# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM573331

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
elmprovement, LLC		04/23/2020	Limited Liability Company: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Jura Holdings, LLC	
Street Address:	2001 Joshua Road	
City:	Lafayette Hill	
State/Country:	PENNSYLVANIA	
Postal Code:	19444	
Entity Type:	Limited Liability Company: DELAWARE	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3365623	EFAUCETS

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3479137800

scott@sisunlaw.com Email:

Sisun Law **Correspondent Name:** 

Address Line 1: 135 Madison Avenue

Address Line 2: Floor 5

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Scott Sisun
SIGNATURE:	/scottsisun/
DATE SIGNED:	04/23/2020

**Total Attachments: 1** 

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**TRADEMARK** REEL: 006922 FRAME: 0489

# TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of the date of signature below (the "Effective Date"), by and between elmprovement, LLC, a Delaware limited liability company (the "Assignor") and Jura Holdings, LLC, a Delaware Limited Liability Company (the "Assignee") (individually, a "Party," collectively, the "Parties").

WHEREAS, Assignor has adopted, owns and is using the following trademark and trademark registration ("Mark"), which are ongoing and existing:

U.S. Registration No. 3365623 for EFAUCETS

WHEREAS, Assignee desires to acquire exclusive rights in and to the Mark and all associated goodwill in said Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- Assignment. Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, along with the registrations thereof, the numbers of which are contained herein.
- Recordal, Assignor hereby authorizes Assignee's representatives to execute the necessary applications, registrations and proprietorship forms for recordal with the respective worldwide trademark offices.
- Authority. The parties hereto represent and warrant that they have full power and authority to execute, deliver and perform this Agreement and such other instruments as required herein and to consummate the transactions contemplated hereby.
- Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Pennsylvania (regardless of the laws that might otherwise govern under applicable Pennsylvania conflict of laws principles).

IN WITNESS WHEREFORE, the Assignor, by and through its authorized representative, does hereby acknowledge that it has read, understands and consents to the terms, conditions, and obligations contained herein and executes the same in his/her representative capacity.

eImprovement, LLC (Assignor)

RECORDED: 04/23/2020

Date:

(signature) Enc Lopotes Name: 4-23-2020

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