

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM573561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jane Carter		04/24/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Distinctly Diverse, LLC		
Street Address:	375 Mount Prospect Avenue, 7DW		
City:	Newark		
State/Country:	NEW JERSEY		
Postal Code:	07104		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87949783	DISTINCTLY DIVERSE	
CORRESPONDENCE DATA			
Fax Number:	7323823384		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7329560010		
Email:	LMStribling@verizon.net		
Correspondent Name:	Luretha M. Stribling		
Address Line 1:	133 Westfield Avenue		
Address Line 4:	Clark, NEW JERSEY 07090		
NAME OF SUBMITTER:	Luretha M. Stribling		
SIGNATURE:	/Luretha M. Stribling/		
DATE SIGNED:	04/24/2020		
Total Attachments: 2			
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source=Carter Jane Distinctly Diverse Endorsed Assignment #page2.tif			

OP \$40.00 87949783

TRADEMARK ASSIGNMENT

This **Trademark Assignment**, hereinafter referred to as the Assignment is made and entered into on April 24, 2020 which is the effective date, by and between the following parties:

Jane Carter, the Assignor

AND

Distinctly Diverse, LLC, the Assignee
375 Mount Prospect Avenue, 7DW
Newark, New Jersey 07104

WHEREAS, the Assignor is the sole and rightful owner of the trademark Distinctly Diverse with United States Application Serial Number 87949783 for registration as set forth herein,

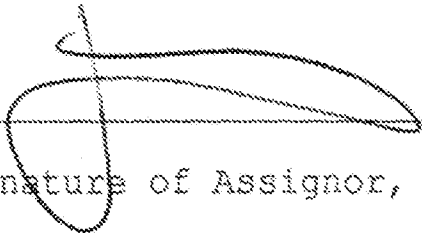
WHEREAS, the Assignee desires to purchase or acquire the Assignor's right, title, and interest in and to the Trademark, Distinctly Diverse, and

WHEREAS, the Assignor and Assignee are both duly authorized and capable of entering into this Assignment.

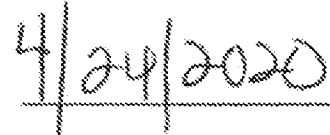
NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the parties hereto agree as follows.

The Assignor does hereby sell, assign, transfer and set over to Assignee all of its right, title and interest in and to the Trademark, Distinctly Diverse in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignor's business associated with Trademark, Distinctly Diverse together with the goodwill of the business connected with and symbolized by the Trademark, including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademark, the right to renew and registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had the sale, assignment, transfer and conveyance not been made.

The Assignor authorized the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of Distinctly Diverse with United States Application Serial Number 87949783 as set forth herein to Assignee as recipient of Assignors entire right, title and interest therein.



Signature of Assignor, Jane Carter



Date

If assignor is a corporation, give official title along with signature