

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574269

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERIOR DESIGN MEDIA GROUP, LLC		04/14/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SANDOW MEDIA, LLC		
Street Address:	101 PARK AVENUE, 4TH FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10178		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88864856	DESIGNTV	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2100		
Email:	lpatino@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP		
Address Line 1:	1875 NW Corporate Blvd, Suite 300		
Address Line 2:	BR-IPD		
Address Line 4:	BOCA RATON, FLORIDA 33431-8561		
NAME OF SUBMITTER:	KAREN C. KLINE		
SIGNATURE:	/Karen C. Kline/		
DATE SIGNED:	04/30/2020		
Total Attachments: 1			
source=DESIGNTV Trademark Assignment to Sandow 4_14_20#page1.tif			

CH \$40.00 88864856

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this “Assignment”) is made effective as of April 14, 2020, by and between **Interior Design Media Group, LLC**, a Delaware limited liability company, having an address at 101 Park Avenue, 4th Floor, New York, NY 10178 (the “Assignor”) and **Sandow Media, LLC** a Delaware limited liability company, having an address at 101 Park Avenue, 4th Floor, New York, NY 10178 (the “Assignee”).


WHEREAS, the Assignor owns all right, title and interest in and to the following trademark application: Trademark Application Serial No. 88/864,856 for DESIGNTV in Classes 35, 41, including the registrations and common law rights, and all associated goodwill (collectively, the “Trademarks”);

WHEREAS, the Assignee is desirous of obtaining from the Assignor, and the Assignor wishes to transfer and assign to the Assignee, all right, title and interest in and to the Trademarks, including the registrations and common law rights.

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound hereby, the Assignor hereby assigns, grants and conveys to the Assignee, and its successors and assigns, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with said Trademarks in any jurisdiction, and the right to sue for past, present and future infringements and unauthorized uses of the Trademarks.

IN WITNESS WHEREOF, the parties have executed and delivered this Assignment of Trademarks as of the date first set forth above.

INTERIOR DESIGN MEDIA GROUP, LLC


By:  _____

Name: Adam Sandow

Title: Chief Executive Officer

Date: April 14, 2020

SANDOW MEDIA, LLC

By:  _____

Name: Adam Sandow

Title: Chief Executive Officer

Date: April 14, 2020