

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM573268

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jennifer Wolbers		04/01/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AKTIVE Today, LLC		
<b>Street Address:</b>	3300 Reagan Street		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75219		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88422788	PEAAK ESSENTIAL AMINO ACIDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149224142		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2149224135		
<b>Email:</b>	rcain@hallettperrin.com		
<b>Correspondent Name:</b>	William W. Meier, III		
<b>Address Line 1:</b>	1445 Ross Avenue, Suite 2400		
<b>Address Line 4:</b>	Dallas, TEXAS 75202		
<b>NAME OF SUBMITTER:</b>	William W. Meier, III		
<b>SIGNATURE:</b>	/William W. Meier, III/		
<b>DATE SIGNED:</b>	04/23/2020		
<b>Total Attachments: 4</b>			
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**EXECUTION VERSION**

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of the 1<sup>st</sup> day of April, 2020 (the "Effective Date"), by **JENNIFER WOLBERS**, an individual residing in the State of Michigan "Assignor"), to and for the benefit of **AKTIVE TODAY, LLC**, a Texas limited liability company ("Assignee").

**WHEREAS**, Assignor owns the entire right, title and interest in and to that certain trademark, along with the United States Patent and Trademark Office application for registration of such trademark more particularly identified on Schedule A attached hereto and incorporated by reference herein (the "Trademark"); and

**WHEREAS**, Assignor has agreed to convey, assign, transfer and deliver to Assignee, and Assignee has agreed to acquire from Assignor, all right, title and interest of Assignor in and to the Trademark.

**NOW, THEREFORE**, in consideration of the mutual covenants and agreements contained in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor does hereby convey, assign, transfer and deliver unto Assignee, and Assignee hereby agrees to accept and acquire from Assignor, Assignor's entire and undivided right, title and interest in and to the Trademark, and the goodwill related thereto, and all applications and registrations of the Trademark, and any and all existing marketing, services, as well as all rights to injunctive relief, damages and profits, due or accrued, arising out of all causes of action, past, present and future, including infringement of the Trademark, or other violations, and the right to sue for and recover the same in Assignee's own name and the names of Assignee's successors, assigns or other legal representatives.

2. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.

3. Registration. Assignor hereby authorizes and requests that the Commissioner of the United States Patent and Trademark Office and the empowered officials of all other governments, and the diverse registrars, commissioners and other official authorities charged with the registration and issuance of trademarks to record Assignee as the owner of the Trademark and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other communications and documents bearing on the Trademark.

4. Governing Law. This Assignment shall be governed by, and construed in accordance with, the laws of the State of Texas applicable to a contract executed and performed in such State without giving effect to the conflicts of law principles thereof.

5. Successors and Assigns. This Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and permitted assigns.

6. Amendment, Waiver and Termination. This Assignment cannot be amended, waived or terminated except by a writing signed by both of the parties hereto.

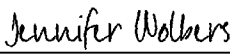
7. Attorney in Fact. Assignor hereby constitutes and appoints Assignee the true and lawful attorney in fact of Assignor, with full power of substitution, in the name of Assignor or Assignee, but on behalf of and for the benefit of Assignee: (a) to demand and receive from time to time any and all of the assets or rights conveyed herein and to make endorsements and give receipts and releases for and in respect of the same and any part thereof; (b) to institute, prosecute, compromise and settle any and all actions or proceedings that Assignee may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to the assets and rights conveyed herein; (c) to defend or compromise any or all actions or proceedings in respect of any of the assets and rights conveyed herein; and (d) to do all such acts and things in relation to the matters set forth in the preceding clauses (a) through (c) as Assignee shall deem desirable. Assignor hereby acknowledges that the appointment hereby made and the powers hereby granted are coupled with an interest and are not and shall not be revocable by it in any manner or for any reason.

8. Counterparts. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original and all of which together shall be deemed to be one and the same instrument. The parties to this Assignment need not execute the same counterpart. This Assignment shall be effective upon delivery of original signature pages or facsimile copies (or copies transmitted by portable document format (pdf) file) thereof executed by each of the parties.

*[Signature page follows]*

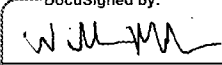
IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment as of the Effective Date.

**ASSIGNOR:**

DocuSigned by:  
  
Printed Name: Jennifer Wolbers

**ACKNOWLEDGED AND ACCEPTED:**


**AKTIVE TODAY, LLC,**  
a Texas limited liability company

By:   
Printed Name: William Nicholson  
Title: Manager

*[Signature Page to Trademark Assignment]*

**EXHIBIT A**

**Trademark**

Trademark	Filed	Serial No.	Registration Date	Registration No.
	May 9, 2019	88422788	Pending	Pending