

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM572909

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kirsten Kjaer Weis		04/09/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Kjaer Weis, Inc.		
Street Address:	82 Nassau Street		
Internal Address:	#302		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88204602	KW	
Registration Number:	4359840	REFILLABLE MAKE-UP SYSTEM SYSTÈME DE MAQ	
Registration Number:	4348746	COPENHAGEN·MILANO·NEW YORK·VENICE KJAERW	
Registration Number:	4153624	KW	
Registration Number:	4311458	KW KJAER WEIS	
Registration Number:	3880292	KJÆR WEIS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128404320		
Email:	mharris@taftlaw.com		
Correspondent Name:	Marcus Stephen Harris		
Address Line 1:	111 E. Wacker		
Address Line 2:	Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	WE302/00200		
NAME OF SUBMITTER:	Marcus Stephen Harris		
SIGNATURE:	/msh/		

CH \$165.00 88204602

DATE SIGNED:	04/21/2020
Total Attachments: 3 source=KW - Series A Extension - Trademark Assignment [Executed] 255913508_1#page1.tif source=KW - Series A Extension - Trademark Assignment [Executed] 255913508_1#page2.tif source=KW - Series A Extension - Trademark Assignment [Executed] 255913508_1#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this “*Assignment*”) is made and entered into as of April 9, 2020 by and between Kirsten Kjaer Weis, an individual (“*Assignor*”), and Kjaer Weis, Inc., a Delaware corporation (“*Assignee*”).

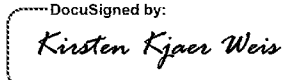
WHEREAS, Assignor desires to assign, and Assignee desires to acquire, all worldwide right, title and interest in and to trademarks, service marks, trade names, logos, design marks, and composites thereof, whether pending, registered, or used at common law, as identified on **Schedule 1** attached hereto (collectively, the “*Trademarks*”) and the parties wish to record such assignment in the U.S. Patent and Trademark Office and equivalent government trademark offices worldwide.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Effective as of the date hereof, Assignor hereby sells, assigns, and transfers to Assignee and to its successors, assigns and legal representatives, all of Assignor’s right, title and interest throughout the world in and to (i) the Trademarks listed on **Schedule 1** attached hereto, together with all goodwill of the business symbolized thereby and associated therewith, (ii) all renewals of registrations therefore, and any new applications thereof, (iii) all licenses for use of the Trademarks (iv) all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims and payments for past and future infringements thereof, (v) all rights to sue for past, present and future infringement, dilution or violation of rights under the Trademarks, including, without limitation, the right to settle suits involving claims and demands for royalties owing, (vi) all rights corresponding to any of the foregoing throughout the world, and (vii) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit and for the benefit of its successors, assigns and legal representatives. (collectively, the “*Trademarks Rights*”).
2. Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, cancelled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including, without limitation, all United States trademark applications that are filed on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark application.
3. This Assignment shall inure to the benefit of, and is binding upon, the respective successors and assigns of Assignor and Assignee.
4. This Assignment shall be governed by, and construed in accordance with, (i) the laws of the United States in respect of trademark issues and (ii) the laws of the State of New York (without giving effect to the conflict of laws rules thereof) in all other respects, including as to validity (except for trademark issues), interpretation and effect.
5. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

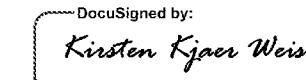
IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNOR:

By: 
Name: 12B8A038EFBF463... Kirsten Kjaer Weis

ASSIGNEE:

KJAER WEIS, INC.,
a Delaware corporation

By: 
Name: 12B8A038EFBF463... Kirsten Kjaer Weis
Title: Chief Executive Officer

Schedule 1 – Trademarks

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date
	USA	85446308	13-Oct-2011	4359840	02-Jul-2013
	USA	85440214	05-Oct-2011	4348746	11-Jun-2013
	USA	85440208	05-Oct-2011	4153624	05-Jun-2012
	USA	85439694	05-Oct-2011	4311458	02-Apr-2013
KJÆR WEIS:	USA	77374702	17-Jan-2010	3880292	23-Nov-2010
KW	USA	88204602	25-Nov-2018		
	European Union	16919466	23-Jun-2017	016919466	09-Oct-2017
	European Union	16919458	23-Jun-2017	016919458	09-Oct-2017