

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574364

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Money Mailer, LLC		04/24/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Insolvency Services Group, Inc., as assignee for the benefit of creditors of Money Mailer, LLC		
Street Address:	1875 Century Park East, Suite 2100		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3373999	ADEASE	
Registration Number:	3887996	GET MORE OF WHAT YOU WANT	
Registration Number:	4148228	H.O.T! COUPONS	
Registration Number:	3417063	HOT! COUPONS ANYWHERE, ANYTIME. JUST CLI	
Registration Number:	2278143	HELPING BUSINESSES GET AND KEEP MORE CUS	
Registration Number:	2613673	LIKE GETTING MONEY IN YOUR MAILBOX	
Registration Number:	3732149	LIKE GETTING MONEY ON YOUR CELL PHONE	
Registration Number:	6014647	MARKETING DONE RIGHT	
Registration Number:	3530937	MONEY MAILER	
Registration Number:	1215176	MONEY MAILER	
Registration Number:	1828510	MM MONEY MAILER	
Registration Number:	2117628	SMARTZONES	
Registration Number:	5875843		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		

CH \$340.00 3373999

TRADEMARK

Email: jreider@buchalter.com
Correspondent Name: Jessie K. Reider, CA Bar No. 237113
Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 2: Buchalter
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER: Jessie K. Reider, CA Bar No. 237113

SIGNATURE: /jkr/

DATE SIGNED: 04/30/2020

Total Attachments: 6

source=Intellectual Property Assignment - Money Mailer to ISG - Full Sign#page1.tif

source=Intellectual Property Assignment - Money Mailer to ISG - Full Sign#page2.tif

source=Intellectual Property Assignment - Money Mailer to ISG - Full Sign#page3.tif

source=Intellectual Property Assignment - Money Mailer to ISG - Full Sign#page4.tif

source=Intellectual Property Assignment - Money Mailer to ISG - Full Sign#page5.tif

source=Intellectual Property Assignment - Money Mailer to ISG - Full Sign#page6.tif

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS Money Mailer, LLC, a Delaware limited liability company (“**Assignor**”), owns, has used in its business and/or has rights, title and/or interest in the trademarks, trademark applications and trademark registrations identified in **EXHIBIT A** herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto, (hereinafter “**Marks**”), as well as the additional intellectual property set forth on EXHIBIT A (hereinafter “**Additional IP**” and together with the Marks, the “**Intellectual Property**”); and

WHEREAS Insolvency Services Group, Inc., a California corporation with an address of 1875 Century Park East, Suite 2100, Los Angeles, California 90067, is the assignee for the benefit of creditors of Assignor (“**Assignee**”), and as a result thereof acquired the entire right, title and interest in and to the Intellectual Property, including the goodwill symbolized by the Marks; and

WHEREAS Assignor has heretofore executed a General Assignment pursuant to which it made a general assignment for the benefit of its creditors in favor of Assignee;

WHEREAS the Assignor has heretofore agreed to execute any and all documents necessary to protect the Assignee’s claim of right in and to the Intellectual Property; and

WHEREAS the parties desire to memorialize the assignment of the Intellectual Property, together with the goodwill symbolized by the Marks, as well as all common law rights, all applications and registrations related thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor’s right, title and interest in and to the Intellectual Property, together with the goodwill symbolized by the Marks, all business associated with and symbolized by the Marks, and all common law rights relating thereto, all applications and registrations related thereto, and all rights to recover for past infringement.

[signature page follows]

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: _____

Money Mailer, LLC

By: _____

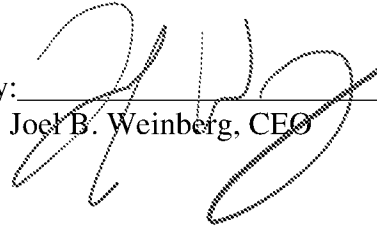
AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: _____

Insolvency Services Group, Inc., as Assignee
for the Benefit of Creditors of Assignor

By: _____

Joel B. Weinberg, CEO

A handwritten signature in black ink, appearing to read 'J. Weinberg', is written over a horizontal line. The signature is stylized and cursive.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 4/24/2020

Money Mailer, LLC

By: _____

DocuSigned by:

John Patinella

968D922B392942E...

AGREED TO AND ACCEPTED BY ASSIGNEE:

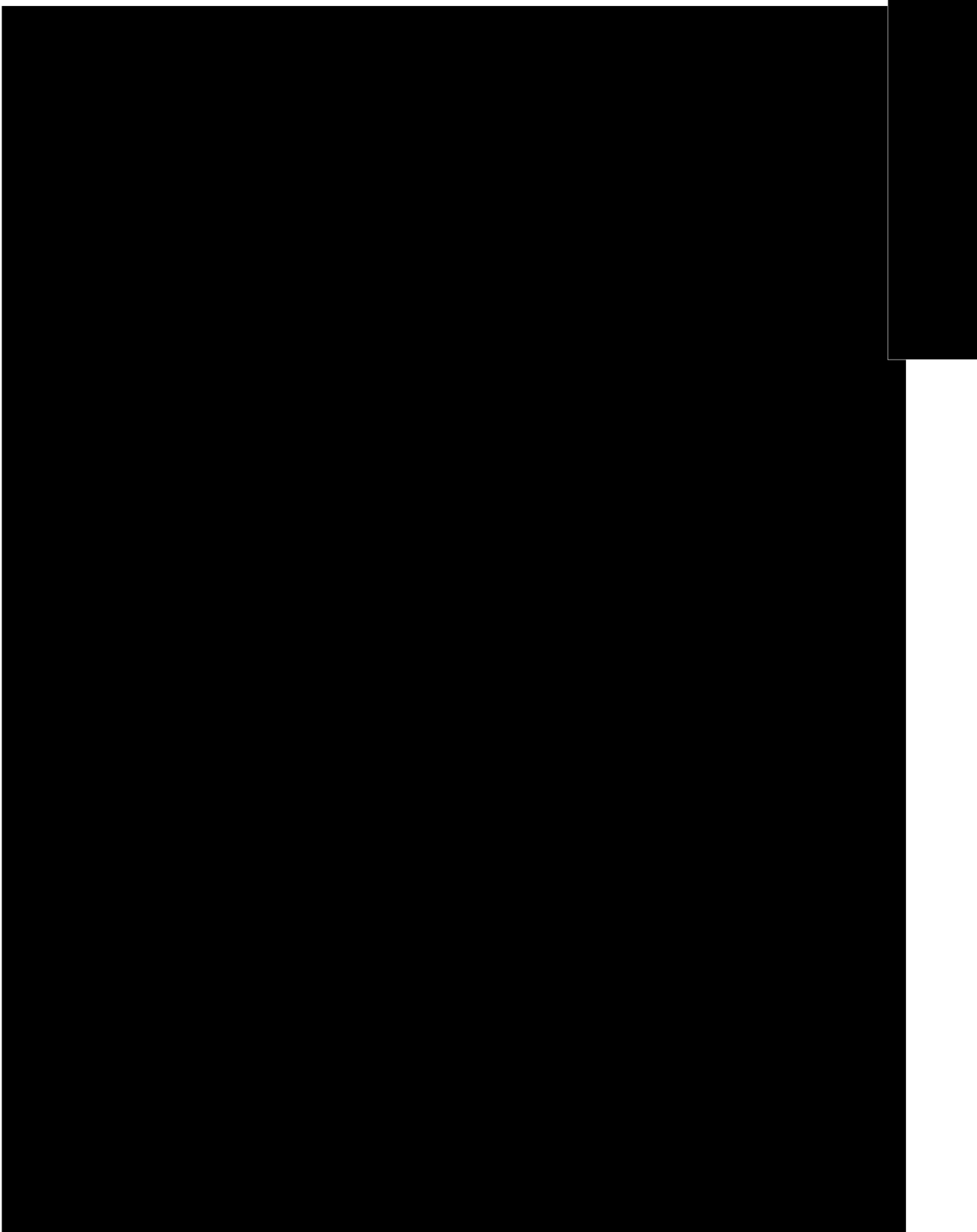
Dated: _____

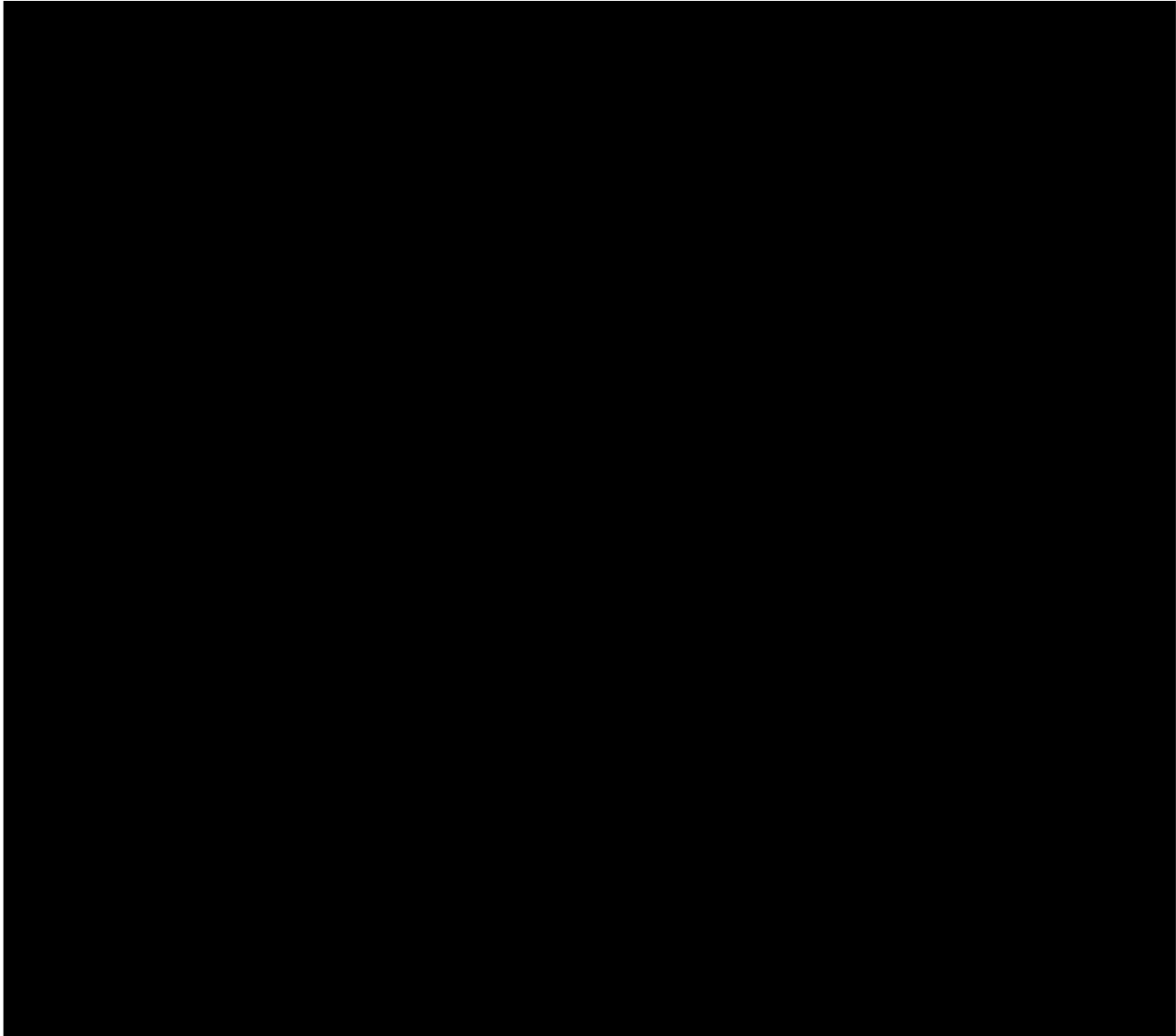
Insolvency Services Group, Inc., as Assignee
for the Benefit of Creditors of Assignor

By: _____

Joel B. Weinberg, CEO

EXHIBIT A





Marks (see attached)

MARK	COUNTRY	APP. NO.	REG. NO.	CLASS	GOODS/SERVICES	STATUS
Money Mailer	Australia	503984	503984	035	Consultancy services included in this class in relation to direct mail advertising services for others including consultancy services included in this class in relation to the establishment and operation of direct mail advertising agencies	Registered
Money Mailer	Brazil	819886637	819886637	038		Registered
Money Mailer	Canada	0552831	TMA329404	035	Direct mail advertising services for others; advertising agency services; rendering technical assistance in the establishment and/or operation of direct mail advertising agencies.	Registered
Money Mailer	Chile	1242582	1247700			Registered
Money Mailer	European Union	007208127	007208127	035	Direct mail advertising services for others; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies.	Registered
Money Mailer Logo	European Union	000218248	000218248	016	Printed matter.	Registered
Money Mailer Logo	European Union	000218248	000218248	035	Direct mail advertising services for others; advertising agency services; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies.	Registered
Money Mailer	Japan	H01010802	2357255	016	Printed matter; Paintings and calligraphic works; Photographs; photograph stands	Registered
Money Mailer Logo	Malaysia	96008750	96008750	016	PAPER AND PAPER ARTICLES; PRINTED MATTER; PRINTED PUBLICATIONS; MAGAZINES; MAR. ORDER CATALOGUES; BROCHURES; PERIODICALS; JOURNALS; BOOKLETS; CALENDARS; PROMOTIONAL AND ADVERTISING MATERIAL	Registered
Money Mailer Logo	Mexico	0670653	869866	35	Direct mail advertising services for others; advertising agency services; specially support and technical assistance in the establishment and advertising agencies operating in the field of direct mail.	Registered
Money Mailer Logo	New Zealand	266489	266489	035	business management and business administration services including direct mail advertising services for others; advertising agency services; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies all being services in this class	Registered
MONEY MAILER & design	United Kingdom	UK00002058334	UK00002058334	035	Direct mail advertising services; advertising services; franchising services; offering technical aid and assistance in the establishment and/or operation of direct mail agencies; but not including the collection and/or delivery of mail, transfer of money via computer and/or the sale of stamps.	Registered
MONEY MAILER & design (colour)	United Kingdom	UK00001349564	UK00001349564	35	Direct mail advertising services included in Class 35	Registered
Money Mailer Logo	United Kingdom	EU000218248	EU000218248	16	Printed matter.	Registered
Money Mailer Logo	United Kingdom	EU000218248	EU000218248	35	Direct mail advertising services for others; advertising agency services; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies.	Registered
ADEASE	United States of America	78745023	3373999	009	Computer software used to manage the production and ordering of advertisements	Registered
GET MORE OF WHAT YOU WANT	United States of America	77948685	3887996	035	Direct mail advertising services for others; advertising agency services; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies	Registered
H.O.T! COUPONS	United States of America	77825315	4148228	035	promoting the goods and services of others by providing a web site featuring coupons, rebates, links to the retail web sites of others, product information and discount information	Registered
H.O.T! COUPONS Logo	United States of America	77134652	3417063	035	ELECTRONIC DIRECT MAIL ADVERTISING SERVICES FOR OTHERS AND ADVERTISING AGENCY SERVICES	Registered
HELPING BUSINESSES GET AND KEEP MORE CUSTOMERS	United States of America	75548039	2278143	035	Direct mail advertising services for others; advertising agency services; electronic direct marketing services for others; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising and electronic direct marketing agencies	Registered
LIKE GETTING MONEY IN YOUR MAILBOX	United States of America	75707482	2613673	035	Direct mail advertising services for others; advertising agency services; direct marketing services for others; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of cooperative direct mail advertising businesses	Registered
LIKE GETTING MONEY ON YOUR CELL PHONE	United States of America	77443437	3732149	035	direct mail advertising services for others; advertising agency services; direct marketing services for others; one-to-one advertising services for others; electronic and interactive advertising services for others	Registered
MARKETING DONE RIGHT	United States of America	88237910		009	downloadable software for delivering coupons and advertisements to users, for finding the names and locations of businesses, and for providing information about businesses, namely, contact information for businesses, directions to the locations of businesses, goods and services offered by businesses, and discounts and coupons offered by businesses	Allowed
MARKETING DONE RIGHT	United States of America	88237910		035	advertising, marketing and promotion services; advertising, marketing, and promotion consultation; direct mail, online, and mobile advertising services; promoting the goods or services of others by means of providing print, online, and mobile coupons; franchising, namely, offering business management assistance in the establishment and/or operation of advertising, marketing, and promotion services, including direct mail, online, and mobile advertising services	Allowed
MONEY MAILER	United States of America	77461197	3530937	035	direct mail advertising services for others; advertising agency services; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies	Registered
Money Mailer Logo	United States of America	73264433	1215176	035	Direct Mail Advertising Services for Others.	Registered
Money Mailer Logo (Stacked MM)	United States of America	74313578	1828510	035	direct mail advertising services for others; advertising agency services; franchising services; namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising agencies	Registered
SMARTZONES	United States of America	75145071	2117628	035	direct mail advertising services for others; electronic direct marketing services for others; advertising agency services; franchising services, namely, offering technical aid and assistance in the establishment and/or operation of direct mail advertising and electronic direct marketing agencies	Registered
The Mark consisting two joined arches	United States of America	88237908	5875843	009	downloadable software for delivering coupons and advertisements to users, for finding the names and locations of businesses, and for providing information about businesses, namely, contact information for businesses, directions to the locations of businesses, goods and services offered by businesses, and discounts and coupons offered by businesses	Registered
The Mark consisting two joined arches	United States of America	88237908	5875843	035	advertising, marketing and promotion services; advertising, marketing, and promotion consultation; direct mail, online, and mobile advertising services; promoting the goods or services of others by means of providing print, online, and mobile coupons; franchising, namely, offering business management assistance in the establishment and/or operation of advertising, marketing, and promotion services, including direct mail, online, and mobile advertising services	Registered

TRADEMARK