# OP \$2015.00 450820

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM574548

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

# **CONVEYING PARTY DATA**

| Name                     | Formerly | Execution Date | Entity Type           |
|--------------------------|----------|----------------|-----------------------|
| DSW Shoe Warehouse, Inc. |          | 04/30/2020     | Corporation: MISSOURI |

# **RECEIVING PARTY DATA**

| Name:           | PNC Bank, National Association     |  |  |  |
|-----------------|------------------------------------|--|--|--|
| Street Address: | 155 East Broad Street              |  |  |  |
| City:           | Columbus                           |  |  |  |
| State/Country:  | ОНЮ                                |  |  |  |
| Postal Code:    | 43215                              |  |  |  |
| Entity Type:    | National Banking Association: OHIO |  |  |  |

### **PROPERTY NUMBERS Total: 80**

| Property Type        | Number   | Word Mark             |  |  |  |  |
|----------------------|----------|-----------------------|--|--|--|--|
| Registration Number: | 4508205  | ABELLA                |  |  |  |  |
| Serial Number:       | 88714806 | ABELLA                |  |  |  |  |
| Registration Number: | 5267560  | AIDEN & MASON         |  |  |  |  |
| Registration Number: | 4779086  | AMELIA GRACE          |  |  |  |  |
| Registration Number: | 3416290  | ASTON GREY COLLECTION |  |  |  |  |
| Registration Number: | 5146939  | ASTON GREY COLLECTION |  |  |  |  |
| Serial Number:       | 87256765 | ASTON GREY COLLECTION |  |  |  |  |
| Registration Number: | 5206275  | AUBREY LYNN           |  |  |  |  |
| Registration Number: | 3130435  | AUDREY BROOKE         |  |  |  |  |
| Serial Number:       | 87761752 | BLEECKER & BOND       |  |  |  |  |
| Registration Number: | 3548150  | COACH AND FOUR        |  |  |  |  |
| Serial Number:       | 88286291 | COACH AND FOUR        |  |  |  |  |
| Registration Number: | 0581571  | COACH AND FOUR        |  |  |  |  |
| Registration Number: | 5728793  | COACH AND FOUR        |  |  |  |  |
| Registration Number: | 5409180  | COM+SENS              |  |  |  |  |
| Serial Number:       | 87340339 | COM+SENS              |  |  |  |  |
| Registration Number: | 3757925  | CROWN VINTAGE         |  |  |  |  |
| Registration Number: | 3955825  | CROWN VINTAGE         |  |  |  |  |
| Registration Number: | 3763627  | CROWN VINTAGE         |  |  |  |  |

TRADEMARK REEL: 006928 FRAME: 0780

900547427

| Registration Number:  |          | Word Mark                                |  |  |  |  |  |
|-----------------------|----------|--|--|--|--|--|--|
| Tiegistration Number. | 5637993  | CROWN VINTAGE                            |  |  |  |  |  |
| Registration Number:  | 5206276  | DAKOTA CHASE                             |  |  |  |  |  |
| Serial Number:        | 88305929 | DB                                       |  |  |  |  |  |
| Serial Number:        | 88350666 | DB DESIGNER BRANDS                       |  |  |  |  |  |
| Registration Number:  | 3687813  | DESIGNER SHOE WAREHOUSE                  |  |  |  |  |  |
| Serial Number:        | 88644107 | DESIGNER SHOE WAREHOUSE                  |  |  |  |  |  |
| Registration Number:  | 3821777  | DESIGNER SHOES. WAREHOUSE PRICES.        |  |  |  |  |  |
| Registration Number:  | 1891493  | DSW                                      |  |  |  |  |  |
| Registration Number:  | 4098905  | DSW                                      |  |  |  |  |  |
| Serial Number:        | 88033893 | DSW                                      |  |  |  |  |  |
| Registration Number:  | 4617653  | DSW                                      |  |  |  |  |  |
| Registration Number:  | 5031123  | DSW                                      |  |  |  |  |  |
| Registration Number:  | 3935371  | DSW DESIGNER SHOE WAREHOUSE              |  |  |  |  |  |
| Registration Number:  | 5035489  | DSW DESIGNER SHOE WAREHOUSE              |  |  |  |  |  |
| Registration Number:  | 5802067  | DSW GIVES                                |  |  |  |  |  |
| Registration Number:  | 3350296  | DSW REWARDS                              |  |  |  |  |  |
| Registration Number:  | 1895449  | DSW SHOE WAREHOUSE                       |  |  |  |  |  |
| Registration Number:  | 2238281  | DSW SHOE WAREHOUSE                       |  |  |  |  |  |
| Registration Number:  | 5035503  | DSW SHOE WAREHOUSE                       |  |  |  |  |  |
| Registration Number:  | 2356300  | DSW SHOES                                |  |  |  |  |  |
| Serial Number:        | 87488886 | DSW SHOES                                |  |  |  |  |  |
| Registration Number:  | 3273387  | DSW SHOES                                |  |  |  |  |  |
| Registration Number:  | 5645180  | DSW VIP                                  |  |  |  |  |  |
| Serial Number:        | 88805944 | EIGHT10                                  |  |  |  |  |  |
| Registration Number:  | 5729361  | ESSEX LANE                               |  |  |  |  |  |
| Registration Number:  | 5267262  | FIG & IVY                                |  |  |  |  |  |
| Registration Number:  | 5351504  | FIT STEP PRO                             |  |  |  |  |  |
| Registration Number:  | 5997816  | FOUR BROTHERS                            |  |  |  |  |  |
| Serial Number:        | 88021162 | FOUR BROTHERS                            |  |  |  |  |  |
| Serial Number:        | 87912107 | G & G MAINTENANCE COMPANY                |  |  |  |  |  |
| Serial Number:        | 87912028 | GODDESSES & GENTLEMEN MAINTENANCE COMPAN |  |  |  |  |  |
| Serial Number:        | 87501189 | GODDESS MAINTENANCE COMPANY              |  |  |  |  |  |
| Registration Number:  | 3024236  | KELLY & KATIE                            |  |  |  |  |  |
| Registration Number:  | 4042385  | KELLY & KATIE                            |  |  |  |  |  |
| Registration Number:  | 4384064  | KELLY & KATIE                            |  |  |  |  |  |
| Registration Number:  | 5637944  | KK                                       |  |  |  |  |  |
| Serial Number:        | 88361289 |  |  |  |  |  |  |
| Serial Number:        | 88361276 |  |  |  |  |  |  |

| Property Type        | Number   | Word Mark          |
|----------------------|----------|--------------------|
| Registration Number: | 4342914  | LEVITY             |
| Registration Number: | 5645282  | LEVITY             |
| Registration Number: | 3541690  | LULU TOWNSEND      |
| Registration Number: | 4043199  | LULU TOWNSEND      |
| Registration Number: | 3541691  | LULU TOWNSEND      |
| Registration Number: | 5205555  | MAX + JAKE         |
| Serial Number:       | 88712892 | MIX6               |
| Registration Number: | 3888062  | MIX NO. 6          |
| Registration Number: | 4524279  | MIX NO. 6          |
| Registration Number: | 4685456  | OLIVE & EDIE       |
| Registration Number: | 4720936  | ONE WINK           |
| Serial Number:       | 88791451 | ON THE RISE AT DSW |
| Serial Number:       | 88791466 | ON THE RISE        |
| Registration Number: | 5578698  | QUICK FIX          |
| Registration Number: | 5267261  | SAGE & SIMPLE      |
| Registration Number: | 5147830  | SEVEN91            |
| Registration Number: | 5403512  | 7 - 91             |
| Serial Number:       | 88714384 | SEVEN91            |
| Registration Number: | 4153700  | SHOE LOVERS CARE   |
| Registration Number: | 4053962  | SHOEPHORIA         |
| Registration Number: | 5978780  | SHOEVATOR          |
| Registration Number: | 5637818  | SOLE LOUNGE        |
| Serial Number:       | 87807586 | VEND-A-SHOE        |

# **CORRESPONDENCE DATA**

**Fax Number:** 4123942555

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4123947767

Email: traip@clarkhill.com

**Correspondent Name:** Paul D. Bangor, Jr., Esquire **Address Line 1:** 301 Grant Street, 14th Floor

Address Line 2: One Oxford Centre

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

| ATTORNEY DOCKET NUMBER: | 83359.191810          |
|-------------------------|-----------------------|
| NAME OF SUBMITTER:      | Paul D. Bangor, Jr.   |
| SIGNATURE:              | /Paul D. Bangor, Jr./ |
| DATE SIGNED:            | 05/01/2020            |
|                         |                       |

Total Attachments: 7



#### ASSIGNMENT FOR SECURITY - - TRADEMARKS

WHEREAS, DSW Shoe Warehouse, Inc., a Missouri corporation (the "Assignor") has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor and certain of its Affiliates has entered into a Pledge and Security Agreement, dated April 30, 2020 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of PNC Bank, National Association, as the Agent for itself and the Secured Parties (as defined therein) (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Lenders a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

223790554

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of April 30, 2020.

DSW Shoc Warehouse, Inc.,

a Missouri corporation

Name: Fared A Poff

Title: Executive Vice President, Chief Financial

Officer

# Schedule A – United States Trademarks

| <u>Mark</u>                             | <u>Status</u>         | <u>Owner</u>                                       | Class(es)      | Goods/Services  | App No.                  | App. Date              | Reg. No.           | Reg. Date            |
|---|-----------------------|--|----------------|---|--------------------------|------------------------|--------------------|----------------------|
| ABELLA                                  | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Footwear  | 85/863,018               | 2/28/2013              | 4508205            | 4/1/2014             |
|   |                       |  | 35             | On-line and retail store services featuring footwear  |                          |                        |                    |                      |
| ABELLA                                  | Filed                 | DSW Shoe Warehouse, Inc.                           | 18             | Handbags  | 88714806                 | 12/4/2019              |                    |                      |
|   |                       |  | 35             | On-line and retail store services featuring handbags  |                          |                        |                    |                      |
| AIDEN & MASON                           | Registered            | DSW Shoe Warehouse, Inc.                           | 25             |   | 87144729                 | 8/19/2016              | 5267560            | 8/15/2017            |
| AMELIA GRACE                            | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Footwear  | 86/221,450               | 3/14/2014              | 4779086            | 7/21/2015            |
| ASTON GREY COLLECTION                   | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Footwear, namely, shoes, boots, athletic shoes  | 78/989,893               | 5/2/2005               | 3416290            | 4/22/2008            |
| ASTON GREY COLLECTION                   | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Gloves, Hats, Hosiery, Scarves  | 86/000,542               | 7/2/2013               | 5146939            | 2/21/2017            |
| ASTON GREY COLLECTION                   | Filed                 | DSW Shoe Warehouse, Inc.                           | 18<br>35       | On-line and retail store services   | 87256765                 | 12/5/2016              |                    |                      |
| AUBREY LYNN                             | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | featuring handbags Footwear   | 87049509                 | 5/25/2016              | 5206275            | 5/15/2017            |
|   | registered            | DEN SINC WALLOUS, I.E.                             |                |   | 0.013303                 | 272372010              | 122002.5           | 5,15,251             |
| AUDREY BROOKE                           | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Footwear  | 76/978,086               | 3/18/2004              | 3130435            | 8/15/2006            |
| BLEECKER & BOND                         | Filed                 | DSW Shoe Warehouse, Inc.                           | 18             | Handbags  | 87761752                 | 1/19/2018              |                    |                      |
|   |                       | ,  | 25             | Footwear  |                          |                        |                    |                      |
|   |                       |  | 35             | Retail store and on-line retail store services featuring footwear and handbags                                    |                          |                        |                    |                      |
| COACH AND FOUR                          | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Ladies' and misses' shoes, made of<br>leather, suede, canvas, fabric, or<br>compositions and combinations thereof | 77/976,128               | 10/10/2006             | 3548150            | 12/16/2008           |
| COACH AND FOUR                          | Filed                 | DSW Shoe Warehouse, Inc.                           | 18             | Handbags  | 88286291                 | 2/1/2019               |                    |                      |
| COACH AND FOUR & Design  Coach and Four | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Ladies' and misses' shoes, made of<br>leather, suede, canvas, fabric, or<br>compositions and combinations thereof | 71/633,531               | 8/6/1952               | 0581571            | 10/27/1953           |
| COACH AND FOUR & Design                 | Registered            | DSW Shoe Warehouse, Inc.                           | 18             | Handbags  | 87613690                 | 9/19/2017              | 5728793            | 4/16/2019            |
| COM+SENS                                | Registered            | DSW Shoe Warehouse, Inc.                           | 25             | Footwear  | 87976589                 | 2/17/2017              | 5409180            | 2/20/2018            |
|   |                       |  | 35             | Retail store services and online retail stores services in the field of footwear                                  |                          |                        |                    |                      |
|   |                       |  |                |   |                          |                        |                    |                      |
| COM+SENS                                | Filed                 | DSW Shoe Warehouse, Inc.                           | 18             | Handbags  | 87340339                 | 2/17/2017              |                    |                      |
| COM+SENS                                | Filed                 | DSW Shoe Warehouse, Inc.                           | 18<br>35       | Handbags  Retail store services and online retail stores services in the field of handbags                        | 87340339                 | 2/17/2017              |                    |                      |
| COM+SENS  CROWN VINTAGE                 | Filed Registered      | DSW Shoe Warehouse, Inc.  DSW Shoe Warehouse, Inc. |                | Retail store services and online retail   | 87340339<br>77/094,613   | 2/17/2017              | 3757925            | 3/9/2010             |
|   |                       |  | 35             | Retail store services and online retail stores services in the field of handbags                                  |                          |                        | 3757925<br>3955825 | 3/9/2010<br>5/3/2011 |
| CROWN VINTAGE                           | Registered            | DSW Shoe Warehouse, Inc.                           | 35<br>25       | Retail store services and online retail stores services in the field of handbags Footwear                         | 77/094,613               | 1/30/2007              |                    |                      |
| CROWN VINTAGE CROWN VINTAGE             | Registered Registered | DSW Shoe Warehouse, Inc.  DSW Shoe Warehouse, Inc. | 35<br>25<br>18 | Retail store services and online retail stores services in the field of handbags Footwear Handbags Footwear       | 77/094,613<br>77/969,359 | 1/30/2007<br>3/26/2010 | 3955825            | 5/3/2011             |

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| Mark                           | Status       | Owner                      | Class(es)     | Goods/Services  | App No.          | App. Date  | Reg. No.                                | Reg. Date |
|--------------------------------|--------------|----------------------------|---------------|---|------------------|------------|---|-----------|
| DESIGNER BRANDS                | Filed        | DSW Shoe Warehouse, Inc.   | 35            | Wholesale, retail, and online store   | 88305929         | 2/18/2019  | *************************************** |           |
|                                |              |                            |               | services featuring handbags, footwear,  |                  |            |   |           |
| DB Design                      |              |                            |               | and small leather goods; Business<br>services, namely, combined strategic     |                  |            |   |           |
| DB Design                      |              |                            |               | goods or services sourcing and  |                  |            |   |           |
|                                |              |                            | 40            | cooperative purchasing for others.  |                  |            |   |           |
|                                |              |                            |               | Control of the College  |                  |            |   |           |
|                                |              |                            | 42            | Contract manufacturing in the field of handbags, footwear, and small leather  |                  |            |   |           |
|                                |              |                            |               | goods.  |                  |            |   |           |
| DEGRAMED DE ANEG               |              | Daw at w                   | 0.5           | W   | 00050666         | 2/21/2010  |   |           |
| DESIGNER BRANDS                | Filed        | DSW Shoe Warehouse, Inc.   | 35            | Wholesale, retail, and online store<br>services featuring handbags, footwear, | 88350666         | 3/21/2019  |   |           |
|                                |              |                            |               | and small leather goods; Business   |                  |            |   |           |
| DB Design #2                   |              |                            |               | services, namely, combined strategic  |                  |            |   |           |
|                                |              |                            | 40            | goods or services sourcing and cooperative purchasing for others.             |                  |            |   |           |
|                                |              |                            | 40            | cooperative purchasing for others.  |                  |            |   |           |
|                                |              |                            |               | Contract manufacturing in the field of  |                  |            |   |           |
| 57501000 5003                  |              |                            | 42            | handbags, footwear, and small leather   |                  |            |   |           |
| DESIGNER<br>Brands             |              |                            |               | goods.  |                  |            |   |           |
| DRAINDS                        |              |                            |               | Design for others in the field of   |                  |            |   |           |
|                                |              |                            |               | handbags, footwear, and small leather   |                  |            |   |           |
|                                |              |                            |               | goods; Product design and development in the field of handbags,               |                  |            |   |           |
|                                |              |                            |               | footwear, and small leather goods.  |                  |            |   |           |
|                                |              |                            |               | _   |                  |            |   |           |
| DESIGNER SHOE WAREHOUSE        | Supplemental | DSW Shoe Warehouse, Inc.   | 35            | Retail store services featuring shoes   | 77/672,917       | 2/18/2009  | 3687813                                 | 9/22/2009 |
| DESIGNER SHOE WAREHOUSE        | Registration | DSW Shoe Warehouse, Inc.   | 35            | Retail store services featuring shoes   | <b>886441</b> 07 | 10/7/2019  |   |           |
| DESIGNER SHOE WAREHOUSE        | Register)    | DSW Shoe Waterlouse, Inc.  | 33            | Retail store services reaturing shoes   | 00044107         | 10///2019  |   |           |
| DESIGNER SHOES.                | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store and on-line retail store   | 77/895,470       | 12/17/2009 | 3821777                                 | 7/20/2010 |
| WAREHOUSE PRICES.              |              |                            |               | services featuring footwear, hosiery and clothing accessories                 |                  |            |   |           |
| DSW                            | Registered   | DSW Shoe Warehouse, Inc.   | 42 (now 35)   | Retail shoe store services  | 74/498,698       | 3/9/1994   | 1891493                                 | 4/25/1995 |
| Day.                           | n            | David with                 | 10            | 77 11   | 05/261 000       | 5/1/2011   | 1000005                                 | 2/14/2012 |
| DSW                            | Registered   | DSW Shoe Warehouse, Inc.   | 18            | Handbags  | 85/361,988       | 7/1/2011   | 4098905                                 | 2/14/2012 |
|                                |              |                            |               |   |                  |            |   |           |
| DSW                            | Filed        | DSW Shoe Warehouse, Inc.   | 25            | Footwear  | 88033893         | 7/11/2018  |   |           |
| DSW                            | Registered   | DSW Shoe Warehouse, Inc.   | 36            | Credit Card Services  | 86/238,491       | 4/1/2014   | 4617653                                 | 10/7/2014 |
|                                |              |                            |               |   | ,                |            |   |           |
| DSW                            | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store and on-line retail store services featuring footwear, handbags   | 86879752         | 1/19/2016  | 5031123                                 | 8/30/2016 |
|                                |              |                            |               | and small leather goods.  |                  |            |   |           |
| DSW DESIGNER SHOE              | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store services featuring shoes   | 77/884,576       | 12/2/2009  | 3935371                                 | 3/22/2011 |
| WAREHOUSE<br>DSW DESIGNER SHOE | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store and on-line retail store   | 86879806         | 1/18/2016  | 5035489                                 | 9/6/2016  |
| WAREHOUSE                      | Registered   | DSW Shoe Waterlouse, Inc.  | 33            | services featuring footwear, handbags   | 1808/9800        | 1/18/2010  | 3033469                                 | 9/0/2010  |
|                                |              |                            |               | and small leather goods.  |                  |            |   |           |
| DSW GIVES                      | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Charitable services, namely, organizing                                       | 88021207         | 6/29/2018  | 5802067                                 | 7/9/2019  |
|                                |              |                            |               | and conducting volunteer programs and   |                  |            |   |           |
|                                |              |                            |               | community service projects  |                  |            |   |           |
| DSW REWARDS                    | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store services, in the field of footwear, hosiery and clothing         | 78/910,880       | 6/19/2006  | 3350296                                 | 12/4/2007 |
|                                |              |                            |               | accessories   |                  |            |   |           |
|                                |              |                            | 36            |   |                  |            |   |           |
|                                |              |                            |               | Financially-related card implemented  |                  |            |   |           |
|                                |              |                            |               | services, namely, issuing stored value cards that may be redeemed for the     |                  |            |   |           |
|                                |              |                            |               | purchase of goods   |                  |            |   |           |
| DSW SHOE WAREHOUSE             | Registered   | DSW Shoe Warehouse, Inc.   | 42 (now 35)   | Retail store services in the field of   | 74/499,066       | 3/9/1994   | 1895449                                 | 5/23/1995 |
| DE SHOL WINCHIOUSE             | 1.051510100  | 25.7 Shoe 7 dichouse, the. | .2 (11011 33) | footwear, hosiery and clothing  |                  | .,,,,,,,,  | 12000170                                | 0,20,2770 |
| DOW GLOS WAS STORY             | D            | David W                    | 2.5           | accessories   | 75/2 to 16-      | 0/20/100-  | 222025                                  | 4/12/1067 |
| DSW SHOE WAREHOUSE & Design    | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store services in the field of footwear, dress and casual shoes,       | 75/348,465       | 8/28/1997  | 2238281                                 | 4/13/1999 |
| Design DSW SHOP                |              |                            |               | athletic footwear, boots, hosiery, socks,                                     |                  |            |   |           |
| WAREHOUSE                      |              |                            |               | overshoes and rubbers, shoe polish,   |                  |            |   |           |
|                                |              |                            |               | shoe trees, and umbrellas   |                  |            |   |           |
| DSW SHOE WAREHOUSE             | Registered   | DSW Shoe Warehouse, Inc.   | 35            | Retail store and on-line retail store   | 86880391         | 1/20/2016  | 5035503                                 | 9/6/2016  |
|                                |              |                            |               | services featuring footwear, handbags   |                  |            |   |           |
|                                | l            | l                          | <u> </u>      | and small leather goods.  |                  | l          |   |           |

Designer Brands Inc. Confidential 2 of 5

| <u>Mark</u>                                  | Status .   | <u>Owner</u>             | Class(es)      | Goods/Services   | App No.    | App. Date | Reg. No. | Reg. Date  |
|--|------------|--------------------------|----------------|--|------------|-----------|----------|------------|
| DSW SHOES                                    | Registered | DSW Shoe Warehouse, Inc. | 42 (now 35)    | Retail shoe store services in the field of<br>footwear, hosiery and clothing<br>accessories  | 75/978,767 | 8/7/1995  | 2356300  | 6/6/2000   |
| DSW SHOES                                    | Filed      | DSW Shoe Warehouse, Inc. | 25             | Footwear   | 87488886   | 6/14/2017 |          |            |
| DSW SHOES (Stylized)  DSWSHOES               | Registered | DSW Shoe Warehouse, Inc. | 35             | Retail store services, in the field of footwear, hosiery and clothing accessories  | 77/003,570 | 9/20/2006 | 3273387  | 8/7/2007   |
| DSW VIP                                      | Registered | DSW Shoe Warehouse, Inc. | 35             | Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; Retail store services in the field of footwear and handbags featuring a bonus incentive program for customers   |            | 1/19/2018 | 5645180  | 1/1/2019   |
| EIGHT10                                      | Filed      | DSW Shoe Warehouse, Inc. | 18<br>25<br>35 | handbags footwear Online and retail store services   | 88805944   | 2/21/2020 |          |            |
| ESSEX LANE                                   | Registered | DSW Shoe Warehouse, Inc. | 25             | featuring footwear and handbags<br>footwear  | 87799225   | 2/15/2018 | 5729361  | 4/16/2019  |
|  |            |                          | 35             | Online and retail store services featuring footwear  |            |           |          |            |
| FIG & IVY                                    | Registered | DSW Shoe Warehouse, Inc. | 25             |  | 87049556   | 5/25/2016 | 5267262  | 8/15/2017  |
| FIT STEP PRO                                 | Registered | DSW Shoe Warehouse, Inc. | 25<br>35       | Insoles; Insoles for footwear  Retail and online retail store services   | 87123938   | 8/2/2016  | 5351504  | 12/5/2017  |
|  |            |                          |                | featuring insoles and insoles for footwear   |            |           |          |            |
| FOUR BROTHERS                                | Registered | DSW Shoe Warehouse, Inc. | 25             | Footwear   | 88018604   | 6/28/2018 | 5997816  | 2/25/2020  |
| FOUR BROTHERS                                | Filed      | DSW Shoe Warehouse, Inc. | 18             | Handbags   | 88021162   | 6/29/2018 |          |            |
|  |            |                          | 35             | Retail and online retail store services featuring handbags   |            |           |          |            |
| G & G MAINTENANCE<br>COMPANY                 | Filed      | DSW Shoe Warehouse, Inc. | 03<br>35<br>44 | Hair shampoo, hair conditioner, hair color, body lotion, facial lotion, bath lotion.  Online and retail store services featuring body care products such as body, bath & face lotions. Hair care products such as shampoo, conditioner, & hair color.  Beauty salon services                       | 87912107   | 5/8/2018  |          |            |
| GODDESSES & GENTLEMEN<br>MAINTENANCE COMPANY | Filed      | DSW Shoe Warehouse, Inc. | 03<br>35<br>44 | Hair shampoo, hair conditioner, hair color, body lotion, facial lotion, bath lotion.  Online and retail store services featuring body care products such as body, bath & face lotions. Hair care products such as shampoo, conditioner, & hair color.  | 87912028   | 5/8/2018  |          |            |
| GODDESS MAINTENANCE<br>COMPANY               | Filed      | DSW Shoe Warehouse, Inc. | 03<br>35       | Reauty salon services Hair shampoo, hair conditioner, hair color, body lotion, facial lotion, bath lotion.  Online and retail store services featuring body care products such as body, bath & face lotions. Hair care products such as shampoo, conditioner, & hair color.  Reauty salon services | 87501189   | 6/22/2017 |          |            |
| KELLY & KATIE                                | Registered | DSW Shoe Warehouse, Inc. | 25             | Footwear   | 76/977,811 | 3/18/2004 | 3024236  | 12/6/2005  |
| KELLY & KATIE                                | Registered | DSW Shoe Warehouse, Inc. | 18             | Handbags, wallets, purses, shoulder bags   | 77/437,092 | 4/1/2008  | 4042385  | 10/18/2011 |
|  |            |                          |                |  |            |           |          | 8/13/2013  |

Designer Brands Inc. Confidential 3 of 5

| <u>Mark</u>                             | Status     | <u>Owner</u>                 | Class(es) | Goods/Services   | App No.    | App. Date  | Reg. No. | Reg. Date  |
|---|------------|------------------------------|-----------|--|------------|------------|----------|------------|
| KELLY & KATIE                           | Filed      | DSW Shoe Warehouse, Inc.     | 18        | Handbags   | 87920061   | 5/14/2018  | 5637944  | 12/25/2018 |
| < <b>€</b>                              |            |                              |           |  |            |            |          |            |
| KELLY & KATT                            | Filed      | DSW Shoe Warehouse, Inc.     | 14        | Jewelry  | 88361289   | 3/28/2019  |          |            |
|   |            |                              | 18        | Handbags   |            |            |          |            |
|   |            |                              | 25        | Footwear, apparel (namely, shirts, jackets, coats, and pants), and belts       |            |            |          |            |
| KELLY & KATIE                           | Filed      | DSW Shoe Warehouse, Inc.     | 14        | Jewelry  | 88361276   | 3/28/2019  |          |            |
|   |            |                              | 18<br>25  | Handbags Footwear, apparel, and belts  |            |            |          |            |
|   |            |                              |           |  |            |            | 1010011  | 1/00/0040  |
| LEVITY                                  | Registered | DSW Shoe Warehouse, Inc.     | 18<br>35  | Handbags  Retail and online retail store services                              | 85/013,536 | 4/14/2010  | 4342914  | 5/28/2013  |
|   |            |                              |           | featuring handbags   |            |            |          |            |
| LEVITY                                  | Registered | DSW Shoe Warehouse, Inc.     | 25        | Footwear   | 87810456   | 2/26/2018  | 5645282  | 1/1/2019   |
|   |            |                              | 35        | Retail and online retail store services featuring footwear                     |            |            |          |            |
| LULU TOWNSEND                           | Registered | DSW Shoe Warehouse, Inc.     | 18        | Handbags   | 77/976,113 | 3/30/2007  | 3541690  | 12/2/2008  |
| LULU TOWNSEND                           | Registered | DSW Shoe Warehouse, Inc.     | 25        | Footwear   | 85/145,320 | 10/5/2010  | 4043199  | 10/18/2011 |
| LULU TOWNSEND (Stylized)  Lulu Townsend | Registered | DSW Shoe Warehouse, Inc.     | 18        | Handbags   | 77/976,115 | 4/5/2007   | 3541691  | 12/2/2008  |
| MAX + JAKE                              | Registered | DSW Shoe Warehouse, Inc.     | 25        | Footwear   | 86753835   | 9/11/2015  | 5205555  | 5/16/2017  |
|   |            |                              | 35        | Retail store and on-line retail store services featuring footwear              |            |            |          |            |
| MIX6                                    |            | DSW Shoe Warehouse, Inc.     | 18        | Handbags   | 88712892   | 12/3/2019  |          |            |
|   |            |                              | 25        | Footwear   |            |            |          |            |
|   |            |                              | 35        | Retail store and on-line retail store services featuring footwear and          |            |            |          |            |
| MIX NO. 6                               | Registered | DSW Shoe Warehouse, Inc.     | 25        | handbags<br>Footwear, Shoes  | 77/980,501 | 6/19/2009  | 3888062  | 12/7/2010  |
|   |            |                              | 35        | Retail store and on-line retail store services featuring shoes                 |            |            |          |            |
| MIX NO. 6                               | Registered | DSW Shoe Warehouse, Inc.     | 18        | Handbags   | 85/814,679 | 1/3/2012   | 4524279  | 5/6/2014   |
|   |            |                              |           | Retail store and on-line retail store services featuring handbags              |            |            |          |            |
| OLIVE & EDIE                            | Registered | DSW Shoe Warehouse, Inc.     | 35<br>25  | Footwear   | 85/573,081 | 3/19/2012  | 4685456  | 2/10/2015  |
|   |            |                              | 35        | On-line and retail store services  |            |            |          |            |
| ONE WINK                                | Registered | DSW Shoe Warehouse, Inc.     | 14        | featuring footwear. Jewelry  | 86/037,297 | 8/14/2013  | 4720936  | 4/14/2015  |
| ON THE RISE AT DSW                      | Filed      | DSW Shoe Warehouse, Inc.     | 35        | Retail store and on-line retail store services featuring footwear and          | 88791451   | 2/10/2020  |          |            |
| ON THE RISE                             | Filed      | DSW Shoe Warehouse, Inc.     | 35        | handbags Retail store and on-line retail store services featuring footwear and | 88791466   | 2/10/2020  |          |            |
| QUICK FIX                               | Registered | DSW Shoe Warehouse, Inc.     | 35        | handbags Retail store services featuring nail care products.                   | 87722545   | 12/15/2017 | 5578698  | 10/9/2018  |
| SAGE & SIMPLE                           | Registered | DSW Shoe Warehouse, Inc.     | 44<br>25  | Nail care services. Footwear   | 87049546   | 5/25/2016  | 5267261  | 8/15/2017  |
| SEVEN91                                 | Registered | DSW Shoe Warehouse, Inc.     | 25        | Footwear   | 86838267   | 12/3/2015  | 5147830  | 2/21/2017  |
| 1 m/4 1 / 4                             | 2081910100 | 55 7 Shoe 77 dichouse, file. | 35        | On-line and retail store services  | 0000001    | 12/3/2013  | 5117030  | 2,21,201/  |
| SEVEN91                                 | Registered | DSW Shoe Warehouse, Inc.     | 25        | featuring footwear. Footwear   | 87099452   | 7/11/2016  | 5403512  | 2/13/2018  |
| 7-                                      | 200610100  | 554 Shoe watehouse, Inc.     |           | 2 COLINGIA   | 0,000132   | ,,11,2010  | 5-103312 | 2/13/2010  |
| 91                                      | <u> </u>   | <u> </u>                     | ]         | 1  | l          | <u> </u>   | l        | l          |

Designer Brands Inc. Confidential 4 of 5

| <u>Mark</u>      | Status     | <u>Owner</u>             | Class(es) | Goods/Services   | App No.    | App. Date | Reg. No. | Reg. Date  |
|------------------|------------|--------------------------|-----------|--|------------|-----------|----------|------------|
| SEVEN91          | Filed      | DSW Shoe Warehouse, Inc. | 18        | Handbags, Back packs, Briefcases   | 88714384   | 12/4/2019 |          |            |
| SHOE LOVERS CARE | Registered | DSW Shoe Warehouse, Inc. | 35        | Charitable services, namely, organizing and conducting volunteer programs and community service projects   |            | 10/6/2011 | 4153700  | 6/5/2012   |
| SHOEPHORIA!      | Registered | DSW Shoe Warehouse, Inc. | 35        | Customer service in the field of<br>footwear, apparel, handbags and<br>accessories; Retail store and on-line<br>retail store services featuring footwear,<br>apparel, handbags and accessories | 85/134,406 | 9/21/2010 | 4053962  | 11/8/2011  |
| SHOEVATOR        | Registered | DSW Shoe Warehouse, Inc. | 35        | Retail store services and online retail<br>store services featuring footwear and<br>handbags   | 87807560   | 2/22/2018 | 5978780  | 2/4/2020   |
| SOLE LOUNGE      | Registered | DSW Shoe Warehouse, Inc. | 35        | Retail store services and online retail<br>store services featuring footwear and<br>handbags.  | 87917265   | 5/11/2018 | 5637818  | 12/25/2018 |
| VEND-A-SHOE      | Filed      | DSW Shoe Warehouse, Inc. | 35        | Retail store services and online retail<br>store services featuring footwear and<br>handbags   | 87807586   | 2/22/2018 |          |            |

Designer Brands Inc. Confidential 5 of 5