

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900525762		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Senuvo, LLC		11/01/2019	Limited Liability Company: ALASKA
RECEIVING PARTY DATA			
Name:	Sénuvo Global, LLC		
Street Address:	999 E Pacific Dr.		
City:	American Fork		
State/Country:	UTAH		
Postal Code:	84003		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5228728	BODY SIMS	
Registration Number:	5428611	SÉNUVO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801.337.4500		
Email:	docket@legendslaw.com		
Correspondent Name:	Legends Law Group, PLLC		
Address Line 1:	330 N Main		
Address Line 4:	Kaysville, UTAH 84037		
ATTORNEY DOCKET NUMBER:	5340.200		
NAME OF SUBMITTER:	Steve Bean		
SIGNATURE:	/Steve Bean/		
DATE SIGNED:	04/24/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective November 1, 2019.

From:

Senuvo, LLC, an Alaska limited liability company ("Assignor"),

To:

Sénuvo Global, LLC, a Utah limited liability company
999 E Pacific Dr.
American Fork, Utah 84003 ("Assignee")

RECITALS

A. Assignor desires by execution of this Assignment to assign of all of its rights, title, and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Assignment to accept the assignment of all of Assignor's rights, title and interest in and to the Assigned Trademarks to Assignee.

AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademarks as follows:

1. Definition of Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark registrations and common law trademarks listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith and (c) all renewals thereof.
2. Assignment of Assigned Trademarks. Assignor, hereby sells, transfers, conveys, assigns to Assignee all of the rights, title and interest of the Assignor in and to the Assigned Trademarks.
3. Assignment of Accrued Enforcement Rights. Assignor hereby assigns and transfers to Assignee any and all claims or causes of action for infringement of any of the Assigned Trademarks that may have accrued prior to the effective date of this Assignment, together with the right to bring suit for and/or initiate any proceeding to collect any and all damages arising from said claims or causes of action.
4. Further Assurances. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of the Assignment, including executing and reasonably aiding in the preparation of any documents that are reasonable and necessary to obtain and perfect the assignment, assignment recordals, and registration of the U.S. and foreign trademarks and trademarks applications subject to this Assignment; provided that this Assignment and any documents referenced above are subject, in all respects, to the terms, limitations, exceptions and conditions of the Purchase Agreement and all of the representations and warranties, covenants

and agreements contained therein, all of which shall survive the execution and delivery of this Assignment to the extent provided in the Agreement.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

SENUVO, LLC,

By 

Name: Bryan Davis

Title: Manager/Agent

ASSIGNEE:

SENUVO GLOBAL, LLC

By 

Name: Bryan Davis

Title: CEO

APPENDIX A

Assigned Registered/Pending Trademarks

Mark	Country	Reg./App. No.	Reg. Date	Filed	Status
SÉNUVO	U.S.	Registration No. 2,428,611	Mar. 20, 2019	Nov. 23, 2013	Live
BODY SIMS	U.S.	Registration No. 5,228,728	Jun. 20, 2017	Jul. 29, 2015	Live

Assigned Common Law Trademarks:

Mark	Country	Goods	First Use
(none)			