

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574004

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raymond T. Dalio		04/01/2020	INDIVIDUAL: UNITED STATES
Bridgewater Associates LP		04/01/2020	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	PRIOS, LLC		
Street Address:	One Glendinning Place		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87442003	DOT COLLECTOR	
Serial Number:	87442012	DOT COLLECTOR	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Patchen M. Haggerty, Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	132393-0005.4003		
NAME OF SUBMITTER:	Patchen M. Haggerty		
SIGNATURE:	/Patchen M. Haggerty/		
DATE SIGNED:	04/28/2020		
Total Attachments: 12			
source=PRIOS - Trademark Assignment (Executed)#page1.tif			
source=PRIOS - Trademark Assignment (Executed)#page2.tif			

OP \$65.00 87442003

source=PRIOS - Trademark Assignment (Executed)#page3.tif
source=PRIOS - Trademark Assignment (Executed)#page4.tif
source=PRIOS - Trademark Assignment (Executed)#page5.tif
source=PRIOS - Trademark Assignment (Executed)#page6.tif
source=PRIOS - Trademark Assignment (Executed)#page7.tif
source=PRIOS - Trademark Assignment (Executed)#page8.tif
source=PRIOS - Trademark Assignment (Executed)#page9.tif
source=PRIOS - Trademark Assignment (Executed)#page10.tif
source=PRIOS - Trademark Assignment (Executed)#page11.tif
source=PRIOS - Trademark Assignment (Executed)#page12.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “Agreement”), dated as of April 1, 2020, is made by and among Raymond T. Dalio, an individual with an address of One Glendinning Place, Westport, Connecticut 06880 (“Ray Dalio”), Bridgewater Associates, LP, a Delaware limited partnership, with an address of One Glendinning Place, Westport, Connecticut 06880 (“Bridgewater” and, collectively with Ray Dalio, the “Assignor”) and PRIOS, LLC, a Delaware limited liability company (the “Assignee”).

WITNESSETH:

WHEREAS, Assignor and Assignee entered into that certain Contribution Agreement, dated as of April 1, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Contribution Agreement”); and

WHEREAS, in connection with the Contribution Agreement, the Assignor hereby agrees to sell, assign, transfer and deliver to the Assignee, and the Assignee hereby agrees to purchase and acquire from the Assignor, all of the Assignor’s right, title and interest in, to and under the trademarks and service marks listed in Schedule 1 hereto, together with all common law rights related thereto and all applications, registrations and renewals in connection therewith, including those U.S. trademark applications and registrations listed on Schedule 2 hereto, and all goodwill of any business associated with any of the foregoing (collectively, all such trademarks, service marks and goodwill, the “Assigned Trademarks”);

WHEREAS, Assignor is the owner of the Assigned Trademarks, and Assignee is the successor to that portion of the business to which the Assigned Trademarks pertain and such business is existing and ongoing;

WHEREAS, Assignor and Assignee wish to confirm that Assignee is the owner of those domain name registrations set forth on Schedule 3 hereto (the “Domain Names”), which are also used in that portion of the business to which the Assigned Trademarks pertain; and

NOW, THEREFORE, in consideration of the mutual agreements, provisions and covenants contained herein and in the Contribution Agreement, the sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. Definitions. Capitalized terms used herein and not defined herein have the meanings set forth in the Contribution Agreement.

Section 2. Assignment. Assignor hereby irrevocably sells, transfers, conveys, assigns and delivers to the Assignee (and its successors and assigns), and the Assignee (and its successors and assigns) hereby purchases, assumes and accepts from the Assignor, free and clear of all liens, all of the Assignor’s right, title and interest in, to and under the Assigned Trademarks, including without limitation, (a) to sue and counterclaim for and

recover and retain damages and lost profits and obtain equitable relief for future, present and past infringement, misappropriation, dilution or other violation thereof, (b) to collect past and future royalties and other payments thereunder, (c) to claim priority thereon under any law, (d) to prosecute, register, maintain and defend the Assigned Trademarks before any public or private agency, office or registrar, (e) to fully and entirely stand in the place of Assignor (or its controlled Affiliates), as applicable, in all matters related thereto, and (f) all other rights corresponding thereto throughout the respective countries where Assignor holds rights in the Assigned Trademarks.

Section 3. Recordation. Assignor hereby authorizes the Director of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Assigned Trademarks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Agreement.

Section 4. Domain Names. Bridgewater hereby acknowledges that Bridgewater does not own the Domain Names; provided, however, to the extent Bridgewater has any right, title or interest in, to or under the Domain Names, (i) Bridgewater hereby irrevocably sells, transfers, conveys, assigns and delivers to the Assignee (and its successors and assigns), and Assignee (and its successors and assigns) hereby purchases, assumes and accepts from Bridgewater, all of the Bridgewater's right, title and interest in, to and under the Domain Names and (ii) Bridgewater shall do everything reasonably necessary to assist Assignee in changing the technical and administrative contact information for the Domain Names with the applicable domain name registrars to such information of Assignee's choice.

Section 5. Governing Law. Any disputes arising out of or relating to this Agreement, including, without limitation, to its execution, performance or enforcement, shall be governed by, and construed in accordance with, the Laws of the State of Delaware, regardless of the Laws that might otherwise govern under applicable principles of conflicts of Laws thereof.

Section 6. Entire Agreement. This Agreement, and the Exhibits and Schedules hereto and thereto, contain the entire agreement between the parties hereto with respect to the subject matter hereof and supersede all previous agreements, negotiations, discussions, writings, understandings, commitments and conversations with respect to such subject matter, and there are no agreements or understandings between the parties hereto with respect to the subject matter hereof other than those set forth or referred to herein or therein. No provisions of this Agreement shall be deemed waived, amended, supplemented or modified by any party hereto, unless such waiver, amendment, supplement or modification is in writing and signed by the authorized representative of each party hereto.

Section 7. Further Assurances. Each party hereto covenants and agrees that, without any additional consideration, it shall execute and deliver any further legal instruments and perform any acts that are or may become necessary to effectuate this Agreement.

Section 8. Counterparts. This Agreement may be executed in one or more counterparts, all of which counterparts shall be considered one and the same agreement, and shall become effective when one or more counterparts have been signed by each party hereto and delivered to the other party. This Agreement may be executed by facsimile or PDF signature and scanned and exchanged by electronic mail, and such facsimile or PDF signature or scanned and exchanged copies shall constitute an original for all purposes.

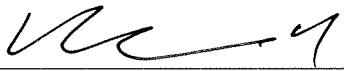
[Signature Pages Follows]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives

BRIDGEWATER ASSOCIATES, LP

By: Bridgewater Associates Intermediate Holdings, LP,
as its general partner

By: Bridgewater Associates Holdings, Inc., as its general
partner

By: 

Name: Richard A. Falkenrath

Title: Chief Administrative Officer

[Signature page to Trademark Assignment Agreement]

TRADEMARK
REEL: 006925 FRAME: 0349

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

RAYMOND T. DALIO

By:  _____
202D1CC393AB4E3...

[Signature Page to Trademark Assignment Agreement]

PRIOS, LLC

By: Marino Management, LLC, its manager

By:  DocuSigned by:

Name: Janine Racanelli
Title: Co-President

Schedule 1

Trademarks

Dot Collector and any domain names incorporating the term Dot Collector
Principles operating system
Principles OS
Dot Connector
Pain Button
Issue Log
Baseball Cards
Super Baseball Cards
Meeting Helper
Combinator
Contract Tool
Coach
Role Spec
Role Specification
Daily Update
Meeting Tracker
About Me
About Me and Others
Dispute Resolver
PRIOS

Schedule 2

U.S. Trademark Registrations and Applications

Title	Application No.	Registration No.
DOT COLLECTOR	87442012	
DOT COLLECTOR	87442003	

Schedule 3

Domain Names

No.	Domain Name
1.	principles.com
2.	aboutme.app
3.	anotheroneofthose.com
4.	anotheroneofthose.info
5.	anotheroneofthose.net
6.	anotheroneofthose.org
7.	assessmentcenter.app
8.	atemplateforunderstanding.biz
9.	atemplateforunderstanding.com
10.	atemplateforunderstanding.info
11.	atemplateforunderstanding.net
12.	atemplateforunderstanding.org
13.	atemplateforunderstanding.tv
14.	atemplateforunderstanding.us
15.	believability.info
16.	believability.org
17.	bookofthefuture.net
18.	bookofthefuture.org
19.	bookofthefuture.us
20.	bwaterprinciples.com
21.	dot-collector.com
22.	dot-collector.net
23.	dot-collector.org
24.	dotcollector.biz
25.	dotcollector.co
26.	dotcollector.co.uk
27.	dotcollector.com
28.	dotcollector.info
29.	dotcollector.me
30.	dotcollector.net
31.	dotcollector.org
32.	eprinciples.org
33.	issuelog.info
34.	issuelog.org
35.	leveraging.info
36.	leveragings.info
37.	leveragings.net
38.	leveragings.org
39.	lifeprinciples.org
40.	lifeprinciplesanimation.com

41.	lifeprinciplesanimation.net
42.	lifeprinciplesanimation.org
43.	lpanimations.net
44.	lpanimations.org
45.	management-principles.biz
46.	management-principles.co
47.	management-principles.com
48.	management-principles.info
49.	management-principles.net
50.	management-principles.org
51.	managementprinciples.biz
52.	managementprinciples.co
53.	managementprinciples.info
54.	managementprinciples.llc
55.	managementprinciples.net
56.	managementprinciples.org
57.	managementprinciples.tv
58.	meetingtracker.app
59.	meetingtracker.net
60.	meetingtracker.org
61.	painbutton.com
62.	painbutton.info
63.	painbutton.net
64.	painbutton.org
65.	pcoach.app
66.	pcoach.co
67.	pcoach.org
68.	pocketcoach.app
69.	principles-os.com
70.	principles-os.net
71.	principles-os.org
72.	principles.academy
73.	principles.agency
74.	principles.app
75.	principles.biz
76.	principles.cm
77.	principles.coach
78.	principles.community
79.	principles.company
80.	principles.directory
81.	principles.events
82.	principles.exchange
83.	principles.expert
84.	principles.foundation
85.	principles.guide

86.	principles.guru
87.	principles.holdings
88.	principles.info
89.	principles.institute
90.	principles.limited
91.	principles.llc
92.	principles.management
93.	principles.mba
94.	principles.menu
95.	principles.net
96.	principles.network
97.	principles.news
98.	principles.org
99.	principles.partners
100.	principles.press
101.	principles.productions
102.	principles.recipes
103.	principles.report
104.	principles.reviews
105.	principles.school
106.	principles.services
107.	principles.software
108.	principles.solutions
109.	principles.support
110.	principles.systems
111.	principles.tech
112.	principles.technology
113.	principles.tips
114.	principles.tools
115.	principles.training
116.	principles.university
117.	principles.video
118.	principles.wiki
119.	principlesbook.app
120.	principlesbook.cn
121.	principlesbook.co.uk
122.	principlesbook.com.cn
123.	principlesbook.de
124.	principlesbook.es
125.	principlesbook.it
126.	principlesbook.jp
127.	principlesbook.net
128.	principlesbook.org
129.	principlesbook.ru
130.	principlesbook.uk

131.	principlescoach.app
132.	principlescoach.net
133.	principlescoach.org
134.	principlescommunity.com
135.	principlescommunity.net
136.	principlescommunity.org
137.	principlesenterprise.com
138.	principlesenterprise.net
139.	principlesenterprise.org
140.	principlesforsuccess.org
141.	principlesforsuccess.tv
142.	principlesgift.com
143.	principlesos.com
144.	principlesos.info
145.	principlesos.net
146.	principlesos.org
147.	principlestools.com
148.	principlestools.net
149.	principlestools.org
150.	principlesweb.com
151.	principlesweb.info
152.	principlesweb.net
153.	principlesweb.org
154.	prios.app
155.	synthesize.org
156.	theprinciples.org
157.	weaknesses.org
158.	workprinciples.com