

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM573567

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEAUTY HOLDING LLC		04/23/2020	Limited Liability Company: DELAWARE
INNOVATIONS - SUCCESSFUL SALON SERVICES		04/23/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Agent		
Street Address:	100 Federal Street, 9th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5785941	TEXTURE ID	
Registration Number:	5767842	MG BETTER HEAT. BETTER HAIR.	
Registration Number:	5663019	ION	
Serial Number:	88746580		
Serial Number:	88369617	SILK ELEMENTS RENOURISH	
Registration Number:	5291794	COSMO PROF	
CORRESPONDENCE DATA			
Fax Number:	6179518736		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173417729		
Email:	katarzyna.gaysunas@morganlewis.com		
Correspondent Name:	Katarzyna Gaysunas		
Address Line 1:	1 Federal St		
Address Line 2:	c/o Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110-1726		
NAME OF SUBMITTER:	Katarzyna Gaysunas		

CH \$165.00 5785941

SIGNATURE:	/Katarzyna Gaysunas/
DATE SIGNED:	04/24/2020
Total Attachments: 4 source=Sally Beauty - Supplement to Trademark Security Agreement (2020)#page1.tif source=Sally Beauty - Supplement to Trademark Security Agreement (2020)#page2.tif source=Sally Beauty - Supplement to Trademark Security Agreement (2020)#page3.tif source=Sally Beauty - Supplement to Trademark Security Agreement (2020)#page4.tif	

SUPPLEMENT TO GRANT OF SECURITY INTEREST IN TRADEMARKS

This Supplement to Grant of Security Interest in Trademarks (this “Supplement”) is made as of the 23rd day of April, 2020 by each of the undersigned parties (the “Grantors”), in favor of Bank of America, N.A., as Collateral Agent (in such capacity, together with its successors and permitted assigns, “Collateral Agent”) for certain lenders and other secured parties.

WHEREAS, the Grantors, executed and delivered a Grant of Security Interest in Trademarks dated July 6, 2017 and recorded on July 13, 2017 at Reel 6100, Frame 0252 (as amended of record from time to time hereinafter, the “Grant”) in favor of the Collateral Agent, pursuant to which the Grantors pledged, assigned and granted a security interest in favor of the Collateral Agent in certain Marks (as defined therein); and

WHEREAS, the Grantors have developed additional Marks and desire to hereby confirm the pledge of, and the grant of a security interest in, such additional Marks in favor of the Collateral Agent.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

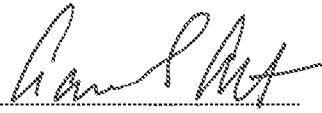
1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
2. Supplement to Schedule B. Schedule B to the Grant is hereby supplemented, but not replaced, by Schedule B-I annexed hereto.
3. Miscellaneous:
 - a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect.
 - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned have executed this Supplement as of the date first written above.

Grantors:

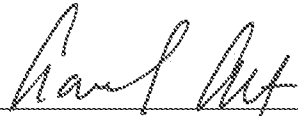
BEAUTY HOLDING LLC

By: 

Name: Aaron E. Alt

Title: Senior Vice President and Chief
Financial Officer

INNOVATIONS – SUCCESSFUL SALON
SERVICES, INC.

By: 

Name: Aaron E. Alt

Title: Senior Vice President and Chief
Financial Officer

SCHEDULE B-I

<u>Trademark Name</u>	<u>Registration/ Serial No.</u>	<u>Registration Date/ Filing Date</u>	<u>Owner</u>	<u>Country</u>
	88746580	03-JAN-2020	BEAUTY HOLDING LLC	USA
SILK ELEMENTS RENOURISH	88369617	03-APR-2019	BEAUTY HOLDING LLC	USA
TEXTURE ID	5785941	25-JUN-2019	BEAUTY HOLDING LLC	USA
	5767842	04-JUN-2019	BEAUTY HOLDING LLC	USA
	5663019	22-JAN-2019	BEAUTY HOLDING LLC	USA
(Device Only)		3-JAN-2020	BEAUTY HOLDING LLC	USA
AEROGANT		25-JAN-2019	BEAUTY HOLDING LLC	USA
COLORVIEW		5-MAY-2019	BEAUTY HOLDING LLC	USA

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<u>Trademark Name</u>	<u>Registration/ Serial No.</u>	<u>Registration Date/ Filing Date</u>	<u>Owner</u>	<u>Country</u>
COSMO PROF		13-JAN-2020	INNOVATIONS -- SUCCESSFUL SALON SERVICES, INC.	USA
COSMOPROF	5291794	22-DEC-2015	INNOVATIONS -- SUCCESSFUL SALON SERVICES, INC.	USA
Five Circle Design		21-MAR- 2018	BEAUTY HOLDING LLC	USA
INSPIRED BY NATURE		15-OCT-2019	BEAUTY HOLDING LLC	USA
ION & Design	5663019	15-MAR- 2018	BEAUTY HOLDING LLC	USA
LÔMÉ PARIS		8-APR-2019	BEAUTY HOLDING LLC	USA
MG BETTER HEAT. BETTER HAIR.	5767842	3-OCT-2018	BEAUTY HOLDING LLC	USA
PROTENTIAL		5-JAN-2020	BEAUTY HOLDING LLC	USA
SILK ELEMENTS RENOURISH		3-APR-2019	BEAUTY HOLDING LLC	USA
SUGAR ESCAPE		18-OCT-2018	BEAUTY HOLDING LLC	USA
TEXTURE ID	5785941	10-OCT-2018	BEAUTY HOLDING LLC	USA
UNLOCK YOUR PROTENTIAL		13-MAR- 2019	BEAUTY HOLDING LLC	USA

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