TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM573465

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
elmprovement, LLC		04/23/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Hajoca Corporation	
Street Address:	2001 Joshua Road	
City:	Lafayette Hill	
State/Country:	PENNSYLVANIA	
Postal Code:	19444	
Entity Type:	Corporation: MAINE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3426783	EFAUCETS YOUR ONLINE KITCHEN & BATH STOR
Registration Number:	3193475	SHOP FOR YOUR HOME FROM YOUR HOME

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3479137800

Email: scott@sisunlaw.com

Correspondent Name: Sisun Law

Address Line 1: 135 Madison Avenue

Address Line 2: Floor 5

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Scott Sisun
SIGNATURE:	/scottsisun/
DATE SIGNED:	04/24/2020

Total Attachments: 1

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> **TRADEMARK** REEL: 006922 FRAME: 0947

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of the date of signature below (the "Effective Date"), by and between elmprovement, LLC, a Delaware limited liability company (the "Assignor") and Hajoca Corporation, a Maine Corporation (the "Assignee") (individually, a "Party," collectively, the "Parties").

WHEREAS, Assignor has adopted, owns and is using the following trademarks and trademark registrations ("Marks"), which are ongoing and existing:

U.S. Registration No. 3426783 for EFAUCETS YOUR ONLINE KITCHEN & BATH STORE; and,

U.S. Registration No. 3193475 for SHOP FOR YOUR HOME FROM YOUR HOME

WHEREAS, Assignee desires to acquire exclusive rights in and to the Marks and all associated goodwill in said Marks:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1. Assignment. Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, along with the registrations thereof, the numbers of which are contained herein.
- Recordal, Assignor hereby authorizes Assignee's representatives to execute the necessary applications, registrations and proprietorship forms for recordal with the respective worldwide trademark offices.
- Authority. The parties hereto represent and warrant that they have full power and authority to execute, deliver and perform this Agreement and such other instruments as required herein and to consummate the transactions contemplated hereby.
- 4. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Pennsylvania (regardless of the laws that might otherwise govern under applicable Pennsylvania conflict of laws principles).

IN WITNESS WHEREFORE, the Assignor, by and through its authorized representative, does hereby acknowledge that it has read, understands and consents to the terms, conditions, and obligations contained herein and executes the same in his/her representative capacity.

eImprovement, LLC (Assignor)

(signature) Name: Enz Lepsten Date: 4/23/2020

TRADEMARK REEL: 006922 FRAME: 0948