

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM573803

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro Fuel, LLC		11/21/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Danone US, LLC		
Street Address:	1 Maple Avenue		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10605		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88212797	PRO FUEL	
Serial Number:	88402710	PRO FUEL	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	gregory.esau@dlapiper.com		
Correspondent Name:	Gregory Esau		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Gregory Esau		
SIGNATURE:	/Gregory Esau/		
DATE SIGNED:	04/27/2020		
Total Attachments: 1			
source=PROFUEL Acquisition#page1.tif			

CH \$65.00 88212797

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Pro Fuel, LLC, a Delaware limited liability company (the "Assignor") with its principal place of business at 11750 SW 68 Court, Miami, Florida 33156, and Danone US, LLC (the "Assignee," with its principal place of business at 12202 Airport Way, Broomfield CO 80021 and 1 Maple Ave, White Plains, NY 10605

WHEREAS, contemporaneous with the execution of this Agreement, Assignor and Assignee have executed that certain Trademark Acquisition Agreement on even date herewith (the "Agreement") to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title, and interest in and to the PRO FUEL trademark (hereinafter the "Mark");

WHEREAS, Assignor filed with the United States Patent and Trademark Office ("USPTO") trademark applications for the Mark on November 30, 2018, under Application Serial Number 88/212,797 in connection with drink mixes and sports drinks and on April 25, 2019 under Application Serial Number 88/402,710 in connection with nutritional supplement gels (collectively, the "USPTO Filings");

WHEREAS, Assignee wishes to acquire the Mark and all right, title, and interest thereto and is the successor to that portion of the business of the Assignor to which the trademarks pertain, and Assignor wishes to assign the Mark and all right, title and interest thereto to the presently anonymous Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignment: Pursuant to the Agreement dated as of November 21, 2019 by and between Assignor and Assignee, Assignor does hereby irrevocably sell, assign, transfer, and convey to Assignee, all right, title and interest including common law rights, title, and interest, in the United States of America, in and to the Mark, together with the portion of the business symbolized by the Mark and the goodwill associated therewith, including without limitation the USPTO Filings and all rights of priority and renewal as may now or hereafter be granted by law. Assignor agrees to the anonymity of the Assignee prior to Assignor's execution of this Assignment, and binds itself through this Assignment regardless of the identity of the Assignee.

Representations and Warranties: Assignor hereto represents and warrants that it has the right and authority to execute this Agreement and that it has not sold, assigned, transferred, conveyed, licensed or otherwise disposed of the Mark, or any interest therein.

Signed at NEW YORK, this 21 day of NOVEMBER, 2019.

Assignor: Pro Fuel, LLC, a Delaware limited liability company

By: [Signature]

Name: Armando Bardisa

Title: Manager

Assignee: [Signature]

Name: G. Spanos

Title: SUP Marketing