

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM573901

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
elmpovement, LLC		04/20/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Hajoca Corporation		
Street Address:	2001 Joshua Road		
City:	Lafayette Hill		
State/Country:	PENNSYLVANIA		
Postal Code:	19444		
Entity Type:	Corporation: MAINE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5829916	HAUSERA	
Registration Number:	6022939	H	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	scott@sisunlaw.com		
Correspondent Name:	Sisun Law		
Address Line 1:	135 Madison Avenue, Floor 5		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Scott Sisun		
SIGNATURE:	/scottsisun/		
DATE SIGNED:	04/28/2020		
Total Attachments: 1			
source=Executed Trademark Assignment Agreement HAUSERA and H - elmpovement to Hajoca#page1.tif			

OP \$65.00 5829916

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of the date of signature below (the "Effective Date"), by and between elImprovement, LLC, a Delaware limited liability company (the "Assignor") and Hajoza Corporation, a Maine Corporation (the "Assignee") (individually, a "Party," collectively, the "Parties").

WHEREAS, Assignor has adopted, owns and is using the following trademarks and trademark registrations ("Marks"), which are ongoing and existing:

U.S. Registration No. 5829916 for HAUSERA; and,
U.S. Registration No. 6022939 for H & design ◆

WHEREAS, Assignee desires to acquire exclusive rights in and to the Marks and all associated goodwill in said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignment. Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, along with the registrations thereof, the numbers of which are contained herein.

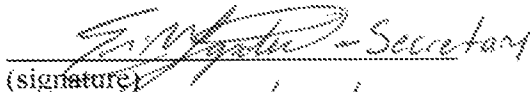
2. Recordal. Assignor hereby authorizes Assignee's representatives to execute the necessary applications, registrations and proprietorship forms for recordal with the respective worldwide trademark offices.

3. Authority. The parties hereto represent and warrant that they have full power and authority to execute, deliver and perform this Agreement and such other instruments as required herein and to consummate the transactions contemplated hereby.

4. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Pennsylvania (regardless of the laws that might otherwise govern under applicable Pennsylvania conflict of laws principles).

IN WITNESS WHEREFORE, the Assignor, by and through its authorized representative, does hereby acknowledge that it has read, understands and consents to the terms, conditions, and obligations contained herein and executes the same in his/her representative capacity.

elImprovement, LLC (Assignor)


(signature)
Name: Eric Logsten
Date: April 20, 2020