact re Conversion of Quicken Loans Inc,. into Quicken Loans, LLC#page11.tif



Department of Licensing and Regulatory Affairs

Lansing, Michigan

This is to Certify That

QUICKEN LOANS INC., a Michigan DOMESTIC PROFIT CORPORATION, originally incorporated on June 21, 1985 filed a Certificate of Conversion on April 1, 2020, with an effective date of April 15, 2020 converting into QUICKEN LOANS, LLC, a Michigan DOMESTIC LIMITED LIABILITY COMPANY.

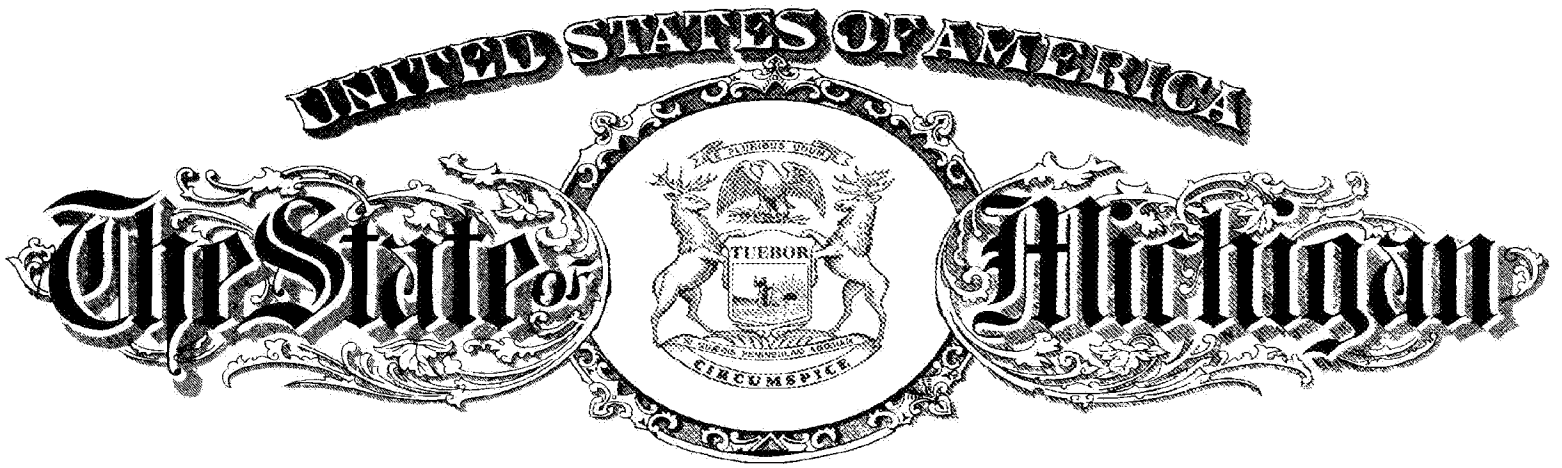
This certificate is in due form, made by me as the proper officer, and is entitled to have full faith and credit given it in every court and office within the United States.



In testimony whereof, I have hereunto set my hand, in the City of Lansing, this 14th day of April, 2020.

*Linda Clegg, Interim Director
Corporations, Securities & Commercial Licensing Bureau*

Sent by electronic transmission



Department of Licensing and Regulatory Affairs
Lansing, Michigan

This is to Certify That the Annexed List of Images for:

QUICKEN LOANS, LLC

has been compared by me with the record on file in this Department and that the same is a true copy thereof, and the whole of such record.

AND I FURTHER CERTIFY that the above constitutes all documents on file in this office for the limited liability company.

This certificate is in due form, made by me as the proper officer, and is entitled to have full faith and credit given it in every court and office within the United States.



Sent by electronic transmission

Certificate Number: 20040065690

In testimony whereof, I have hereunto set my hand,
in the City of Lansing, this 15th day of April, 2020.

Handwritten signature of Linda Clegg.

Linda Clegg, Interim Director

Corporations, Securities & Commercial Licensing Bureau

Verify this certificate at: URL to eCertificate Verification Search <http://www.michigan.gov/corpverifycertificate>.

TRADEMARK
REEL: 006920 FRAME: 0050



GRETCHEN WHITMER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
LANSING

ORLENE HAWKS
DIRECTOR

4/15/2020

Filed Documents

ID Number: 802434109
Name: QUICKEN LOANS, LLC

FORM	DESCRIPTION	FILE YEAR	DATE FILED	PAGES
554	CERTIFICATE OF CONVERSION		04/01/2020	8

You may view filed documents on the Business Entity Search website: www.michigan.gov/corpanyentitysearch.
If you have questions about this information, you may contact the Corporations Division by calling (517) 241-6470.

CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU
CORPORATIONS DIVISION, P.O. BOX 30054, LANSING, MI 48909-7554
www.michigan.gov/corporations

TRADEMARK
REEL: 006920 FRAME: 0051

**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU**

Date Received
4/1/2020 11:45

(FOR BUREAU USE ONLY)
AC1 \$250 MC CEPAS 20040176944499

FILED

APR 01 2020

**ADMINISTRATOR
CORPORATIONS DIVISION**

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Name		
Address		
City	State	ZIP Code

EFFECTIVE DATE: 4/15/2020

Expiration date for new assumed names: December 31,

Expiration date for transferred assumed names appear on page 2.

Document will be returned to the name and address you enter above.
If left blank, document will be returned to the registered office.

CERTIFICATE OF CONVERSION

For use by a Corporation Converting into a Business Organization

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), Act 23, Public Acts of 1993 (limited liability companies), and Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate of Conversion.

1. Before Conversion

Entity Name: Quicken Loans Inc.		Entity ID: 800250386
Indicate (X) Entity Type	<input checked="" type="checkbox"/>	Domestic Profit Corporation
	<input type="checkbox"/>	Domestic Nonprofit Corporation
	Street Address, if different than the one provided in Item 3:	
	<input type="checkbox"/>	Foreign Profit Corporation
	<input type="checkbox"/>	Foreign Nonprofit Corporation

2. After Conversion

Entity Name: Quicken Loans, LLC		
Indicate (X) Entity Type	<input type="checkbox"/>	Domestic Profit Corporation
	<input type="checkbox"/>	Foreign Profit Corporation
	<input checked="" type="checkbox"/>	Domestic Limited Liability Company
	<input type="checkbox"/>	Foreign Limited Liability Company

If the converting corporation is a domestic corporation that has not commenced business, has not issued any shares or memberships, and has not elected a board of directors, proceed to Item 9.

If the converting corporation is a domestic corporation that has commenced business or a foreign corporation, proceed to Item 3.



3. Surviving Business Organization (After Conversion Entity)

Governing Statute:

Michigan Limited Liability Company Act

Street Address:

1050 Woodward Avenue, Detroit, MI 48226

Principal Place of Business:

1050 Woodward Avenue, Detroit, MI 48226

4. Complete only if before conversion entity is a domestic profit corporation.

Designation and number of outstanding shares in each class and series 1,000 shares of Common Stock

Indicate class and series of shares entitled to vote _____ Common Stock

Indicate class and series entitled to vote as a class, if any _____

If the number of shares is subject to change prior to the effective date of the conversion, the manner in which the change may occur is as follows:

5. Complete only if before conversion entity is a nonprofit corporation and it is organized on a stock basis.

Designation and number of outstanding shares in each class _____

Indicate class of shares entitled to vote _____

Indicate class of shares entitled to vote as a class, if any _____

If the number of shares is subject to change prior to the effective date of the conversion, the manner in which the change may occur is as follows:

6. Complete only if before conversion entity is a nonprofit corporation and it is organized on a membership basis.

For a corporation organized on a membership basis, state (a) a description of its members and (b) the number, classification, and voting rights of its members:

7. Complete only if before conversion entity is a nonprofit corporation and it is organized on directorship basis.

For a corporation organized on a directorship basis, state (a) a description of the organization of its board and (b) the number, classification, and voting rights of its directors:

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REEL: 006920 FRAME: 0053

8. Complete only if before conversion entity is a domestic profit or nonprofit corporation.

The manner and basis of converting the shares or memberships of the converting corporation into ownership interests or obligations of the surviving business organization, into cash, into other consideration that may include ownership interests or obligations of an entity that is not a party to the conversion, or into a combination of cash and other consideration.

All of the issued and outstanding share of common stock of the converting corporation shall be converted into 100% of the issued and outstanding membership interests of the surviving business organization.

9. (Complete only if a later effective date is desired other than the date of filing. The date must be no more than 90 days after the receipt of this document by the administrator.)

The conversion is effective on the 15th day of April, 2020.

The plan of conversion will be furnished by the surviving business organization, on request and without cost, to any shareholder or member of the converting corporation.

The conversion is permitted by the law that will govern the internal affairs of the business organization after conversion and the surviving business organization complies with that law in converting.

10. The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the conversion are:

Assumed Name	Expiration Date
See attached List of Assumed Names.	

11. The converting corporation's name and/or assumed name(s) to be used as new assumed name(s) of the surviving business organization:

Assumed Name	Expiration Date

12. **Signatures:** Complete only Section (a) or (b) if the converting corporation is domestic.
Complete only (c) if the converting corporation is foreign.

Complete if the domestic corporation has not commenced business:

a) The plan of conversion was approved by unanimous consent of the incorporators of the converting domestic corporation and the corporation has not yet commenced business, has not issued any shares or memberships, and has not elected a board of directors in accordance with Section 745(1)(d) of the Act.

Signed this _____ day of _____, _____.

(Signature of Incorporator)

(Type or Print Name)

(Signature of Incorporator)

(Type or Print Name)

(Signature of Incorporator)

(Type or Print Name)

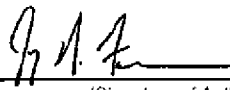
(Signature of Incorporator)

(Type or Print Name)

Complete if the domestic corporation has commenced business:

b) The plan of conversion was adopted by the Board of Directors and approved by the shareholders of the domestic corporation in accordance with Section 745(1)(c) of the Act.

Signed this 31st day of March, 2020.

By 
(Signature of Authorized Officer or Agent)

Jay Farmer, Chief Executive Officer
(Type or Print Name)

Complete only if the converting corporation is foreign:

c) The plan of conversion was adopted and submitted for approval in the manner required by the law governing the internal affairs of the converting foreign corporation.

Signed this _____ day of _____, _____.

By _____
(Signature of Authorized Officer or Agent)

(Type or Print Name)

TRADEMARK

REEL: 006920 FRAME: 0055

Attachment to Certificate of Conversion of Quicken Loans Inc. to Quicken Loans, LLC

10. The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the conversion are:

Assumed Name	Expiration Date
AMERICA'S HOME LOAN EXPERTS	12/31/2020
FRESH START	12/31/2020
FRESH START FINANCIAL SERVICES	12/31/2020
LENDER FOR LIFE	12/31/2020
LIFE ROCKET	12/31/2023
MYPERFECTHOME.COM	12/31/2021
POWER BUYER	12/31/2020
QLC PORTFOLIO SOLUTIONS	12/31/2020
QLMS	12/31/2021
QUICKEN LOANS	12/31/2020
QUICKEN LOANS MORTGAGE SERVICES	12/31/2021
QUICKENLOANS.COM	12/31/2020
ROCK FINANCIAL	12/31/2020
ROCK FINANCIAL BROKERAGE	12/31/2020
ROCK FINANCIAL INSURANCE AGENCY	12/31/2020
ROCK FINANCIAL LOANS	12/31/2020
ROCK FINANCIAL MORTGAGE	12/31/2020
ROCK FINANCIAL REAL ESTATE	12/31/2020
ROCK FINANCIAL REALTY	12/31/2020

ROCK FINANCIAL SECURITIES	12/31/2020
ROCK FINANCIAL SERVICES	12/31/2020
ROCK FINANCIAL, A DIVISION OF QUICKEN LOANS	12/31/2020
ROCK FINANCIAL, A QUICKEN LOANS COMPANY	12/31/2020
ROCK HOME LOANS	12/31/2020
ROCK LOAN	12/31/2020
ROCK MORTGAGE	12/31/2020
ROCKET HQ	12/31/2024
ROCKET LIFE	12/31/2022
ROCKET LOANS	12/31/2020
ROCKET MORTGAGE	12/31/2021
ROCKET PRO	12/31/2024
ROCKET PROFESSIONAL	12/31/2024
ROCKETLOAN	12/31/2020
ROCKETLOANS	12/31/2020
ROCKFINANCIAL.COM	12/31/2020
SMARTARM	12/31/2020
THATSMYMORTGAGE.COM	12/31/2021
THE MORTGAGE EXPERTS	12/31/2021
WWW.QUICKENLOANS.COM	12/31/2020
WWW.ROCKFINANCIAL.COM	12/31/2020



**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU**

Date Received

AC1

(FOR BUREAU USE ONLY)

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Name

Address

City

State

ZIP Code

EFFECTIVE DATE:

Document will be returned to the name and address you enter above. If left blank, document will be returned to the registered office.

ARTICLES OF ORGANIZATION

For use by Domestic Limited Liability Companies

(Please read information and instructions on reverse side)

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned executes the following Articles:

ARTICLE I

The name of the limited liability company is: Quicken Loans, LLC

ARTICLE II

The purpose or purposes for which the limited liability company is formed is to engage in any activity within the purposes for which a limited liability company may be formed under the Limited Liability Company Act of Michigan.

ARTICLE III

The duration of the limited liability company if other than perpetual is: _____

ARTICLE IV

1. The name of the resident agent at the registered office is: THE CORPORATION COMPANY

2. The street address of the location of the registered office is:
40600 ANN ARBOR RD E STE 201 PLYMOUTH , Michigan 48170
(Street Address) (City) (Zip Code)

3. The mailing address of the registered office if different than above:
 _____ , Michigan _____
(P.O. Box or Street Address) (City) (Zip Code)

ARTICLE V (Insert any desired additional provision authorized by the Act; attach additional pages if needed.)

The company shall be managed by one or more managers.

Signed this 31st day of March, 2020

By Jay Famer
(Signature(s) of Organizer(s))

Jay Famer

(Type or Print Name(s) of Organizer(s))

TRADEMARK

REEL: 006920 FRAME: 0058

Attachment to
Articles of Organization of Quicken Loans, LLC

ARTICLE VI

The Articles of Organization are effective on the 15th day of April, 2020.