

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM573837

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FanSided Inc.		01/24/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Pro Sportority (Israel) Ltd.		
Street Address:	22 Ahad Ha'am St.		
City:	Tel-Aviv		
State/Country:	ISRAEL		
Postal Code:	6514104		
Entity Type:	Limited Company: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4840939	FANSIDED	
CORRESPONDENCE DATA			
Fax Number:	7037399577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037394900		
Email:	jhayne@stites.com		
Correspondent Name:	James R. Hayne		
Address Line 1:	1800 Diagonal Road		
Address Line 2:	Suite 325		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	T09270US00		
DOMESTIC REPRESENTATIVE			
Name:	Stites & Harbison		
Address Line 1:	1800 Diagonal Road		
Address Line 2:	Suite 325		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	James Hayne		
SIGNATURE:	/James Hayne/		

OP \$40.00 4840939

DATE SIGNED:	04/27/2020
Total Attachments: 4 source=Fansided - Sportority - Trademark Assignment_Final.docx#page1.tif source=Fansided - Sportority - Trademark Assignment_Final.docx#page2.tif source=Fansided - Sportority - Trademark Assignment_Final.docx#page3.tif source=Fansided - Sportority - Trademark Assignment_Final.docx#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Assignment**”), in entered into as of January 24, 2020 (the “**Effective Date**”), by and between FanSided Inc., a company incorporated under the laws of Delaware, of Corporation Trust Center 1209 Orange St., Delaware (“**Assignor**”) and Pro Sportority (Israel) Ltd., a company incorporated under the laws of the State of Israel, of 22 Ahad Ha’am St., Tel-Aviv, Israel (“**Assignee**” and together with Assignor, the “**Parties**”).

WHEREAS, Assignor has agreed to transfer and assign, all its right, title and interest in and to the trademark listed in the attached Schedule A (the “**Trademark**”) to Assignee; and

WHEREAS, Assignee desires to acquire, and Assignor desires to assign and transfer, the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, the Parties agree as follows:

1. Assignor hereby assigns to Assignee all of Assignor’s right, title and interest in and to the Trademark, together with Assignor’s goodwill associated with such Trademark, from and after the Effective Date.

2. Assignee hereby accepts the assignment in Section 1 hereof and, from and after the Effective Date, will assume, perform, and discharge all liabilities and obligations of Assignor relating to such Trademark.

3. This Assignment shall be governed by and construed in accordance with the laws of the State of Israel without giving effect to the conflict of laws principles thereof.

4. None of the provisions of this Assignment may be waived, changed or altered except in a signed writing by the Party against whom enforcement of the same is sought.

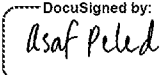
5. This Assignment will be binding upon, inure to the benefit of and be enforceable by the Parties and their respective successors and permitted assigns. Neither of the Parties hereto intends that this Assignment shall benefit or be enforceable by any person other than the Parties hereto and their respective successors and permitted assigns.

6. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original and all of which, when taken together, will be deemed to constitute one and the same agreement. Counterparts may be delivered via facsimile, electronic mail (including PDF or any electronic signature complying with the U.S. federal ESIGN Act of 2000, e.g., www.docusign.com) or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes.

IN WITNESS WHEREOF, the Parties hereto have executed this Trademark Assignment as of the date first written above.

ASSIGNEE:

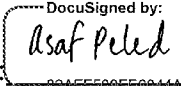
PRO SPORTORITY (ISRAEL) LTD

By:  DocuSigned by:
Name: Asaf Peled
Title: Director

IN WITNESS WHEREOF, the Parties hereto have executed this Trademark Assignment
as of the date first written above.

ASSIGNOR:

FANSIDED INC.,

DocuSigned by:

By: _____
Name: Asaf Peled
Title: Director

SIGNATURE PAGE TO
TRADEMARK ASSIGNMENT

TRADEMARK
REEL: 006924 FRAME: 0596

SCHEDULE A TO TRADEMARK ASSIGNMENT

Trademark	Owner	Serial No.	Registration No.	Country	Registration Date
FANSIDED	FanSided Inc.	86564791	4840939	United States	27-Oct-2015