

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM574335

|   |  |                       |                           |
|---|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                           |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>        |
| Deborah M. Longwill   |  | 04/30/2020            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                           |
| <b>Name:</b>  | DANI FOX, ASSOCIATES, LLC                          |                       |                           |
| <b>Street Address:</b>  | 7700 SW 104th St., Suite #201                      |                       |                           |
| <b>City:</b>  | Miami  |                       |                           |
| <b>State/Country:</b>   | FLORIDA  |                       |                           |
| <b>Postal Code:</b>   | 33156  |                       |                           |
| <b>Entity Type:</b>   | Limited Liability Company: FLORIDA                 |                       |                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                           |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                           |
| <b>Serial Number:</b>   | 88445496   | DOCTORS DAUGHTER      |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                           |
| <b>Fax Number:</b>  |  |                       |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                           |
| <b>Phone:</b>   | 7865812542   |                       |                           |
| <b>Email:</b>   | christopher@dsmiami.com                            |                       |                           |
| <b>Correspondent Name:</b>  | Christopher A. DiSchino                            |                       |                           |
| <b>Address Line 1:</b>  | 4770 BISCAYNE BLVD.                                |                       |                           |
| <b>Address Line 2:</b>  | SUITE 1280   |                       |                           |
| <b>Address Line 4:</b>  | MIAMI, FLORIDA 33137                               |                       |                           |
| <b>NAME OF SUBMITTER:</b>   | DiSchino, Christopher A.                           |                       |                           |
| <b>SIGNATURE:</b>   | /Christopher DiSchino/                             |                       |                           |
| <b>DATE SIGNED:</b>   | 04/30/2020   |                       |                           |
| <b>Total Attachments: 2</b>   |  |                       |                           |
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| source=Trademark Assignment - Doctor's Daughter_signed#page2.tif  |  |                       |                           |

OP \$40.00 88445496

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (the "Agreement") is entered into this 30<sup>th</sup> day of April, 2020 (the "Effective Date") by and between **DEBORAH M. LONGWILL** (the "Assignor") and **DANI FOX, ASSOCIATES, LLC**, a Florida limited liability company (the "Assignee") (each a "Party and collectively, the "Parties").

**WITNESSETH**

**WHEREAS**, Assignor is the owner of the U.S. Trademark Application for "**DOCTOR'S DAUGHTER**" [word mark] (U.S. Application Serial No. 88445496) (the "Trademark"); and

**WHEREAS**, Assignor desires to transfer and Assignee wishes to acquire all right, title, and interest in and to the Trademark, in perpetuity;

**NOW THEREFORE**, in consideration of the sum of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, the Parties hereby agree as follows:

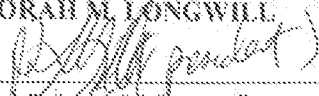
- 1. **RECITALS.** The above recitals are true correct and incorporated herein;
- 2. **ASSIGNMENT.** Assignor does hereby irrevocably assign to Assignee all right, title, and interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.
- 3. **ENTIRE AGREEMENT.** This Agreement contains the entire understanding and agreement between the Parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.
- 4. **SEVERABILITY.** If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be in valid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling.
- 5. **FURTHER ASSURANCES.** Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.
- 6. **GOVERNING LAW.** This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by the laws of the State of Florida.

**[SPACE INTENTIONALLY BLANK]  
[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

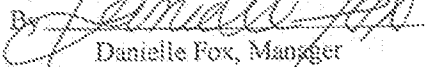
ASSIGNOR:

DEBORAH M. LONGWILL

By   
Deborah M. Longwill

ASSIGNEE:

DANI FOX, ASSOCIATES, LLC,  
a Florida limited liability company

By   
Danielle Fox, Manager

THIS INSTRUMENT IS UNRECORDED.  
RECORDING INFORMATION