

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM574878

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNCLE DAN'S, LTD.		04/29/2020	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	CWI, Inc.		
Street Address:	250 Parkway Drive, Suite 270		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	Corporation: KENTUCKY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88187897	EREHWON	
Registration Number:	5979889	EREHWON	
Registration Number:	5760684	EREHWON MOUNTAIN OUTFITTER	
Registration Number:	5760683	EREHWON MOUNTAIN OUTFITTER	
Registration Number:	5600924	EREHWON	
Registration Number:	5518456	EREHWON	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	pto@nealmcdevitt.com, ndelatorre@nealmcdevitt.com, apierce@nealmcdevitt.com		
Correspondent Name:	Nicholas G. de la Torre		
Address Line 1:	1776 Ash Street		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	63273.24		
NAME OF SUBMITTER:	Nicholas G. de la Torre		
SIGNATURE:	/ngt/		
DATE SIGNED:	05/05/2020		

OP \$165.00 88187897

Total Attachments: 2

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TRADEMARK AND SERVICE MARK ASSIGNMENT

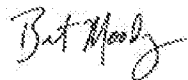
This Trademark and Service Mark Assignment (the "Assignment"), effective as of the date set forth below (the "Effective Date") is by and between UNCLE DAN'S, LTD., an Illinois corporation (the "Assignor"), and CWI, Inc., a Kentucky Corporation (the "Assignee").

WHEREAS, Assignor is the owner of the Trademarks and Service Marks, and certain applications and registrations therefore, hereinafter collectively referred to as the "Marks", identified on the schedule that is attached hereto, including and/or together with all common law rights associated therewith and that portion of the business to which the Marks pertain and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to said Marks, together with said portion of the business to which the Marks pertain, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration paid by the Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to the Assignee, its successors and assigns, its entire right, title and interest in and to the Marks, including all common law rights therein, together with said portion of the business to which the Marks pertain and the goodwill of the business symbolized thereby, along with the right to recover for damages and profits for any past, present, or future infringement, said Marks to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

Uncle Dan's, Ltd.
an Illinois corporation



Effective Date: April 29, 2020

By: _____

Name: Brent Moody
Title: President

ASSIGNED MARKS

Mark	Goods/Services	App. No.	Reg. No.
EREHWON	Backpacks; duffel bags; travel accessories, namely, travel cases, travel bags, garment bags for travel, baggage tags for travel baggage; clothing, namely, shirts, pants, shorts, base layer shirts, base layer bottoms; footwear; outerwear, namely, jackets, gloves, hats; headwear	88187897	n/a
EREHWON	Tents; Sleeping bags	88976484	5979889
EREHWON	Tents; Sleeping bags; Backpacks; duffel bags; travel accessories, namely, travel cases, travel bags, garment bags for travel, baggage tags for travel baggage; clothing, namely, shirts, pants, shorts, base layer shirts, base layer bottoms; footwear; outerwear, namely, jackets, gloves, hats; headwear		1489422 (Int'l)
EREHWON MOUNTAIN OUTFITTER (and Design)	Retail store and on-line store services featuring outdoor sports products and outdoor recreational products	87853123	5760684
EREHWON MOUNTAIN OUTFITTER	Retail store and on-line store services featuring outdoor sports products and outdoor recreational products	87853121	5760683
EREHWON	Retail store and on-line store services featuring outdoor sports products and outdoor recreational products	87853120	5600924
EREHWON	Retail store services for sporting goods equipment, outdoor equipment, footwear and clothing for men, women and children	87708076	5518456
EREHWON	Backpacks; duffel bags; travelling sets [leatherware]; travelling trunks; travelling bags; garment bags for travel; baggage tags	44299964 (China)	
EREHWON	Clothing; shirts; pants; shorts; ready-made clothing; footwear; outerclothing; jackets [clothing]; gloves [clothing]; hats; headwear; leggings [trousers]; underclothing; tights	44308811 (China)	