

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SheMade, Inc.		04/29/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SheMade, Inc.		
Street Address:	13800 Boquita Drive		
City:	Del Mar		
State/Country:	CALIFORNIA		
Postal Code:	92014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88494923	LUXLEY	
Serial Number:	88627656	SHEMADE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-345-1067		
Email:	pollie@gandalegal.com		
Correspondent Name:	Pollie G&A LEGAL, APC Gautsch		
Address Line 1:	665 SAN RODOLFO 124-209		
Address Line 4:	SOLANA BEACH, CALIFORNIA 92075		
ATTORNEY DOCKET NUMBER:	SheMade Assignment		
NAME OF SUBMITTER:	Pollie Gautsch		
SIGNATURE:	/pg/		
DATE SIGNED:	04/30/2020		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), is by and between SheMade, Inc. CORPORATION DELAWARE 13800 Boquita Drive Del Mar CALIFORNIA 92014 ("Assignor"), and SheMade, Inc. a CALIFORNIA Corporation with an address of 13800 Boquita Drive Del Mar CALIFORNIA 92014 ("Assignee").

WHEREAS, Assignor owns the trademarks, common law rights therein, and the following serial numbers filed with the United States Patent and Trademark Office:

LUXLEY Serial Number 88494923
SHEMADE Serial Number 88627656

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Trademarks, and the goodwill associated therewith,

WHEREAS, Assignee is acquiring the entire business or portion thereof to which the Trademarks and the Applications pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in the Trademarks and the Trademark Applications, together with the goodwill associated therewith; the Applications as part of the entire business or portion thereof to which the Trademarks therein pertain as required by 15 U.S.C. section 1060; and all rights of action accrued, accruing and to accrue under and by virtue hereof, including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Trademark and the Trademark Applications.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of April 29, 2020.

ASSIGNOR:

By:

Kimberly Falbo

ASSIGNEE:

By:

Kimberly Falbo