

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574856

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE BRADFORD EXCHANGE, LTD.		09/30/2013	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	BANK OF AMERICA, N.A., as Administrative Agent
Street Address:	101 N. Tryon Street
Internal Address:	5th Floor, NC1-001-05-45
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	5975566	THE HAMILTON COLLECTION
Registration Number:	5910613	ASHTON DRAKE
Serial Number:	88839137	HARMONY OF LIFE
Serial Number:	88802829	HEART OF AMERICA
Serial Number:	88802737	STRAIGHT FROM THE HEART
Serial Number:	88719945	PUFFY PALS
Serial Number:	88696863	THE BRADFORD EXCHANGE
Serial Number:	88681038	PUFFY PALS
Serial Number:	88621202	BRADFORD EXCHANGE ARTIFACTS
Serial Number:	88488740	CUDDLING COMFORT
Serial Number:	88439553	CRACKED EARTH STUDIOS

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

TRADEMARK

Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 100 North Tryon Street
Address Line 2: Suite 4700, ATTN: IP DEPARTMENT
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 327000.027212

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 05/05/2020

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

Pursuant to the Security and Pledge Agreement dated as of September 30, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[signature pages follow]

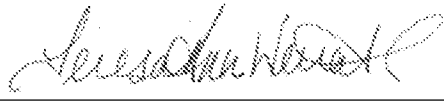
Very truly yours,

THE BRADFORD EXCHANGE, LTD.,
an Illinois corporation

By: Richard Tinberg
Name: Richard Tinberg
Title: Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name: Teresa Weirath

Title: Vice President

Signature Page

Notice of Grant of Security Interest in Trademarks (Bradford) **Error! Unknown document property name.**
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TRADEMARK
REEL: 006930 FRAME: 0568

Schedule 1

The Bradford Exchange, Ltd.
(Illinois Corporation)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
THE HAMILTON COLLECTION	5975566	02/04/2020
ASHTON DRAKE and Design	5910613	11/12/2019

Trademark Applications

Mark	Appl. No.	Filing Date
HARMONY OF LIFE	88839137	03/18/2020
HEART OF AMERICA	88802829	02/19/2020
STRAIGHT FROM THE HEART and Design	88802737	02/19/2020
PUFFY PALS and Design	88719945	12/09/2019
THE BRADFORD EXCHANGE	88696863	11/18/2019
PUFFY PALS	88681038	11/05/2019
BRADFORD EXCHANGE ARTIFACTS (Stylized)	88621202	09/18/2019
CUDDLING COMFORT	88488740	11/26/2019
CRACKED EARTH STUDIOS	88439553	05/21/2019